

SECTION VIII. RELATIONSHIP TO LOCAL CTR PLAN

The South Hill GTEC program builds upon the City's existing CTR program. Currently, the City works with five CTR-affected work sites to reduce drive alone trips and vehicle miles traveled. However, none of the CTR-affected work sites are located in South Hill. The South Hill GTEC program expands the CTR program to this particular neighborhood and targets unaffected employers and residential groups.

By targeting a larger employment and residential population, the City plans to benefit from the program through improved air quality, reduced traffic congestion and increased economic development.

Base CTR Program	GTEC Plan	Expected Benefits
The base CTR program will continue to focus on major employers in the South Hill neighborhood.	The GTEC program expands efforts to reduce drive alone trips for South Hill employees.	Additional efforts to reduce drive alone trips will help reduce traffic congestion in South Hill, improve air quality and help achieve the goals and vision of the pending South Hill Neighborhood Plan.