



Public Involvement Plan

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1. Introduction

Project Overview¹

US Highway 2 and State Route 28, between Rocky Reach Dam and East Wenatchee (also called Sunset Highway) is a two-lane highway with 12-foot lanes and 2-foot shoulders. It serves the urban area of East Wenatchee and intense agricultural and residential development north and east of the urban area. The existing highway is inadequate to meet the current safety and traffic flow demands of the area.

The purpose of this project is to alleviate the congestion, reduce travel delays and eliminate traffic hazards between Rocky Reach Dam and East Wenatchee, as well as reduce the conflicts between regional and local traffic in the East Wenatchee vicinity. Improved safety on Sunset Highway is key, as is increased mobility of goods and improved access to storage facilities and supply houses.

The purpose of this phase of work is to prepare an Environmental Impact Statement (EIS). An EIS is a detailed study which: describes the environment potentially impacted by a project, analyzes the significant environmental impacts of the proposed alternatives, identifies unavoidable adverse environmental impacts, if any occur, and finally recommends measures to minimize significant environmental impacts. The end result of the EIS process is the identification of a preferred alternative that complies with all Federal and State environmental laws.

As part of the EIS process, transportation alternatives and a no-build alternative will be developed and evaluated for this project. A preferred alternative will be selected with preliminary design being completed to the 30% level. Public input will play a key role in the selection and design of the preferred alternative, as the Washington State Department of Transportation (WSDOT) and its partners recognize the importance of an engaged and informed public to the completion of a successful project.

Project History

In 1957, the Washington State Department of Transportation obtained right-of-way and access control for a transportation corridor along the Columbia River between the Baker Flats on the north and 9th Street in East Wenatchee on the South. Various studies have been completed since that time identifying a need for a north-south corridor in the greater East Wenatchee area. In the 1980s, a project was programmed and an Environmental Impact Statement (EIS) subsequently prepared. As significant portions of the right-of-way lie within 200 feet of the Columbia River, required “Shorelines Permits” were obtained from Douglas County and the City of East Wenatchee. A local citizen’s group, Save the Riverfront Committee, contested the issuance of

¹ Sources for Project Overview, History, and Setting: *White paper, SR-28, Sunset Highway Corridor “Riverfront Corridor Alternative “* and *FEIS Document SR 2 & SR-28 East Wenatchee Vicinity (1983)*

the permits in Superior Court. The court ruled in favor of Save the Riverfront Committee on the grounds that since the City and County Shorelines Master Programs were silent with regard to highway facilities within the 200-foot shoreline zone that a highway therefore was not permissible.

Congestion and safety hazards along Sunset Highway have only increased since the 1980s, which presents a serious challenge to the quality of life and economic vitality of the community and region. In the fifteen years since the original EIS, environmental laws have become much stricter in order to protect the delicate ecosystem of the area. The new EIS project recognizes both realities. Our goal for this new round of work is to choose an alternative that will successfully reduce conflicts between regional and local traffic in the area, make the area safer for pedestrians and commuters alike, and protect the valuable natural resources that make our community a wonderful place to live.

Public Involvement Plan Overview

The overall mission of the public involvement program is to create an atmosphere of openness and trust, to work together with the interested public to identify opportunities and solve controversial issues, contradictions and challenges. The program will engage the public by providing information and by gathering public input from the project's earliest stages. Outreach will be focused on both the general public and targeted audiences of stakeholders.

PIP Goals and Objectives

- Build understanding for the project and credibility for the process leading to decisions
- Establish and maintain productive partnerships with various individuals and organizations who have shown interest in the project
- Promote early involvement by agency and public stakeholders in identifying issues and opportunities, weighing tradeoffs, and identifying an achievable and acceptable project alternative
- Provide information for the public and media
- Maintain a record of public input into the decision-making process

2. Project Setting

Description of Project Area

While the problem area that prompted the study is Sunset Highway (SR-28) between the Odabashian Bridge to the north and the Ninth Street intersection in downtown East Wenatchee to the south, the vast area from the Columbia River up to Badger Mountain is being examined in order to find a solution acceptable to the entire community.

WSDOT still owns the right-of-way and access control rights obtained in 1957 for the corridor situated along the Columbia River between the Baker Flats on the north and 9th Street in East Wenatchee on the South. Several groups, both public and private, have requested that WSDOT surplus the right-of-way along the riverfront. It is feasible to redesign the proposed riverfront route so that it remains outside the 200-foot shoreline limit, but additional right-of-way would need to be acquired. However, in order to minimize impacts to salmon recovery efforts, it would be desirable to move construction 300 feet from the riverfront, and include appropriate storm runoff treatment facilities as well.

Characteristics of Existing Roadway Facility

Sunset Highway is a two-lane highway with 12-foot lanes and 2-foot shoulders. It serves the urban area of East Wenatchee and intense agricultural and residential development north and east of the urban area. The existing highway is inadequate to meet the current safety and traffic flow demands of the area.

Traffic and other Existing Conditions

The existing street and highway system feeds traffic from East Wenatchee onto State Route 28 primarily to and from the Wenatchee Central Business District. The existing system also provides through movement for traffic on US 2 and through traffic on SR-28. SR-28, between 37th Street and East Wenatchee becomes very congested at various times, but especially in mornings and afternoons when school buses deliver and pick up children. Heavy traffic volumes on Sunset Highway make it difficult for residents to access their driveways during peak traffic times. The numerous developments along Sunset Highway have severely restricted the capacity of this facility. Pedestrians find it difficult to cross Sunset Highway.

Current Projects/Project Relationships

The Wenatchee area traffic model will be updated as part of the Eastside Corridor project. Chelan, Douglas, and Okanogan counties currently participate in the Regional Transportation Planning Commission (RTPO), which will likely move to a Metropolitan Planning Organization

(MPO) status in the near future. The move towards the MPO is necessary as 2000 census figures show the population of the Wenatchee Valley to exceed the 50,000-population limit for a RTPO. The updated traffic model will help guide the MPO's future transportation planning efforts.

WSDOT is also conducting a \$1 million study aimed at identifying possible improvement projects on Highway 2/97 between Wenatchee and Peshastin. The end result of the study will be the development of a list of projects that will be submitted to the Washington State legislature for funding consideration in the year 2002.² Other area projects include a concept study for SR-285 at the SR-28/SR-285 interchange. Drainage basin work is also being completed just south of the Eastside Corridor project area. While these projects are not part of the work underway for the Eastside Corridor project, they represent the overall scope of work underway in the region and a coordinated effort with these projects that will take place.

² Source: Maher, Stephen. "Public Input Wanted for Highway Study" *The Wenatchee World*. 14 February 2001.

3. Fundamental Elements

Establish Goals and Objectives

The following objectives make up the foundation of the public involvement program:

- Build understanding for the project and credibility for the process leading to decisions
- Establish and maintain productive partnerships with various individuals and organizations who have shown interest in the project
- Promote early involvement by agency and public stakeholders in identifying issues and opportunities, weighing tradeoffs, and identifying an achievable and acceptable project alternative
- Provide information for the public and media
- Maintain a record of public input into the decision-making process

These objectives support the goals of the Public Involvement Plan to meet the requirements of the environmental review process and assure that the project's development serves the greatest public interest. Specific strategies are outlined for each project phase later in this document. The plan is guided by the following strategic themes:

- Proactively seek public involvement so that community issues are fully understood and addressed in the final project outcome.
- Continue to reinforce the need for and the benefits of constructing a north-south corridor in the greater East Wenatchee area in order to build support for action by all jurisdictions with responsibility in the area.
- Stress the openness of the planning process, and create ample and meaningful opportunities for input to build community and customer ownership in the alternative development.

Deliver Key Messages

All communications and outreach materials relating to the Eastside Corridor project should deliver a clear, direct and positive message about the project that makes the reason for the project clear to all concerned. The public must be aware of the urgency of the project and understand how the outcome will serve the community.

The key messages are developed to support the communications strategies outlined in this document. They should be conveyed in all public communications such as brochures, newsletters, press releases, presentations, etc.

Ideas:

- The EIS study is the first step towards finding a solution to congestion and safety issues in the Eastside Corridor.

- The end result of the EIS process is the selection of an environmentally sound alternative that eliminates the “bottleneck” that currently exists in the Eastside Corridor, and will enhance safety, increase freight mobility, and support economic development in East Wenatchee, Douglas County, and the entire Wenatchee Valley.
- An active and engaged community is vital to developing a successful EIS that meets the environmental and economic needs of the region as a whole.

Engage Stakeholders

A diverse group of stakeholders has interest in the SR-28 project. These groups have differing levels of understanding, interest and investment in the project. Engaging involvement of stakeholders at various levels will be essential to further the development of viable alternatives for this project. Communicating opportunities available for stakeholder involvement will be an essential component of public involvement efforts. Stakeholders will be engaged from the project’s earliest phases. Outreach mechanisms include:

- Stakeholder interviews
- Speakers bureau presentations
- Workshops, public meetings and open houses
- Newsletters and brochures

Project stakeholders include:

Commercial Interests

- Orchardists
- Truckers
- Corridor Business Owners

Residential Interests

- Property Owners
- Schools
- Commuters
- Neighborhood Organizations

Community Organizations

- Loop Trail Coalition
- Save the Riverfront Committee
- Friends of the Earth
- Friends of the Columbia
- WEC
- Build the Highway Committee
- Chamber of Commerce

Tribal Interests

- The Yakama Indian Nation
- Colville Confederated Tribes

State and Federal Agencies

- Washington State Parks
- Department of Ecology
- WA Department of Fish and Wildlife
- US Fish and Wildlife Service
- WSDOT
- Federal Highway Administration
- National Marine Fisheries Service
- Corp of Engineers

City and County Government

- Douglas County
- Chelan County
- City of East Wenatchee
- City of Wenatchee
- LINK
- Ports
- Douglas County PUD
- Pangborn Airport
- East Wenatchee Water District
- Douglas County Sewer District
- Douglas County Fire
- District 2

Utilize Citizen Advisory Committee

The use of a Citizen Advisory Committee (CAC) will be employed in order to ensure active and continuous public involvement throughout the life of this project. The members of the CAC will represent a balanced mix of the broad range of viewpoints that exist in the community on the issues pertaining to the Eastside Corridor. The committee will serve in an advisory role to the project team and will meet prior to major project milestones to offer advice on significant decisions. While the CAC will not determine project policy or direction, their input will help influence the outcome of the project in relation to the community it serves. Members in the CAC will be selected from the participants in the project's stakeholder workshop.

Employ Public Involvement Tools

The following is a list of public involvement tools that will be employed throughout the course of the project. A detailed description of each tool follows in the subsequent section, followed by a detailed schedule of implementation.

- Outreach Materials
- Brochures & Newsletters
- Web Site
- Questionnaires & Handouts
- Power Point Presentation
- Public Meeting Displays
- Public Displays
- Workshop & Open House Summary Reports
- Project Calendar
- Monthly Summary of Activities
- Documentation of Project History
- Public Involvement Plan

Media Strategy
Press Releases
Legal Notices
Distribution of Outreach Materials
Web Site Links
Articles in Newspaper
Radio Announcements

Community Meetings/Outreach
Stakeholder Interviews
Introductory Open House
Alternatives Solicitation Workshop
Scoping Meeting – Alternatives
Open House I
Open House II
DEIS Public Hearing
Speakers Bureau Circuits

4. Public Involvement Tools

Introductory Open House

The first public event of the project will be an introductory open house. The event, occurring at the project's earliest phase, will provide the public with information on the corridor's background and an update on its current status. Participants in the open house will visit "stations" which correspond with the project's key subject areas. Each station will contain visual depictions and handouts conveying information in a clear and concise manner. Participants will have ample opportunity to express their ideas, thoughts, and concerns both verbally and in writing. Questionnaires or interactive activities will be used to obtain quantifiable information that will help develop the draft EIS and concept alternatives.

Alternatives Solicitation Workshop

This one-day workshop will include key citizen stakeholders and business interests along with agency staff, regulatory agency staff, consultant team members, and WSDOT staff. Participation in the session will be by invitation only. The session will be carefully structured and facilitated to provide early-engaged participation of all the parties with an interest in the project. Participants will work with program and regulatory information to identify areas of agreement and issues needing resolution, providing WSDOT and the consultant team with an early assessment of viable options and obstacles. The Citizen Advisory Committee will be formed from the workshop participants.

Scoping Meeting – Alternatives

Scoping is a formal information exchange that is a required element for any project requiring an EIS. The scoping meeting takes place at the project's onset, during the earliest phases of the project's development process. The goal of the scoping meeting is to identify areas of concern, opportunities and stakeholder interests. Information presented to the public at the scoping meeting will describe the alternatives under consideration and provide the public with an opportunity for comment. Questionnaires or interactive activities will be used to obtain quantifiable input regarding the project's central issues that will aid in the development of the draft EIS and the EIS alternatives.

Open House

This meeting serves to close out the public scoping process. It is the last informational meeting to be held prior to the draft EIS public hearing, and will present information on the alternatives to be carried forward in the draft EIS to the public. As with the introductory open house, participants will visit "stations" which correspond to each alternative, containing displays and

handouts relevant to the alternative being presented. The public will have ample opportunity to express their ideas, thoughts, and concerns both verbally and in writing. Questionnaires or interactive activities will be used to obtain quantifiable information that will help develop the draft EIS and preferred alternative.

DEIS Public Hearing

A public hearing is a required element of any project calling for an Environmental Impact Statement (EIS). The public hearing will be held following the release of the draft EIS document (no less than 30 days). The hearing offers the public a final opportunity to comment on the alternatives and associated environmental impacts. A formal agenda as well as background information on the project, its development, public involvement activities, proposed alternatives and the project's next steps will be presented to the public at this hearing. A court reporter will document verbatim verbal feedback from the hearing. Public feedback gathered at the hearing will be used to finalize the EIS development. The hearing will be advertised at least 15 days prior to the event.

Materials likely to be included at the public hearing are:

- Vicinity map
- Project description
- Project history
- Public support or opposition to the project
- Alternative designs with descriptions
- News releases
- Hearing notice
- List of legislators
- List of government agencies
- List of news media
- Hearing agenda
- Hearing logistics (date, time, place)
- Hearing format

Speakers Bureau Circuits

In order to reach community organizations and agencies, speakers bureaus are employed to share information with interested parties through the use of existing community meetings. Speakers bureau presentations will be brought to regularly scheduled community and business organization meetings by WSDOT staff and members of the consultant team as needed to present information at project milestones: Project initiation following the stakeholder workshop, during alternatives development, and at the time of the selection of the preferred alternative. This form of outreach generates feedback from existing groups and also uses established organizations to help disseminate project information and share upcoming opportunities for public involvement. Feedback received from these meetings will not only help guide the

project's development, but also assist in identifying other ways to effectively communicate with the local community.

Web Page

A project web page will be developed to provide the public with information on the project and process throughout its lifespan. The page will have minor updates made monthly and will have major updates to coincide with project milestones. The web page will provide an outlet for public comment and will also display the project calendar.

Brochures & Newsletters

The public will be kept well informed about the project's progress and upcoming meetings through the distribution of project newsletters and project brochures. The timing of the newsletters and brochures will coincide with project milestone events:

1. Present project background and announce the introductory open house
2. Present stakeholder workshop findings
3. Announce alternatives to be presented at the scoping meeting and announce the second open house
4. Announce results the second open house
5. Announce the availability of the draft EIS document, the DEIS public hearing, and the selection of the preferred alternative
6. Summarize project's final recommendations/outline next steps through the completion of construction

Project newsletters and brochures will be distributed via US mail to East Wenatchee residents, property and business owners, and interested stakeholders. Copies of all materials will be available at public meetings.

Questionnaires & Handouts

Handouts and questionnaires will be developed for and distributed at each of the public meetings. Questionnaires will be used to obtain quantifiable input regarding the project's central issues that will aid the agencies and the consultant team in their decision-making. Handouts will be used to convey information about the project's purpose and need, the public involvement process, major issues, and the project schedule in a clear and concise manner to the public.

Power Point Presentation

Power Point presentations will be developed for use at the three speakers bureau circuits that coincide with major project milestones.

Press Releases

Press releases will be issued to all newspapers and radio stations in the Wenatchee area. The press releases, which will be developed by the consultant team and distributed by WSDOT, will serve to announce each of the public meetings to the public. Suggested media outlets include:

Newspapers

- The Wenatchee World
- Wenatchee Business Journal
- El Mundo
- Douglas County Empire Press

Radio Stations

Wenatchee Valley

- KPQ AM 560
- KPQ FM 102.1
- KWNC AM 1340
- KAAP FM 99.5
- KYSN FM 97.7
- KZPH FM 106.7
- KWWW FM 103.9
- KWWX AM 1340
- KKRV FM 104.9
- KXAA FM 103.3
- KKRT AM 900

Chelan Area

- KOZI FM 103.1/93.5
- KOZI AM 1230

Public Display

A public display will be developed providing project information at appropriate locations. The display will contain project information such as newsletters, brochures, and display information from public meetings. The display will be updated periodically throughout the project's lifespan.

Project Calendar

A project calendar will be prepared for inclusion in brochures, newsletters, and on the project web page. The calendar will identify major project milestones, public events, and projected completion of the project through construction.

Summary of Activities

Monthly public involvement activities will be summarized into a report, including copies of all communication pieces (newsletters, press releases, display ads, presentation materials, comment forms, etc.) and distributed to WSDOT and the consultant team. The report will also include identification, content, and results of all stakeholder contacts. Compilation of monthly reports will provide a full record of all public involvement activities during the life of the project.

Project History

Chronological documentation will be maintained containing record of all public contacts, comments, and correspondence throughout the life of the project.

5. Project Phases

A project requiring an Environmental Impact Statement must adhere to a variety of legal requirements and regulations. A project schedule has been developed in conjunction with the EIS process to ensure that all regulations are not only adhered to, but expanded upon as well. The following five project phases outline the public involvement components that will generate the active community participation that is vital to the success of this project.

These brief descriptions of the project phases are followed by detailed outlines of the issues, goals, desired outcomes, and public involvement strategies that make up each of the five project phases. Each section includes a schedule of public outreach events and a list of the desired deliverables.

Phase 1: Project Initiation

Work in this phase will lay the foundation for the entire project and will establish the connection between the previous work and the current work on the draft Environmental Impact Statement (DEIS). The public involvement plan drafted in this stage will serve to guide the entire outreach process throughout the life of the project to ensure that all stakeholder voices are heard. During this first phase, a project identity will be created, as well as the project web page, newsletter template, and a mall kiosk display. Outreach events during this first stage include an introductory open house, stakeholder interviews, the first project newsletter, and the deployment of the first of three in a series of speakers bureau circuits.

Phase 2: Scoping

The first step in preparing an Environmental Impact Statement (EIS) is scoping, a formal information exchange that is a required element for any project requiring an EIS. The goal of the scoping process is to identify areas of concern, opportunities and stakeholder interests, information that will guide the development of the draft EIS. The Citizens Advisory Committee will be selected in this phase. Outreach events include, a targeted stakeholder workshop, an open house/scoping meeting, the second project newsletter, and the deployment of a series of speakers bureau circuits.

Phase 3: Environmental Review

The environmental review phase is the primary focus for expansive public involvement in the EIS process. Public outreach efforts in this phase are designed to foster understanding of the EIS process and the project's challenges, issues and direction while meeting all legal requirements. Extensive public participation is key to ensuring that the public's concerns are heard and responded to so that the best possible alternative is chosen. The final public scoping meeting

and DEIS public hearing are the key public events during this phase. Project newsletters will be developed and distributed to coincide with major project milestones.

Phase 4: Preferred Alternative

Final refinement and selection of the preferred alternative is the focus of the project's fourth phase. The project newsletter and the speakers bureau circuits are the mechanisms that will be employed to announce the selection of the preferred alternative to the public.

Phase 5: Project Wrap-up

With the preferred alternative selected, the public involvement phase draws to a close. Final outreach efforts include the distribution of a final newsletter to summarize the project's final recommendations and to outline the next steps through the completion of construction.

6. Public Involvement Strategy

Phase 1: Project Initiation

Issues

- Restart of prior project
- Previous public concerns about the project
- Organized opposition and previous litigation
- Clarification of why current work is necessary
- Greater complexity of environmental laws since project's first start
- Many new stakeholders, residents and businesses

Goals and Outcomes

- Strong foundation of project history for the public
- Awareness of project identity, milestones and timeline
- Stakeholders identified
- Public understanding of project objectives
- Public understanding of the public involvement process and opportunities for involvement

Strategy

- Develop Public Involvement Plan to outline the public outreach strategy
- Create project identity
- Develop project mailing list
- Develop stakeholders list
- Conduct stakeholder interviews
- Develop newsletter to provide project background and status information
- Develop and distribute postcard to announce the introductory open house
- Conduct introductory open house to provide the public with information on the project's background and an update on its current status
- Develop project information for public display
- Develop web page
- Develop and maintain project calendar
- Prepare monthly PI summary memorandums
- Prepare chronological PI contact list

Deliverables

February 2001:	Public Involvement Plan (PIP) and project identity: PRR
February 2001:	Draft newsletter template: PRR
February 2001:	Web page: PRR
February 2001:	Mailing list: PRR
February 2001:	Postcard
February 2001:	Press releases: PRR
March 2001:	Speakers bureau scheduling

March 2001: Newsletter: PRR
March 2001: Open house materials
March 2001: Introductory open house
March 2001: Introductory open house summary report: PRR
March 2001: Power Point presentation: PRR
March 2001: Interview summary memorandum
Note: Interviews conducted in March 2001
April 2001: Public display: PRR, WSDOT, URS & consultant team
On-going: Prepare monthly PI summary memorandums: PRR
On-going: Chronological PI contact list: PRR
On-going: Web page updates: PRR

Phase 2: Scoping

Issues

- Update past scoping information
- Identification of areas of agreement and issues needing resolution
- Identification of alternatives to be evaluated
- Maintain project awareness and interest

Goals and Outcomes

- Establish productive partnerships with individuals, organizations, and agencies showing interest in the project
- Identify areas of agreement and issues needing resolution
- Identify alternatives to be evaluated
- A diverse and representative Citizens Advisory Committee (CAC)
- Active community participation
- Understanding of current public opinion

Strategy

- Conduct stakeholder workshop
- Finalize CAC roster from group of stakeholder workshop participants
- Develop and deploy speakers bureau to present project overview and background information and to present open house and stakeholder workshop findings
- Develop newsletter to summarize stakeholder workshop findings and to announce the Scoping meeting
- Conduct Scoping Meeting – Alternatives
- Update project information for public display
- Update web page & project calendar
- Prepare monthly PI summary memorandums
- Prepare chronological PI contact list

Deliverables

April 2001:	Workshop materials/press releases: PRR
May 2001:	Stakeholder workshop
May 2001:	Stakeholder workshop summary report: PRR
May 2001:	Newsletter
May 2001:	Power Point presentation: PRR
May 2001:	Advertisements/press releases for scoping meeting: PRR
May 2001:	Scoping meeting materials: PRR
May - June 2001:	Speakers bureau presentations: WSDOT and consultant team
June 2001:	Scoping meeting: PRR
June 2001:	Scoping meeting summary report: PRR
On-going:	Prepare monthly PI summary memorandums
On-going:	Chronological PI contact list
On-going:	Monthly web page updates
On-going:	Update project calendar & public display

Phase 3: Environmental Review

Issues

- Maintaining public interest and involvement
- Incorporate public feedback
- Understanding of project findings
- Refining preliminary alternatives
- Public misconceptions about the project
- Understanding of project development and the EIS process
- Understanding of project's technical information

Goals and Outcomes

- Alternatives reflect and respond to the public's interests and issues
- Public understanding of project challenges, issues and direction

Strategy

- Develop newsletter to present alternatives to be presented at the open house and announce the open house
- Conduct open house to generate feedback on the development of alternatives
- Develop and deploy speakers bureau to present information alignment alternatives
- Update project information for mall public display
- Update web page
- Update project calendar
- Prepare monthly PI summary memorandums
- Prepare chronological PI contact list

Deliverables

July 2001:	Newsletter: PRR
July 2001:	Press releases: PRR
July 2001:	Open House materials: PRR
July – August 2001:	Speakers bureau presentations: WSDOT and consultant team
August 2001:	Conduct Open House I: PRR
August 2001:	Open House I summary report: PRR
June 2003:	Conduct Open House II: PRR
June 2003:	Open House II summary report: PRR
On-going:	Prepare monthly PI summary memorandums
On-going:	Chronological PI contact list
On-going:	Monthly web page updates
On-going:	Update project calendar

Phase 4: Preferred Alternative

Issues

- Following appropriate legal formalities for review
- Community satisfaction with completed DEIS
- Garnering support of DEIS
- Unresolved issues
- Public support or opposition
- Summarizing and clearly documenting public comments
- Developing clear documentation of technical findings
- Maintaining effective communication with the public

Goals and Outcomes

- Preferred alternative selected
- Widespread public support
- Public knowledge of project and DEIS documentation
- High public attendance at DEIS public hearing
- Comprehensive and constructive media coverage

Strategy

- Develop and distribute newsletter to announce the selection of the preferred alternative
- Develop and deploy speakers bureau to present the preferred alternative
- Develop newsletter to present the results of the final public scoping meeting and announce the availability of the draft EIS document and the DEIS public hearing
- Develop and distribute pre-hearing information no less than 45 days prior to DEIS public hearing
- Distribute DEIS for agency review
- Announce availability of draft EIS document no less than 30 days prior to DEIS public hearing
- Send notice of public hearing to legislators and appropriate local officials one week prior to the first publication of the hearing notice
- Publicize the DEIS public hearing no less than 15 days prior to the event
- Create display boards for DEIS public hearing that clearly explain alternatives and illustrate public involvement activities leading to the development of the project's alternatives
- Conduct DEIS public hearing
- Update project information for public display
- Update web page
- Update project calendar
- Prepare monthly PI summary memorandums
- Prepare chronological PI contact list

Deliverables

Spring 2004:	Newsletter: PRR
Spring 2004:	DEIS public hearing materials & advertisements/press releases: PRR
	Pre-hearing information: 45 days prior to hearing

Announce availability of DEIS:	30 days prior to hearing
Send hearing notice to legislators:	1 week prior to publication of display ad
Press release & display ad:	15 days prior to hearing-Send news release to media about 3 days prior to display ad

Summer 2004:	DEIS public hearing: PRR
Summer 2004:	DEIS public hearing summary report: PRR
On-going:	Prepare monthly PI summary memorandums
On-going:	Chronological PI contact list: PRR
On-going:	Monthly web page updates: PRR
On-going:	Update project information for public display
On-going:	Update project calendar

Phase 5: Project Wrap-up

Issues

- Potential confusion of process and EIS results
- Requests for additional analysis
- Potential desire to revisit issues
- Public support/opposition

Goals and Outcomes

- Final preferred alternative given widespread support by stakeholders
- Public understanding of the project's next steps through the completion of construction
- The preferred alternative reflects the successful incorporation of public input

Strategy

- Creation of a technically comprehensive EIS document that summarizes the public involvement process and public feedback received
- Develop and produce newsletter to summarize the project's final recommendations and outline next steps through the completion of construction
- Continued use of the speakers bureau to announce the selection of the preferred alternative
- Update project information for public display
- Update web page
- Update project calendar
- Prepare monthly PI summary memorandums
- Prepare chronological PI contact list

Deliverables

Summer 2004:	Newsletter: PRR
Fall 2004:	Final EIS document
On-going:	Prepare monthly PI summary memorandums
On-going:	Chronological PI contact list
On-going:	Monthly web page updates