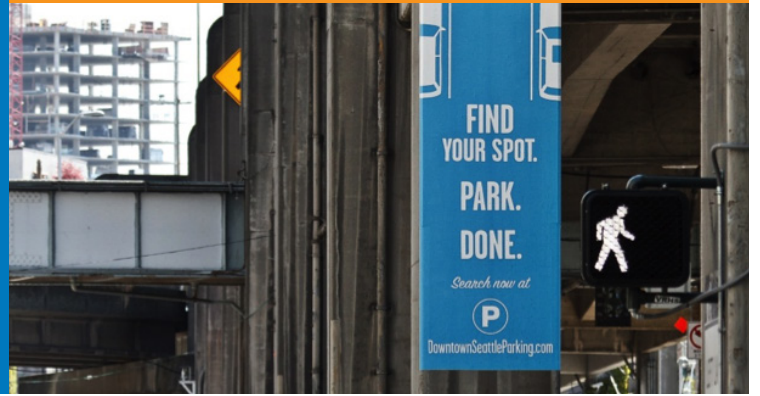




SR 99 TUNNEL PROJECT PARKING MITIGATION PROGRAM

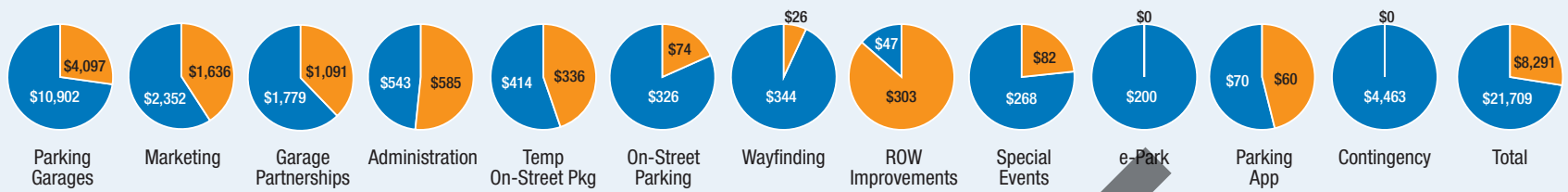


Washington State
Department of Transportation

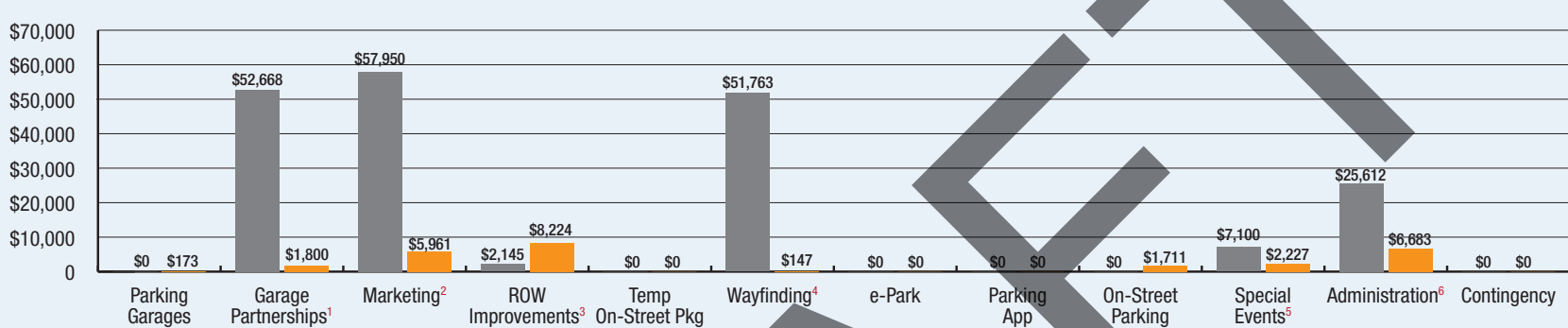
in partnership with



Parking Mitigation Costs by Strategy – Project to Date

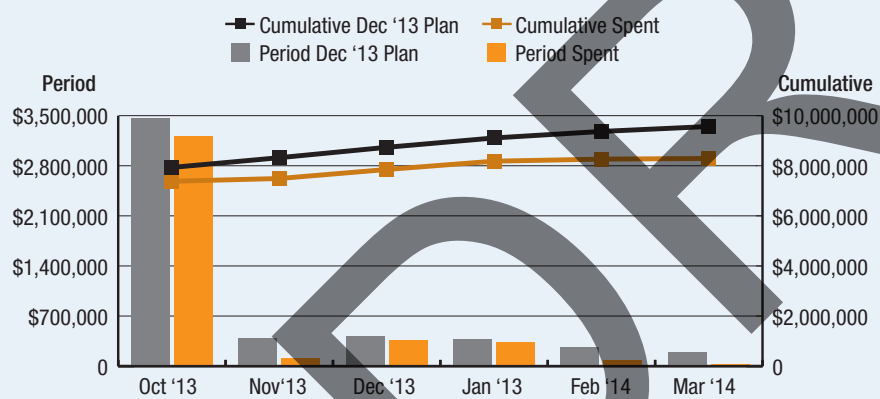


Parking Mitigation Costs by Strategy – March 2014

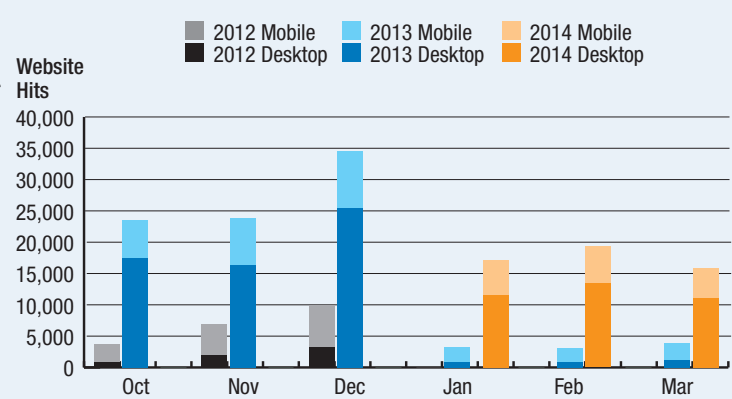


Notes: 1. Waiting to pay first quarter invoices
2. DSA paying for spring campaign
3. Final billings received for last fall's work
4. Implementation delayed
5. DSA completing ad buys to reduce costs
6. WSDOT staff reductions

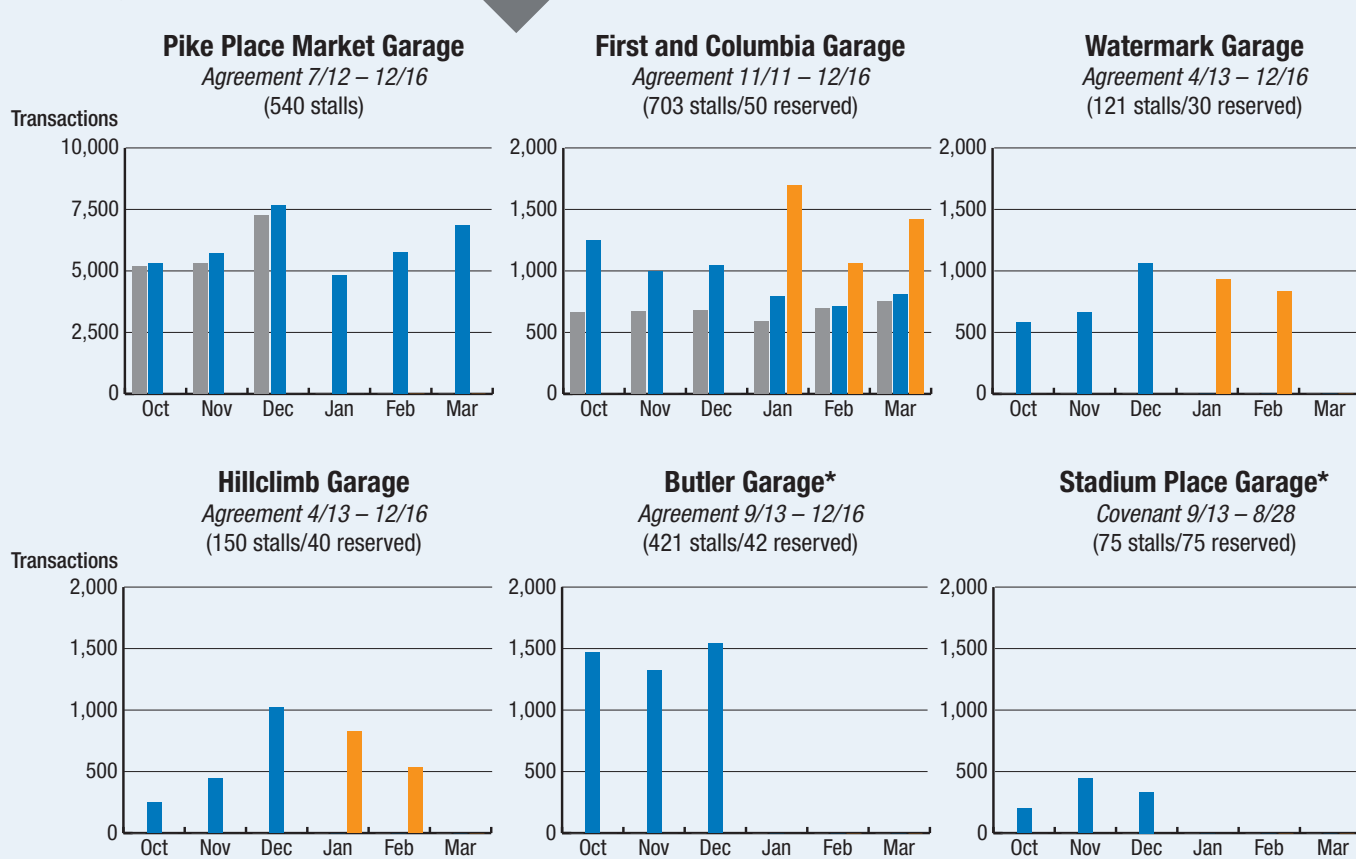
Parking Mitigation Program Costs



Website Utilization

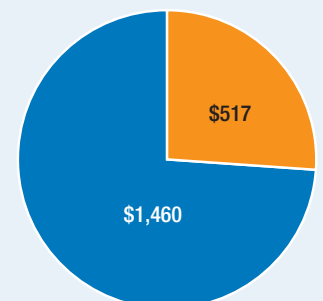


Garage Utilization



Garage Partnership Budget

Notes:
1. Cost in \$ x 1,000
2. Garage budget and expenditures exclude garage improvements, signage and e-park
3. Cost does not include Stadium Place Garage or Pike Place Market Garage covenants



Average cost per transaction to date = \$3.70
Average length of stay = ??
Total transactions in March 2014 = ??
Total transactions to date = ??
Total stalls = 2,010

* Data collected quarterly