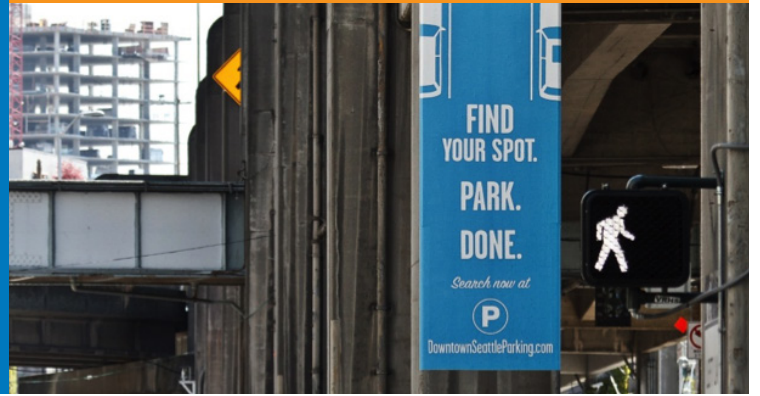




SR 99 TUNNEL PROJECT PARKING MITIGATION PROGRAM

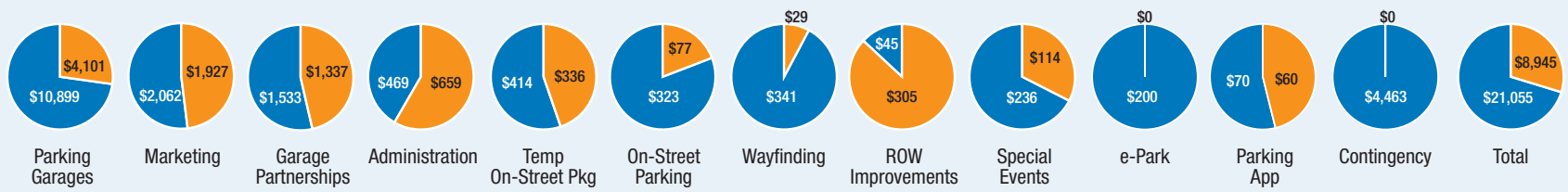


Washington State
Department of Transportation

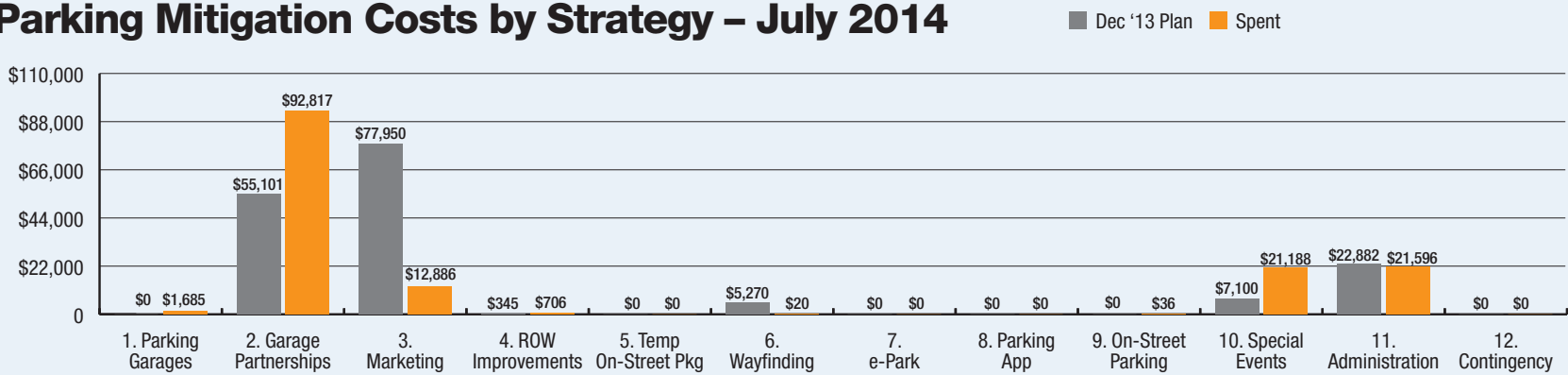
in partnership with



Parking Mitigation Costs by Strategy – Project to Date

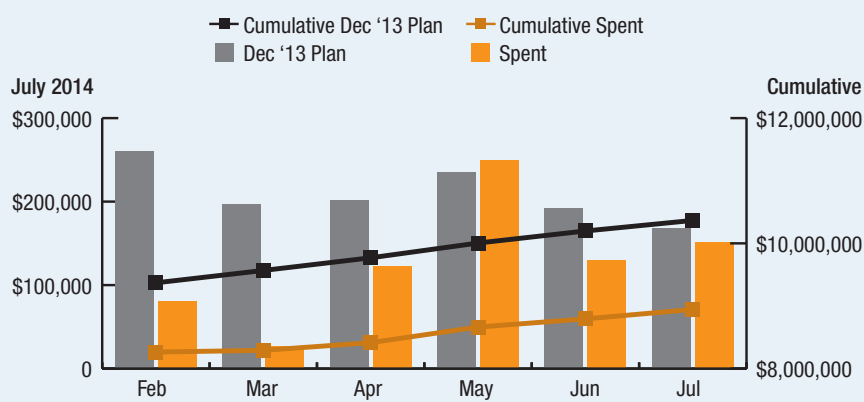


Parking Mitigation Costs by Strategy – July 2014

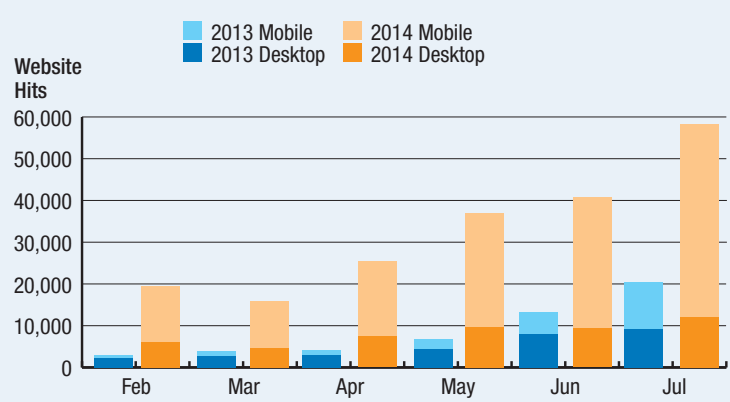


Notes: 1. • Pike Place covenant negotiations. 2. • Paid remainder of June bill and part of July. 3. • Paid most of summer advertising in May and June. 4. • 5. • 6. • 7. • 8. • 9. • 10. • Final Mother's Day invoices paid. 11. • 12. •

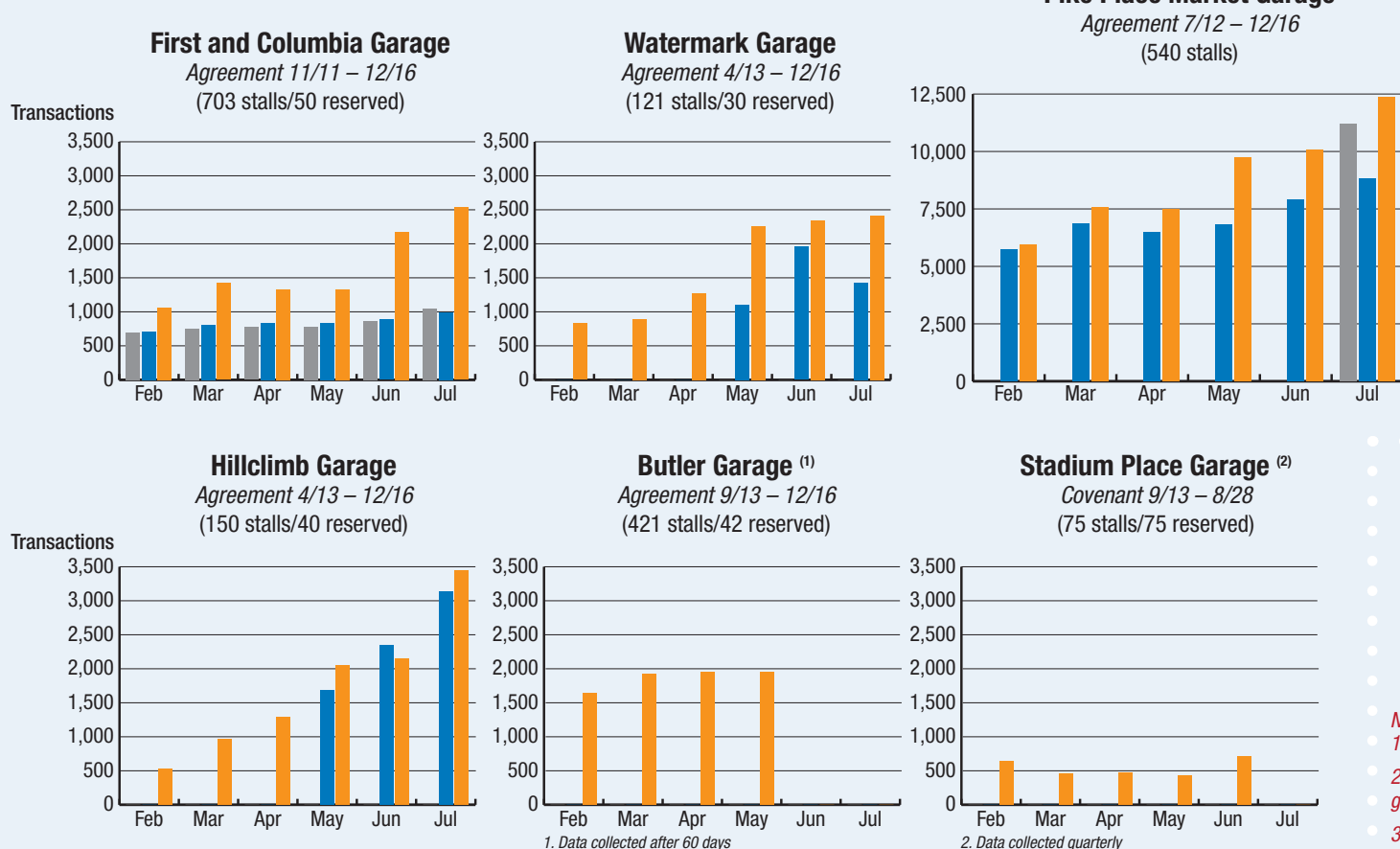
Parking Mitigation Program Costs



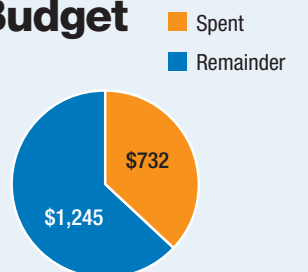
Website Utilization



Garage Utilization



Garage Partnership Budget



Average cost per transaction to date = \$3.39
 Average length of stay = 2.6 hours
 Total transactions to date = 283,304
 Total stalls = 2,010

Notes:
 1. Cost in \$ x 1,000
 2. Garage budget and expenditures exclude garage improvements, signage and e-park
 3. Cost does not include Stadium Place Garage or Pike Place Market Garage covenants