

Corridor Management Plan

A corridor management plan is a document composed of maps and written material that articulates a local community's vision and goals for a scenic byway. This document inventories and assesses the intrinsic resources of the corridor and specific action strategies designed to preserve and enhance them. The document may also outline the economic opportunities for corridor communities to use these resources in a way compatible with the integrity of the scenic corridor.

Corridor management plans are designed to provide for the conservation and enhancement of a byway's intrinsic qualities, as well as the accommodation of tourism and economic development. The plan provides an effective management strategy to balance these concerns while providing for the user's enjoyment of the byway. The corridor management plan is very important to the long-term integrity of the byway's scenic character. It documents the intrinsic resources within the byway and identifies action strategies through public involvement that will serve to sustain these resources over time.

Required Elements of a Corridor Management Plan

A corridor management plan must contain the following elements.

1. **Maps:** (USGS or comparable) Identifies the corridor boundaries and the location of intrinsic qualities and different land uses within the corridor.
2. **Intrinsic Quality Assessment:** Evaluates the intrinsic qualities and their context.
3. **Intrinsic Quality Management Strategy:** Defines approaches to resource stewardship. The level of protection for different parts of a byway can vary. The highest level of protection may be afforded only to those resources that most reflect intrinsic qualities. All byways should, however, be maintained with particularly high standards, not only for travelers' safety and comfort, but also to preserve the highest levels of visual integrity and attractiveness.
4. **Public Participation Plan:** Discusses how ongoing public participation will be achieved in the implementation of corridor management objectives.
5. **General Review of Road:** Discusses design standards relating to any proposed modification to the roadway. This discussion includes an evaluation of how the proposed changes may affect the intrinsic qualities of the byway corridor.

6. **Responsibility Schedule:** Lists all agency, group, and individual responsibilities in the implementation of the corridor management plan, and provides a description of enforcement and review mechanisms, including a schedule to periodically review how well responsibilities are being met.
7. **Development Plan:** Describes how existing and new development can accommodate the long-term integrity of the corridor's intrinsic qualities. This might be done through design review, land management techniques, economic incentives, etc.
8. **Outdoor Advertising Control Compliance:** Demonstrates that all existing local, state, and federal laws governing the control of outdoor advertising are being met.
9. **Commerce and Safety Plan:** Evaluates how to accommodate commerce while maintaining a safe and efficient level of highway service, including convenient user facilities.
10. **Sign Plan:** Demonstrates how the State will ensure that the number and placement of signs is supportive of the visitor experience.
11. **Visitor Experience Plan:** Demonstrates how the visitor experience will be enhanced by improvements.
12. **Highway Design and Maintenance Standards:** Provides a general review of the route's safety and accident record to identify correctable faults in highway design, maintenance, and operation.
13. **Marketing Narrative:** Describes how the byway will be promoted.
14. **Interpretation Plan:** Describes plans for interpreting significant resources along the byway.