## Appendix B: Notification

### Notification table

<table>
<thead>
<tr>
<th>Item</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Announcement on project website</td>
<td>2,550 unique page views</td>
</tr>
<tr>
<td>Spotlight Announcement on WSF Home Page</td>
<td>132 clicks to the WSF Long Range Plan page</td>
</tr>
<tr>
<td>Poster at ferry terminals and aboard ferries</td>
<td>68 posters distributed to terminals</td>
</tr>
<tr>
<td>Email to elected officials</td>
<td>Sent to 34 ferry legislators</td>
</tr>
<tr>
<td>Email to tribes</td>
<td>Sent to 13 tribal contacts</td>
</tr>
<tr>
<td>Email to FAC members</td>
<td>Sent to 50 FAC members</td>
</tr>
<tr>
<td>Email to PAG/TAG</td>
<td>Sent to 56 TAG members and 43 PAG members</td>
</tr>
<tr>
<td>Social media</td>
<td>69 tweets; 215,612 total impressions</td>
</tr>
<tr>
<td>Announcements in Amy Scarton’s Weekly Update</td>
<td>4 emails sent out:</td>
</tr>
<tr>
<td></td>
<td>• March 16: sent to 5,527; 2,488 opens; 42 clicks on LRP links</td>
</tr>
<tr>
<td></td>
<td>• April 20: sent to 5,786; 2,536 opens; 42 clicks on LRP links</td>
</tr>
<tr>
<td></td>
<td>• April 27: sent to 5,890; 2,643 opens; 22 clicks on LRP links</td>
</tr>
<tr>
<td></td>
<td>• May 4: sent to 5,901; 2,674 opens; 11 clicks on LRP links</td>
</tr>
<tr>
<td>Route alert emails round one</td>
<td>• “All routes” alert sent to 22,195</td>
</tr>
<tr>
<td></td>
<td>• Bainbridge Island – 7,616</td>
</tr>
<tr>
<td></td>
<td>• Port Townsend – 2,917</td>
</tr>
<tr>
<td></td>
<td>• Vashon Island – 4,870</td>
</tr>
<tr>
<td></td>
<td>• Bremerton – 4,567</td>
</tr>
<tr>
<td></td>
<td>• Southworth – 4,870</td>
</tr>
<tr>
<td></td>
<td>• Clinton – 3,647</td>
</tr>
<tr>
<td></td>
<td>• San Juan Islands – 4,171</td>
</tr>
<tr>
<td></td>
<td>• Kingston – 4,654</td>
</tr>
<tr>
<td></td>
<td>• Fauntleroy – 4,870</td>
</tr>
<tr>
<td>WSDOT regional listservs</td>
<td>NWR listserv sent to 5,000+ contacts</td>
</tr>
<tr>
<td>2 listserv notices to project email list</td>
<td>• First email sent to 150 contacts</td>
</tr>
<tr>
<td></td>
<td>• Reminder email sent to 350 contacts</td>
</tr>
<tr>
<td>Press release</td>
<td>1</td>
</tr>
<tr>
<td>News articles</td>
<td>26</td>
</tr>
<tr>
<td>Seattle Multimodal Terminal at Colman Dock Project Update Email</td>
<td>Sent to 1,802 subscribers</td>
</tr>
<tr>
<td>Seattle Mukilteo Multimodal Terminal Project Update Email</td>
<td>Sent to 527 subscribers</td>
</tr>
</tbody>
</table>

*Table with the methods used to notify the public of public involvement activities*
Ferry ridership is expected to grow 30 percent by 2040. Washington State Ferries (WSF) is developing a Long Range Plan to better understand and plan for the changing needs of the system through 2040.

Help shape the future of Washington State Ferries

Join us at an open house to:
• Learn more about the WSF 2040 Long Range Plan
• Share your ideas and help WSF identify priorities and considerations that should be included in the Long Range Plan
• Meet the project team to ask questions

Participate online:
View open house materials and provide comments at our online open house from April 10 – May 24 at: WSFLongRangePlan.com

Questions?
Contact us: WSFLongRangePlan@WSDOT.wa.gov

Attend an open house

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>Time</th>
<th>Venue/Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bainbridge Island</td>
<td>April 17</td>
<td>5:30 – 7:30 p.m.</td>
<td>Bainbridge Island Senior Center, 30700 Olive St SE, Bainbridge Island</td>
</tr>
<tr>
<td>Port Townsend</td>
<td>April 19</td>
<td>7 – 9 p.m.</td>
<td>Cotton Building, 401 Water Street, Port Townsend</td>
</tr>
<tr>
<td>Vashon Island</td>
<td>April 24</td>
<td>6 – 8 p.m.</td>
<td>Vashon Island High School, 6200 SW 204th Street Street, Vashon</td>
</tr>
<tr>
<td>Bremerton</td>
<td>April 25</td>
<td>12 – 2 p.m.</td>
<td>Kitsap Conference Center, 4400 Burton Avenue, Bremerton</td>
</tr>
<tr>
<td>Southworth</td>
<td>April 26</td>
<td>5 – 7 p.m.</td>
<td>Jim Seapacik's, 11921 SE 242nd Road, Port Orchard</td>
</tr>
<tr>
<td>Clinton</td>
<td>May 1</td>
<td>5:30 – 7:30 p.m.</td>
<td>Chimacum Community Hall, 1411 South Central Avenue, Chimacum</td>
</tr>
<tr>
<td>San Juan Islands</td>
<td>May 2</td>
<td>3:30 – 4:30 p.m.</td>
<td>Birchweld Hall, 155 Nichols Street, Friday Harbor</td>
</tr>
<tr>
<td>Kingston</td>
<td>May 8</td>
<td>4 – 6 p.m.</td>
<td>Kingston Village Green Community Hall, 36711 South Main St, Kingston</td>
</tr>
<tr>
<td>Vashon Island</td>
<td>May 17</td>
<td>10 – 11 a.m.</td>
<td>Vashon Island High School, 9600 SW 204th Street, Vashon</td>
</tr>
</tbody>
</table>

Step by step to learn about the plan and share your ideas. There will not be a formal presentation.

Washington State Ferries
2040 Long Range Plan

WSDOT keeps people, businesses and the economy moving by operating and improving the state’s transportation system. For more information, visit www.wsdot.wa.gov.

Americans with Disabilities Act (ADA) Information: Accommodations requests for people with disabilities can be made by calling (360) 407-7961, or by calling toll free, 1-888-200-ADA (1-888-200-2362). Requesters who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.

Title VI Statement to Public: It is WSDOT’s policy to assure that no person, on the grounds of race, color, national origin, or sex, be excluded from participation in, be denied the benefits of, or be otherwise discriminated against under any of its programs or activities. Any person who believes his or her Title VI protection has been violated may file a complaint with WSDOT’s Office of Equal Opportunity. For additional information regarding Title VI complaints and procedures, or information regarding our nondiscrimination obligations, please contact GRO’s Title VI/Compliance Office at 360-705-7060.
Social media posts

*Online open house tweet*

*Fauntleroy open house reminder tweet*

*Open houses tweet*

*Fauntleroy open house tweet*
Amy Scarton’s weekly update emails

Amy Scarton’s Weekly Update email from April 20, 2018

2040 Long Range Plan update

We kicked off our first round of Long Range Plan meetings this week on Bainbridge Island and in Port Townsend. At the meetings we shared our process for developing the 2040 plan and collected comments on issues and priorities we should consider. Attendees rotated through a series of stations to better understand the focus areas of the plan and filled out our survey and comment form. Next week, we continue with three more meetings in Vashon, Bremerton, and Southworth:

Vashon Island
Tuesday, April 24
6 – 8 p.m.
Vashon Island High School, 9500 SW 204th Street, Vashon

Bremerton
Wednesday, April 25
5:30 – 7:30 p.m.
Kitsap Conference Center, 100 Washington Avenue, Bremerton

Southworth
Thursday, April 26
6 – 8 p.m.
John Sedgwick Jr. High, 8995 SE Sedgwick Road, Port Orchard

Please visit the project page for the full list of meetings, view open house materials and provide comments through our online open house now until May 24.

April 20, 2018

Northbound I-5 reduced to two lanes April 20-23

Customers who frequent Colman Dock and the Fauntleroy ferry terminal should be aware of I-5 closures this weekend. On April 20-21, WSDOT will reduce northbound I-5 to two lanes between the West Seattle Bridge and Olive Way to replace expansion joints and concrete panels. Drivers should expect big delays on the interstate.

This is the first of at least six weekends when you may see major delays on I-5 in Seattle as WSDOT either reduces lanes or closes all lanes in a rotation. The island #Overflow blog has all the weekend lane reduction and closure details.

Summer reservations available Tuesday, April 24

Mark your calendar! The first tier of Summer Schedule reservations will be available beginning next week on Tuesday, April 24.

Reservations for Anacortes/San Juan Island
Press release

Washington State Department of Transportation - NEWS

FOR IMMEDIATE RELEASE
April 12, 2018

Contact: Hadley Rodero, communications, 206-475-3430
On-call media hotline, 206-402-8070

Washington State Ferries seeking input on Long Range Plan
Attend an open house or comment online through May 24

SEATTLE – Ferry ridership is expected to surge 30 percent by 2040. Washington State Ferries (WSF) is developing a Long Range Plan to better understand and plan for the changing needs of the system through 2040.

“The plan will serve as our blueprint for the next 20 years. It will outline service changes and recommend investments in vessels and terminals for resilient, efficient, and sustainable ferry service for years to come,” said Assistant Secretary Amy Scarton.

WSF is hosting nine open houses to share information about the Long Range Plan and gather input on community priorities. Attendees will have the opportunity to meet project staff, ask questions, and provide early input about issues to be addressed in the plan.

An online open house will run from April 10 - May 24. It includes the same information that will be shared at the in-person meetings and an online comment form.

Open houses

Tuesday, April 17, 5:30 - 7:30 p.m.
• Bainbridge Island Senior Center, 370 Brien Drive SE., Bremerton

Thursday, April 19, 5 -7 p.m.
• Cotton Building, 607 Water St., Port Townsend

Tuesday, April 24, 6 - 8 p.m.
• Vashon Island High School, 9600 SW 204th St., Vashon Island

Wednesday, April 25, 5:30 - 7:30 p.m.
• Kitsap Conference Center, 100 Washington Ave., Bremerton

Thursday, April 26, 6:00 - 8:00 p.m.
• John Sedgwick Jr. High, 8995 SE Sedgwick Road, Port Orchard

Tuesday, May 1, 5:30 - 7:30 p.m.
• Clinton Community Hall, 6411 South Central Ave., Clinton

Wednesday, May 2, 3:30 – 6 p.m.
• Brickworks, 150 Nichols St., Friday Harbor

Tuesday, May 8, 6 – 8 p.m.
• Kingston Village Green Community Center, 26159 Dulay Road NE, Kingston

Thursday, May 17, 6 – 8 p.m.
• Fauntleroy Church, 9140 California Ave. SW, Seattle

Details: The open houses will feature displays boards that explain the planning process and highlight key plan elements. Staff will be available to answer questions and attendees will be encouraged to provide input on issues to be addressed in the plan. Drop by anytime during the open house – there will not be a formal presentation.

Washington State Ferries, a division of the Washington State Department of Transportation, is the largest ferry system in the U.S. and safely and efficiently carries 24.5 million people a year through some of the most majestic scenery in the world. For breaking news and the latest information, follow WSF on Twitter.

###

Press release with open house schedule and online open house information
## News clips

<table>
<thead>
<tr>
<th>News Outlet</th>
<th>Title</th>
<th>Link</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vashon-Maury Island Beachcomber</td>
<td>WSF to host open house for long-range plan</td>
<td><a href="https://www.vashonbeachcomber.com/news/wsf-to-host-open-house-for-long-range-plan/">https://www.vashonbeachcomber.com/news/wsf-to-host-open-house-for-long-range-plan/</a></td>
</tr>
</tbody>
</table>
## News clips, continued

<table>
<thead>
<tr>
<th>Source</th>
<th>Description</th>
<th>URL</th>
</tr>
</thead>
</table>
### News clips, continued

<table>
<thead>
<tr>
<th>Source</th>
<th>Description</th>
<th>URL</th>
</tr>
</thead>
</table>

*Table of news clips related to LRP public involvement*
News clips examples

Article from the Vashon-Maury Island Beachcomber

Article from the Bainbridge Island Review

Article from the Snohomish Times

Article from South Sound Business magazine
The purpose of tonight’s meeting is to:
• Learn about WSF’s Long Range Plan.
• Meet the project team and ask questions.
• Share your ideas and help WSF identify priorities and considerations that should be included in the Long Range Plan.

Input will be considered as WSF develops a Draft Long Range Plan. The Draft Plan will be released for public comment in September 2018. WSF will submit a final Long Range Plan to the Legislature on January 1, 2019.

Thank you for attending tonight’s open house. Please sign in and pick up a copy of the meeting guide.

Learn all about why we’re developing a Long Range Plan.

Now that you’ve got some background, it’s time to dive into the details. Learn about key plan elements, such as ferry service, vessels, terminals, technology, sustainability and more!

Take our survey, fill out a comment form, or write your ideas on a display board to help us understand community priorities for future ferry service.

Contact us at: WSFLongRangePlan@WSDOT.wa.gov
Visit the online open house at: WSFLongRangePlan.com
Participate by May 24.

For more information visit: www.wsdot.wa.gov/ferries/planning/long-range-plan/the-plan

If you would like to be added to the project email listserv, please provide the following:
Name: __________________________
Organization: ____________________
Address: _________________________
City: _____________________________
State: ____________________________
Zip: ______________________________
Phone number: ____________________
E-mail address: ____________________

Comment form and/or survey can be mailed to:
Washington State Ferries
Attention: Ray Deardorf
2901 Third Avenue Suite 500
Seattle WA 98121

What will the Long Range Plan include?

Key themes:
- Technology
- Plan for growth
- Resiliency
- Efficiency
- Sustainability

Plan elements:
- Ferry fleet
- Terminals
- Demand management strategies
- Route analysis and service scenarios
- Workforce assessment
- Capital investments and funding

The final plan will outline strategies to implement service changes and investments to support resilient, efficient and sustainable ferry service through 2040.

Comment Form
Thank you for attending a WSF Long Range Plan open house. Please share your comments or questions in the space below and on the next page.

1. What is your biggest priority for your route or community?
2. What other issues should the Long Range Plan consider?

WSF Long Range Plan

Questions?
Contact us at: WSFLongRangePlan@WSDOT.wa.gov
Visit the online open house at: WSFLongRangePlan.com
Participate by May 24.
We want to hear from you!

The 2040 Long Range Plan considers many challenging issues in our way not to plan for accommodating more riders with limited financial resources as well as aging fleet and terminals. We want your input on how you see the ferry system today and available to you in the future.

1. How frequently do you use the ferry?
   - Not at all (skip to Q4)
   - Less than 1 day a month
   - 1 to 4 days a month
   - 1 to 2 days a week
   - 3 to 4 days a week
   - 5 or more days a week

2. For what trip purposes do you typically use the ferry? (choose all that apply)
   - Travel to or from work
   - Travel to or from school
   - Errands/shopping
   - Non-commute work-related travel
   - Recreational activities
   - Visit family or friends
   - Medical appointments
   - Other

3. Which route(s) do you use most often? (choose all that apply)
   - Anacortes/ San Juan Islands / Sidney B.C.
   - Port Townsend / Coupeville
   - Mukilteo / Clinton
   - Edmonds / Kingston
   - Seattle / Bainbridge Island
   - Seattle / Bremerton
   - Fauntleroy / Vashon
   - Fauntleroy / Southworth
   - Southworth / Vashon
   - Point Defiance / Telaqua

4. What are the top three incentives you think would encourage people to walk onto the ferry rather than drive onto the ferry with their vehicle?

5. What are the top three incentives you think would encourage people to ride a bike rather than drive onto the ferry with their vehicle?

6. If you had to assign all the available space on a ferry to each of the following rider groups, what percentage would you allocate to each? (total must equal 100%)
   - Passenger vehicles
   - Carpool/vanpool
   - Bicycles
   - Commercial trucks
   - Walk-on customers
   - Motorcycles

7. Which of the following would you rather have? (choose just one)
   - A guaranteed, reserved spot on the ferry that requires you to arrive at the terminal at a specific time
   - Just show up at the terminal and wait for the next boat (as long as the wait was not too long)

8. What technologies would you most like to see Washington State Ferries implement to make your travel easier (for example mobile ticketing, real-time schedule information, etc.)? List your top three.

9. If resources were available to add additional ferry service, which of the following options should Washington State Ferries prioritize? (choose just one)
   - Add service to popular destinations during peak (busy) times
   - Add service to popular destinations at off-peak (less busy) times to encourage customers to travel when more space is available

10. How important is it to you that the ferry system is operating more efficiently, using less fuel, and saving money?
   - Very unimportant
   - Somewhat unimportant
   - Neither important nor unimportant
   - Somewhat important
   - Very important

11. Is it acceptable to you to have fewer sailings available at non-peak (less busy) times of day if it means that the ferry system is operating more efficiently, using less fuel, and saving money?
   - No
   - Yes
   - Don’t know

12. Is it acceptable to have fewer sailings available at non-peak (less busy) times of day if it means that there is more time to maintain our ferries and make them more reliable?
   - No
   - Yes
   - Don’t know

13. Please select the top three amenities that are most important to you to have at the ferry terminal. (choose just three)
   - Concessions and retail
   - Parking
   - Technology for easy fare collection
   - Transit connections
   - Bike share
   - Rideshare providers
   - Pick-up/drop-off space
   - Bicycle racks
   - Open space/community event space
   - Travel information
   - Other
   (specify)

14. If riding the ferry is not your only option – for example, you aren’t traveling to and from an island – how long on average are you willing to wait in line before taking an alternate mode of transportation?
   - Less than 10 minutes
   - 10 to 20 minutes
   - 20 to 40 minutes
   - 40 to 60 minutes
   - 60 minutes
   - 90 minutes
   - More than 120 minutes

15. As Washington State Ferries makes changes to the sailing schedule, which option is most important to you? (choose just one)
   - Having the ferry leave at the scheduled time
   - Keeping the number of departures consistent throughout the day
   - Knowing the number of departures throughout the day
   - Keeping the number of departures consistent throughout the day and keeping the number of departures consistent throughout the day
   - Having the ferry leave at the scheduled time
   - Keeping the number of departures consistent throughout the day
   - Keeping the number of departures consistent throughout the day and knowing the number of departures throughout the day

16. Washington State Ferries values your input. As a result, we are creating a list of our top priorities that we will use to inform our funding requests. This list will be compiled by January 1, 2019. Our top priorities are listed in the following order: (please rank order 1 to 10 percent)
   - Vessel maintenance
   - Customer service
   - Management of safety
   - Building new ferries
   - Ferry operations (sales, fuel, etc.)
   - Safety
   - Building upgrades
   - Technology
   - Other
   (specify)