

Safety Funding and Support Programs

Tribal-State Transportation Conference

September 29, 2016

Director Darrin T. Grondel, WTSC



WASHINGTON
Traffic Safety
COMMISSION

2016 WASHINGTON TRIBAL-STATE
TRANSPORTATION CONFERENCE



September 28 & 29
Clearwater Casino Resort - Suquamish, WA

*"Lifeways & Lifelines: Linking Traditional
Knowledge to Build a Better Future"*

WTSC Funding: Two Primary Federal Grants



Section 402 – General Traffic Safety

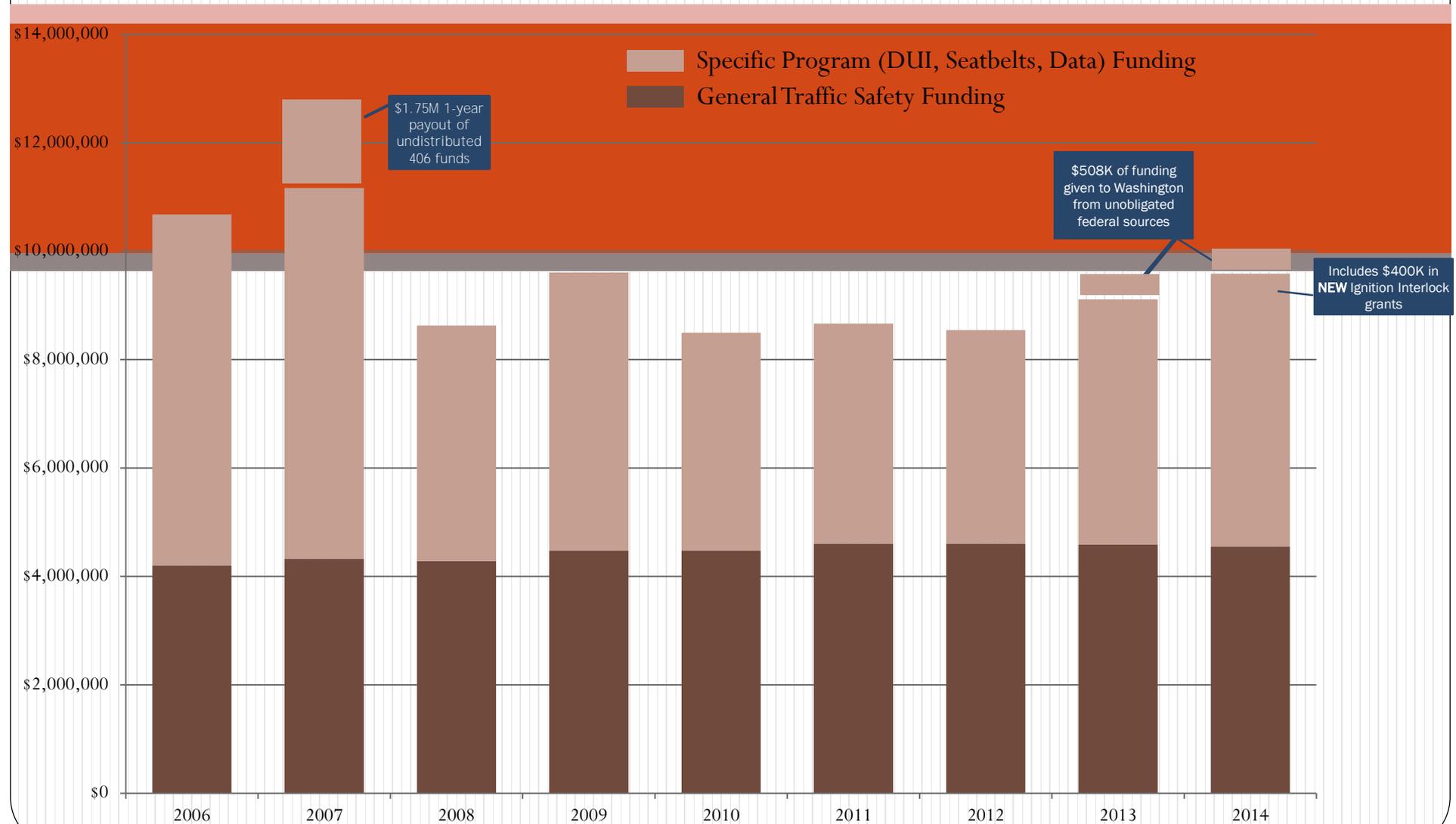
Flexible use for a variety of traffic safety projects. Requires 40% of funds directly benefit local political subdivisions.

Section 405 – High Priority Programs

1. Occupant Protection	4. Traffic Records
2. Impaired Driving	5. Motorcycles
3. Distracted Driving	6. Graduated Driver Licensing

Qualification and eligible use of funds is specific to each grant.

Federal Obligations to Washington State (SAFETEA-LU, MAP-21, FAST Act)



Funding At-A-Glance

More confidence in FAST Act provisions and better planning and projection processes allow for a larger than normal allocation in 2017.

2013 Approved	\$11,519,110
2014 Approved	\$11,887,971
2015 Approved	\$13,709,879
2016 Approved	\$11,801,861
2017 Proposed	\$13,746,948

WTSC Grants Process Overview

Project Proposals



1st Staff Review of Proposals



Review by External Advisory Committee



Traffic Safety Commissioner Review & Approval



Follow-up Discussions With Proposers



2nd Staff Review of Proposals



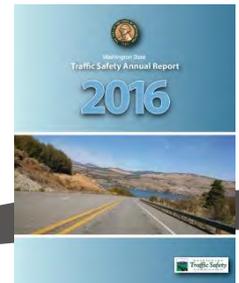
Annual Investment Plan



Project Invoices
Project Reports



WTSC Oversight Monitoring



Annual Summary

- 1. What is the problem your project addresses?** *(You may include data in tables and charts to help support your identified problem.)*
- 2. What are the specific goals of the project?** *(Goals should clearly and briefly describe the intended outcomes of the project.)*
- 3. What strategies will you use to accomplish your project goals?** *(Include any strategies from the Target Zero Plan you will use.)*
- 4. What are the important milestones or deliverables of your project?** *(You may use the table below to summarize these.)*

Milestone or Deliverable	Date

1. **How will the results of your project be measured?** *(Measures of performance should specify how a behavior or outcome will change over a particular timeframe.)*
2. **What are the project costs you plan to cover with the requested grant funds?** *(Provide a brief narrative of costs as well as a summary according to the categories in the table.)*

Narrative of Costs:

Summary of Costs	Amount
Employee salaries and benefits	
Travel (includes in-state and out-of-state travel)	
Contract Services (usually involves a 3 rd party service provider)	
Equipment* (specify equipment in the table below)	
Goods or other expenses (examples: office/printing supplies, postage, software, conference registration fees)	
TOTAL	

*Identify each piece of equipment valued at \$100 or more (leave blank if not applicable):

Item Description:	Amount:
1.	
2.	
3.	
4.	

Funds for Behavioral Traffic Safety

Purposes – Eligible for projects to:

- Reduce deaths and injuries from speeding
- Encourage seatbelt and child restraints
- Reduce deaths from alcohol and drug impairment
- Prevent motorcycle crashes
- Reduce crashes from unsafe driving (aggressive, fatigue, distracted driving)
- Improve enforcement of traffic laws
- Improve driver performance (driver education, testing, examination, and aging driver re-examination)
- Improve pedestrian and bicycle safety
- Improve traffic records (crash reports, data collection and sharing – SECTOR)
- EMS
- Encourage teen safety and prevention strategies

Who is eligible for WTSC Grants?

- Washington State agencies
- Federally recognized tribal governments
- Cities, counties, and their sub-agencies
- Non-profit organizations with existing IRS 501(c)(3) status
- Public schools (and private schools with non-profit status)

What are the minimum qualifications for WTSC Grants?

Eligible agencies or organizations must be able to:

- Manage public funds efficiently and ethically.
- Collaborate with other public, private, and non-profit organizations.
- Effectively monitor and evaluate the outcomes of a project.
- Adhere to the *State and Federal Terms & Conditions* of the grant including creating and submitting quarterly project reports to the WTSC contact.

What is the Schedule for the WTSC Grant Process?

Event	Date
Notification of available grants is published	December 2016
Applicant question/proposal preparation period	December 2016 – January 30, 2017
Proposals due	January 30, 2017
WTSC evaluates proposals	February 2017
Advisory Committee review	March 2017
Commissioner review of funding proposal	April 20, 2017
Notify applicants	April 20 – May 1, 2017
Negotiate & finalize contracts	July 1 – September 30, 2017
Project start date	October 1, 2017
Project end date	September 30, 2018

High Visibility Enforcement

Local Law Enforcement Overtime Campaigns

• Two DUI	\$400,000
• One Seatbelt	\$130,000
• One Distracted Driving	\$200,000
• Motorcycle Campaign	\$100,000
• Locally-determined FLEX funding	\$300,000
• Target Zero Teams (King, Pierce, Snohomish, Yakima, Spokane)	\$470,000
• Speeding	<u>\$100,000</u>
	\$1,700,000

WSP Enforcement Overtime Campaigns

• Two DUI	\$400,000
• One Seatbelt	\$133,000
• One Distracted Driving	\$100,000
• Motorcycle Campaign	\$100,000
• FLEX funding coordinated with local enforcement	\$100,000
• Speeding	<u>\$100,000</u>
	\$933,000

Media Campaigns

• Paid Media	\$2,633,000
• News/ Ancillary Media, includes funding for new TV/Radio ad production	<u>\$250,000</u>
	\$2,883,000

TOTAL

\$5,516,000 (41%)

High Visibility Enforcement Campaigns

<p>Local Law Enforcement Overtime Campaigns</p> <ul style="list-style-type: none"> • Two DUI • One Seatbelt • One Distracted Driving • Motorcycle Campaign • Locally-determined FLEX funding • Target Zero Teams (Yakima, Spokane) 	<p>\$400,000</p> <p>\$130,000</p> <p>\$150,000</p> <p>\$50,000</p> <p>\$500,000</p> <p><u>\$148,000</u></p> <p>\$1,378,000</p>
<p>WSP Enforcement Overtime Campaigns</p> <ul style="list-style-type: none"> • Two DUI (includes \$125,000 in DUI FLEX funding) • One Seatbelt • One Distracted Driving • Motorcycle Campaign • FLEX funding coordinated with local enforcement • Corridor enforcement 	<p>\$456,000</p> <p>\$133,000</p> <p>\$150,000</p> <p>\$50,000</p> <p>\$100,000</p> <p><u>\$20,000</u></p> <p>\$909,000</p>
<p>Media Education Campaigns</p> <ul style="list-style-type: none"> • Paid Media • News/Ancillary Media, includes funding for new TV/Radio ad production 	<p>\$1,900,000</p> <p><u>\$400,000</u></p> <p>\$2,300,000</p>
<p style="text-align: right;">TOTAL</p>	<p>\$4,587,000</p>

Statewide Impact

Child Passenger Safety (Bonney Lake)	\$270,000
Traffic Records (WSP, WSDOT, DOH, WASPC, WTSC)	\$1,098,522
Traffic Safety Prosecutors (King Co, MSRC)	\$344,616
Local Traffic Safety Coordinators (WTSC)	\$400,000
Statewide Law Enforcement Liaison & Local LELs (WTSC)	\$145,000
Motorcycle Programs (WTSC, DOL)	\$232,500
Impaired Driving Section (WSP)	\$511,540
Traffic Safety Culture Survey/Analysis (WTSC)	\$250,000
Electronic DUI Process (WSP)	\$320,000
Licensing Office & Educational Videos (DOL)	\$85,000
Local Enforcement Traffic Safety Equipment (WASPC)	\$395,000
Tribal Traffic Safety Advisory Board (WTSC)	\$49,000
Action Council on Young Drivers (WTSC)	\$50,000
TOTAL	\$4,151,178 (30%)

Local Impact

Speeding Projects (Kitsap, Thurston, Wenatchee, Auburn)	\$160,500
Youth Impaired Driving Enforcement (Pierce, Okanogan)	\$96,041
DUI Courts (Yakima, Clark, one TBD)	\$249,002
City/County level traffic safety interventions (Kent, Bellingham, Seattle, Clark, King)	\$369,264
Tribal Traffic Safety Projects	\$186,820
Pedestrian Education/Enforcement (Spokane, Seattle, Clark, Pierce)	\$272,000
Roadway Corridor Projects (Klickitat, Whitman)	\$105,150
Target Zero Prosecutor (Spokane)	\$150,000
Electronic Search Warrant (King)	\$43,600
WSU Research on THC Impact on Crashes	\$59,393
Emerging Local Traffic Safety Projects	\$25,000
TOTAL	\$1,716,770 (13%)

Other Items Worth Noting

- The Investment Plan includes 14 projects substantially revised as a result of follow-up with proposing organizations.
- 75% of proposals submitted by local entities and with localized impact were recommended for funding.
- Project to develop strategies for enhancing traffic safety mindset among target audiences.
- Expansion of paid media to include traffic safety messaging throughout the year.



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