Agenda

• Welcome and introductions
• Meet the project team and review work plan
• Ridership forecast results
• Next steps
Long Range Plan Stakeholder and Community Outreach

Key Milestones

2017

July
- Kickoff stakeholder advisory groups
- Confirm roles
- Plan overview and background

September
- Plan background and vision
- SWOT analysis

2018

January
- Review work plan
- Review ridership forecast data
- Learn about the WSF budget

March
- Review plan elements

May
- Preview legislative progress report

Summer
- Legislative progress report
- Draft plan elements
- Public comment period

2019

Fall / Winter
- Finalize plan
- Deliver final plan by Jan. 1

Public Meetings*

Public Information and Outreach

*Rounds of public meetings in ferry served communities and online open house.
Ridership Forecast Model

**Ferry Ridership Forecasting**

- **Current ferry travel patterns**
- **2030 & 2040 ferry travel patterns**
- **Route-level ferry ridership forecast**

**PSRC 4-County Region**

- PSRC regional travel forecasting model
  - Growth in demographics
  - Background congestion
  - Background transportation networks

**Other Jurisdictions**

- Local land-use forecasts
- Local transportation plans

**Feedback Loop**

**2017 Ferry Ridership**
- Assess dedicated bike lanes
- Seasonal peak profile
- Monthly ridership

**Supplementary Route-Level Ferry Ridership Forecast**
- Bicycle ridership
- Recreation travel ridership
- Annual ridership

**Weekend/Weekday Ferry Travel Survey**
- Recreational travel growth estimate
Preliminary Ridership Forecast

Key Findings

• The last 15 years, yearly ferry ridership growth between -4 and +2.9 percent
• Annual growth forecasts by 2040:
  – Population: 1 percent
  – Households: 1.2 percent
  – Employment: 1.3 percent
  – Ferry ridership: 1.2 percent
• Overall ferry ridership growth by 2040: 30 percent
WSF Ridership History (1993-2017) and Preliminary Forecast (2018-2040)

Sources: WSF Traffic History and WSF Baseline Ridership Forecasts
Population and Employment in the 12 County Area for 2017 and 2040

Source:
WSF Service Area 12-County Age Demographics

<table>
<thead>
<tr>
<th>Age Group</th>
<th>2017</th>
<th>2040</th>
<th>Change</th>
<th>Percentage Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 - 17</td>
<td>1,067,700</td>
<td>1,242,600</td>
<td>+ 16%</td>
<td>+ 16%</td>
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<tr>
<td>18 - 64</td>
<td>3,136,900</td>
<td>3,597,500</td>
<td>+ 15%</td>
<td>+ 15%</td>
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<tr>
<td>65 &amp; over</td>
<td>731,500</td>
<td>1,295,500</td>
<td>+ 77%</td>
<td>+ 77%</td>
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</table>

Source:
Key findings: Kitsap Westbound PM Travel

- 2040 population and employment increases 41% from 2017.
- Riders 65+ fastest growing demographic.
- West Seattle Light Rail by 2030.
Key Findings: Vashon Island PM Travel

- Vashon Island 2040 population increases 18% from 2017.
- Employment increases 7% from 2017.
- Landside road changes impact travel.

![Bar chart showing the increase in riders and vehicles compared to 2017.]

- **Point Defiance - Tahlequah**
  - 10
  - 40
  - 10 + 0%
  - 60 + 15%

- **Vashon - Southworth**
  - 330
  - 460 + 33%
  - 50 + 25%
  - 50 + 25%

- **Fauntleroy - Vashon**
  - 40
  - 500
  - 230
  - 230 + 0%
  - 550 + 10%
  - 60 + 38%
Key Findings: Whidbey Westbound PM Travel

- Island County 2040 population increases 10% from 2017.
- Employment increases 9% from 2017.
- Population 65+ fastest growing demographic.

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<tbody>
<tr>
<td>Port Townsend - Coupeville</td>
<td>310 (51%)</td>
<td>470 (10%)</td>
<td>140 (12%)</td>
<td>210 (43%)</td>
<td>40 (55%)</td>
<td>60 (13%)</td>
</tr>
<tr>
<td>Mukilteo - Clinton</td>
<td>2,100</td>
<td>2,300</td>
<td>1,100</td>
<td>1,300</td>
<td>390</td>
<td>440</td>
</tr>
</tbody>
</table>
Key Findings: San Juan Islands Daily both Westbound and Eastbound

- 2040 population increases 18% from 2017.
- Employment increases 31% from 2017.
Look ahead

- Review plan elements
- Next EAG meeting: March