

GOAL 5 COMMUNITY ENGAGEMENT



Strengthen partnerships to increase credibility, drive priorities and inform decision making

GOAL 5 PRIORITY OUTCOMES:

Increase consent on decisions made by WSDOT, communities, stakeholders and the Legislature based on a shared understanding of needs and opportunities.

Improve the understanding of transportation expenditures and investments and respective benefits (outcomes).

Improve public access to information and decision making so that WSDOT is recognized as the most credible source for information.

- **EXTERNAL CONSULTATIONS STRATEGY:** Develop and institutionalize an early and ongoing consultation process with external stakeholders for WSDOT activities, including project selection and modal integration considerations.
- **PLANNING PARTNERS STRATEGY:** Consistently engage with Metropolitan Planning Organizations (MPOs), Regional Transportation Planning Organizations (RTPOs), tribes, other regional planning entities and other stakeholders during their planning processes (project development plans, long range plans, funding plans, etc.) during the next plan update cycle (2014-2016), or when initiated by MPOs, RTPOs, tribes, etc.
- **PROJECT PARTNERSHIPS STRATEGY:** Build community relationships to reduce project costs through local partnerships and taking opportunities to combine projects with different funding sources.

GOAL 6 SMART TECHNOLOGY



Improve information system efficiency to users and enhance service delivery by expanding the use of technology

GOAL 6 PRIORITY OUTCOMES:

Improve organizational effectiveness to expand the timely evaluation, adoption, application and deployment of new technologies used to manage demand and/or enhance system operations to improve system performance.

- **INNOVATIVE TECHNOLOGY STRATEGY:** Assess innovative technologies to identify tools to support operational and demand management strategies.

Improve organizational effectiveness to expand the timely evaluation, adoption, application and deployment of innovative technologies associated with internal enterprise systems.

- **TECHNOLOGY GOVERNANCE STRATEGY:** Establish an enterprise technology governance structure to determine the agency's technology needs, ensure the effective use of agency resources, and create awareness of what enterprise technologies are available.

Enhance traveler information exchange with the public by improving seamless integration and usability between transportation facilities, modes and services.

- **TRAVELER INFORMATION STRATEGY:** Identify how changes in technology can improve the use of the transportation system and increase the use of multimodal alternatives.



STRATEGIES THAT SET WSDOT'S DIRECTION

Results WSDOT is our strategy for moving Washington forward.

It combines our strengths with values and goals to ensure WSDOT continues to be innovative, efficient and effective, and trustworthy in serving the needs of our customers.

We've been engaging people since early spring and will continue to reach out to all transportation interests to understand their priorities for a statewide transportation system. Many of their ideas have been considered and incorporated.

Results WSDOT is a continuous process – a roadmap for our future – one in which there will always be room for improvement. As we work to implement and deploy these strategies throughout WSDOT, we will continue to engage our customers and begin to report our progress in the quarterly Gray Notebook. Only by working together will we reach our goals.



WSDOT'S VISION

The Washington State Department of Transportation's vision is to be the best in providing a sustainable and integrated multimodal transportation system.

WSDOT'S MISSION

The Washington State Department of Transportation provides and supports safe, reliable and cost-effective transportation options to improve livable communities and economic vitality for people and businesses.

WSDOT'S VALUES

SAFETY

Promote the safety of the public and employees at all times

INTEGRITY

Build trust with each other and our communities by being ethical, accountable, responsive and honest

INCLUSION

Ensure a wide array of perspectives, disciplines and backgrounds are represented in our outreach, decision making and workforce

LEADERSHIP

Inspire, motivate and support to give each other the confidence to do great things

SUSTAINABILITY

Make decisions and take actions that promote the conservation of resources for future generations by focusing on the balance of economic, environmental and community needs

INNOVATION

Foster an environment of trust that encourages creativity, finding solutions for challenges and leveraging opportunities

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provided by Title VI of the Civil Rights Act of 1964, be excluded from participation in, be denied the benefits of, or be otherwise discriminated against under any of its federally funded programs and activities. Any person who believes his/her Title VI protection has been violated, may file a complaint with WSDOT's Office of Equal Opportunity (OEO). For additional information regarding Title VI complaint procedures and/or information regarding our non-discrimination obligations, please contact OEO's Title VI Coordinator Jonte' Robinson at (360) 705-7082.

GOAL 1 STRATEGIC INVESTMENTS



Effectively manage system assets and multimodal investments on corridors to enhance economic vitality

GOAL 1 PRIORITY OUTCOMES:

Prioritize strategic investments for preservation, maintenance and capacity improvements on corridors, to achieve the broadest benefits to the system, within existing resources, by using appropriate scopes to deliver specific results.

- **STRATEGIC INVESTMENTS STRATEGY:** Create a process to identify strategic preservation and maintenance investments and strategic operational and multimodal capacity improvement investments in corridors to achieve performance levels.
- **CORRIDOR PLANNING STRATEGY:** Develop a collaborative multimodal performance goal setting and decision making process for corridor planning.

Strategically manage assets on corridors.

- **ASSET MANAGEMENT STRATEGY:** Define a strategic, agency wide asset management policy.

Inform strategic investment decisions in corridors through a broad understanding of system performance and community goals and values.

- **PERFORMANCE TRACKING STRATEGY:** Develop a methodology to define and track performance on the national highway system for federal Moving Ahead for Progress in the 21st Century (MAP 21) requirements.

Deliver transportation projects and services that are on time and on budget.

- **PROJECT DELIVERY STRATEGY:** Improve project delivery by ensuring that projects are properly scoped, staffed and use the most effective delivery method.

GOAL 2 MODAL INTEGRATION



Optimize existing system capacity through better interconnectivity of all transportation modes

GOAL 2 PRIORITY OUTCOMES:

Reduce number of fatal and serious injuries for all transportation modes.

- **MULTIMODAL SAFETY STRATEGY:** Align multimodal safety policy-making across the agency.

Align the operation of all modes in corridors to optimize throughput capacity to move people and freight.

- **OPERATIONS AND DEMAND MANAGEMENT STRATEGY:** Improve WSDOT processes to integrate operations and demand management.

Improve coordination between transportation providers and modes that results in more seamless system operations.

- **MODAL INTEGRATION STRATEGY:** Develop an approach for modal integration in WSDOT regions.
- **PLANNING COORDINATION STRATEGY:** Develop coordinated plans early in the planning and project development process to address the needs of different modes.

GOAL 3 ENVIRONMENTAL STEWARDSHIP



Promote sustainable practices to reduce greenhouse gas emissions and protect natural habitat and water quality

GOAL 3 PRIORITY OUTCOMES:

Improve environmental conditions; leave it better than before.

- **FISH BARRIER STRATEGY:** Increase the number of WSDOT fish barrier correction projects designed and constructed.
- **ENVIRONMENT REVIEW STRATEGY:** WSDOT plans and those major capital projects undergoing environmental review (at NEPA EIS and EA level) in the 2013-15 biennium will document how climate change and extreme weather vulnerability are considered, and propose ways to improve resilience.

Improve energy efficiency of transportation systems and WSDOT operations.

Reduce WSDOT's overall carbon footprint.

- **GREENHOUSE GAS STRATEGY:** Meet or exceed legislatively prescribed Greenhouse Gas (GHG) emission reductions for WSDOT by increasing fuel efficiency and use of alternative fuels.
- **CLEAN TRANSPORTATION STRATEGY:** Support the development of clean transportation infrastructure by increasing Electric Vehicle (EV) use and improving multimodal choices.

GOAL 4 ORGANIZATIONAL STRENGTH



Support a culture of multi-disciplinary teams, innovation and people development through training, continuous improvement and Lean efforts

GOAL 4 PRIORITY OUTCOMES:

Foster a capable, engaged and valued workforce balancing project and service delivery demands with professional development needs.

- **WORKFORCE STRATEGY:** Implement various strategies that foster a safe, capable, engaged and valued workforce.

Improve multi-disciplinary engagement, early in the process, to increase collaborative solutions and improve decision making.

- **ENGAGEMENT STRATEGY:** Improve project and program decision making and problem solving through early and multidisciplinary engagement of affected agency programs.

Cultivate and enhance WSDOT's ability to attract, develop and retain a core workforce targeting mission critical skills.

- **CRITICAL SKILLS STRATEGY:** Define and identify agency-wide mission critical skills and develop a plan to retain employees with those skills in the agency.
- **LEADERSHIP TRAINING STRATEGY:** Increase leadership training opportunities by partnering with established leadership programs.