

North Spokane Corridor - Placemaking & Placekeeping Process



Identify Placemaking Opportunities

July 2017 - Dec 2017

Getting Started

- Access / Linkage
- Comfort & Image
- Uses & Activities
- Sociability
- Kick-Off Workshop
- Neighborhood Meetings
- Organization Presentation
- Community Events
- Social Media
- EWU Classes

Develop Potential Concepts

(10%) Jan 2018 - Apr 2018

Brainstorming

- Charrettes
- Neighborhood Meetings
- Presentations
- Social Media

Evaluate Potential Concepts

(30%) May 2018 - Dec 2018

- Community Charrettes - Identity Placemaking Opportunities**
- 3D Visualization Visual to and from Special Places
 - Project Average Daily Traffic (ADT) Map / Local Network, Etc.
- STEP 1 - Neighborhood Workshops - Organize & Visualize Potential Concepts**
STEP 2 - NSC Executive Advisory Board - Concurrence
STEP 3 - WSDOT - Concurrence

Refinement/Evaluation

- Natural Capital
- Physical Capital - Access / Proximity to other attractions
- Financial Capital -
- Economic Diversity
- Social Capital - Level of civic involvement
- Human Capital
- Political Capital
- (*See "NSC Place Evaluation Criteria")
- Workshops
- Neighborhood Meetings
- Social Media
- Pop-Up Store Fronts
- Executive Advisory
- Citizen Advisory Group

Develop Emerging Concepts (Placemaking)

December 2018

Workshop - Evaluate Concepts

Implementation - Make it Happen

- Built with NSC projects
- Grant Opportunities - Pursued in the short term
- Emerging concepts placed in the "Parking Lot"
- Asset Maintenance of Place
- Confirm Nexus with NSC Project / Secure Project Funding (WSDOT)
- Identify / Secure
- Grant Opportunities (Collaboration between WSDOT, COS, Neighborhoods and Public Agencies)

Sustainable Maintenance - Programing (Placekeeping)

Maintenance - Placekeeping

- Maintenance Plan
- Neighborhood Champion
- Public Agencies/ Organizations
- Identify and Secure
- Place Programmers and Champions
- Develop Maintenance Plan
- Place Marketing
- Place Evaluation



NSC Place Projects Develop to **30%**

Strong Ideas to Pursue Outside NSC Funding **10%**



Title VI Notice to Public

It is the Washington State Department of Transportation's (WSDOT) policy to assure that no person shall, on the grounds of race, color, national origin or sex, as provided by Title VI of the Civil Rights Act of 1964, be excluded from participation in, be denied the benefits of, or be otherwise discriminated against under any of its federally funded

programs and activities. Any person who believes his/her Title VI protection has been violated, may file a complaint with WSDOT's Office of Equal Opportunity (OEO). For additional information regarding Title VI complaint procedures and/or information regarding our non-discrimination obligations, please contact OEO's Title VI Coordinator at 509-324-8408.

Americans with Disabilities Act (ADA) Info

This material can be made available in an alternate format by emailing the Office of Equal Opportunity at wsdotada@wsdot.wa.gov or by calling toll free, 855-362-4ADA (4232). Persons who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.