

Alaskan Way Viaduct Program Parking Mitigation 2012 Plan Recommendations

The following lists the program elements that the team will strive to implement prior to May 13, 2012 (Mother's Day) so that they are in place for the peak summer visitor season along the Central Waterfront and Pioneer Square:

- Execute contracts with seven private off-street parking facilities to secure short-term parking (4 hours or less) at a rate of \$3/hour. Targeted facilities include:
 - 1st & Columbia Garage (US Bank)
 - Pike Place Market Garage
 - Watermark Tower Garage
 - Merrill Place
 - Pioneer Square Garage
 - Surface Lot on the northeast corner of Occidental Avenue S and W Washington Street.
 - Bell Street Pier (Port of Seattle /Arts Institute)
- Make physical improvements within key facilities and to walking paths that access facilities. Desired improvements for 2012 include:
 - “Your Spot Here” signage at all participating facilities and along vehicle travel routes to those garages.
 - Aesthetic upgrades to elevators, lobby, and stairwells at the 1st & Columbia garage (improvement requirements will be incorporated into garage contract).
 - Physical, signage and pedestrian-scale lighting improvements between the Pike Place Market garage and Alaskan Way.
 - Physical, signage and pedestrian-scale lighting improvements along at least one other east-west street that crosses under Viaduct.
- Create angle parking on former trolley tracks north of Ferry Terminal.
- Implement a shuttle between Pioneer Square and the Sculpture Garden along Alaskan Way.
- Install “e-Park” signs at up to ten garages.
- Continue the “Your Spot Here” marketing campaign for both the parking program and businesses along the Central Waterfront and in Pioneer Square.
- Monitor parking utilization at off-street parking facilities, and evaluate changes related to the mitigation program.