

2009 Fairs and Festivals Year-End Summary

WSDOT is committed to sharing timely and relevant information with the communities in which we work and build. The SR 520 program team continues to deliver on this commitment with its successful fairs and festivals outreach program. Since 2004, the SR 520 team has reached **more than 31,600 people at 170 events**.

The SR 520 team conducts face-to-face outreach with people where they live, work and play. We travel to a wide variety of regional community events to share information and answer questions about the SR 520 program. This approach allows us to **remain aware of the issues that are important to the public and create direct dialogue between WSDOT and the greater community**. Comments and questions from community members, businesses, and organizations help shape the design of the new SR 520 corridor.

Our 2009 outreach season also gave us the opportunity to share information about important SR 520 program updates:

- We identified a preferred alternative site for pontoon construction in Grays Harbor.
- We began innovative pontoon construction testing in Satsop, WA.
- We applied for federal stimulus funds for the Eastside Transit and HOV Project.
- The Governor and Legislature authorized tolling on the existing bridge and created the SR 520 Legislative Workgroup, which delivered recommendations for Seattle side design and a financing plan for the program.
- We published an environmental assessment on the Eastside Transit and HOV Project.



As the SR 520 program moves forward in 2010 with updated environmental processes and construction in Grays Harbor, we will continue our public outreach at regional events as a platform to inform, educate and interact with the public on the very latest program news.

Outreach highlights of 2009

Scope of outreach:

- Total number of people reached: 6,867
- Total number of outreach events: 30
- Total number of days of outreach: 36

Most commonly asked questions and commented:

Cost and funding:

- How does the entire corridor cost?
- How much of the corridor is funded and what is the gap?

Schedule:

- What is the program's construction timeline and schedule?

Design:

- Where will the new bridge be built relative to the existing bridge?
- Has there been a decision on a Seattle side interchange design?
- Will there be a bicycle and pedestrian path?

Tolling:

- Will there be tolls on SR 520?
- When will tolls start to be collected on SR 520?
- How much will tolls cost?
- Will WSDOT offer toll paying assistance to the low income populations?
- Will bicyclists, pedestrians, buses and/or carpoolers be charged a toll?
- Will drivers divert to I-90 when the SR 520 is tolled?

Transit and transportation:

- Will SR 520 close during construction?
- What type of high capacity transit will be on the new SR 520?
- I would like to see light rail on the new SR 520.

Pontoon Project:

- How many pontoons will be built?
- How will WSDOT transport pontoons from Grays Harbor to Lake Washington in Seattle?
- How many jobs will be created by the Pontoon Construction Project?
- Grays Harbor will benefit from the Pontoon Construction Project.

Schedule of events

2009 Details:			
Visitors totals:	Date:	Event:	Location:
380	3/21	Grays Harbor Trade Show Expo	Aberdeen Weatherwax High School Aberdeen
80	4/23	U.W. Medical SLU Transportation Fair	South Lake Union, U.W. Medical Seattle
20	4/26	Shorebird Festival - Community Day	Hoquiam High School, Hoquiam
117	5/10	Broadway Farmers Market	Broadway Avenue E and E Thomas Street, Seattle
350	5/16-5/17	Grays Harbor Home and Garden Show	Grays Harbor County Fairgrounds Elma
1,033	5/16-5/17	University District Street Fair	University Heights Center, Seattle
160	5/21	Bellevue Farmers Market	410 Bellevue Way NE, Bellevue
92	6/3	Columbia City Farmers Market	4801 Rainier Avenue S, Seattle
160	6/9	Microsoft Transportation Event	Microsoft campus, Redmond
242	6/13	Flying Wheels Summer Century Finish Line Festival	Marymoor Park Velodrome, Redmond
1,237	6/20-6/21	Fremont Fair	Downtown Fremont, Seattle
158	6/25	Lake City Farmers Market	Albert Davis Park, Seattle
20	7/8	Fisher Plaza Transportation Event	Fisher Plaza, Seattle
400	7/11	Seafair Allstate Milk Carton Derby	Green Lake Park, Seattle
585	7/11-7/12	Chinatown International District Festival	International District, Seattle
67	7/15	Fremont Lake Union Center Transportation Event	Fremont Lake Union Center, Seattle
285	7/22	Kirkland Farmers Market	Downtown Kirkland Marina Park, Kirkland
55	7/30	Bellevue Farmers Market	410 Bellevue Way NE, Bellevue
85	8/1	Magnolia Farmers Market	Magnolia Community Center, Seattle
25	8/6	City of Redmond Overlake Neighborhood Open House	Silver Cloud Inn 2122 152nd Avenue NE, Redmond
82	8/8	Medina Days	Medina Park NE 12th Street & 82nd Avenue N. Medina
52	8/9	Mercer Island Farmers Market	SE 32nd Street at Mercerdale Park Mercer Island
58	8/11	Bellevue Crossroads Mall Farmers Market	NE Eighth and 156th Avenue NE Bellevue
122	8/14	Phinney Farmers Market	Phinney Neighborhood Center, Seattle
200	8/22-8/23	On Track Art Festival	8th Street and Levee Street, Hoquiam
82	9/13	Mercer Island Farmers Market	SE 32nd Street at Mercerdale Park Mercer Island
85	9/19	Art Walk and Downtown Celebration	Downtown, Aberdeen
285	10/31- 11/1	Dia de los Muertos: A Mexican Remembrance	Seattle City Center, Seattle
100	11/18	Fred Hutchinson Cancer Research Center and Seattle Cancer Care Alliance Transportation Fair	Fred Hutchinson Cancer Research Center, Seattle
250	12/15	Pemco Mutual Insurance Employee Transportation Event	Pemco, Seattle