Memorandum

June 27, 2003

TO: J. C. Lenzi, Eastern Region
    Don Senn, North Central Region
    Dave Dye, Northwest Region, NB82-95
    Lorena Eng, Northwest Region, NB82-101
    Randy Hain, Olympic Region, 47440
    Don Whitehouse, South Central Region
    Don Wagner, Southwest Region, S-15

FROM: Don Nelson 360-705-7101

SUBJECT: Project Delivery Memo # 03-02-Highway Project Funding Source Signs

Purpose and Direction

Background: With the recent passage of new revenue by the legislature this past session, we want to be sure that the public clearly can identify with the construction projects made possible by that funding. To this end, we have developed the slogan “It is your nickel, watch it work” for use on projects associated with the nickel funding package. In order to maximize the visibility, we will highlight these projects with special signing.

Types of Projects Affected: All projects deriving revenue from the nickel funding package should include the use of the nickel funding sign.

Direction: To maximize the visibility to the public on projects funded by the nickel package, all projects deriving funding from the nickel package should include the use of the attached sign. For projects that use a combination of federal funds and nickel package funds, the sign is modified to include the Federal Highway Administration logo. Additionally, for projects where local agencies or private groups participate financially or make a substantial contribution towards the project, there is a supplemental plaque to recognize these efforts as well. The decision of when to use these supplemental plaques will be left up to the Regions.

The use of the highway funding signs for non-nickel projects remains a Region decision as highlighted in Project Delivery Memo Number 02-01, dated July 12, 2002.

Value in Making the Change: These signs will clearly make the connection between the increased fuel tax and improvements on the street. This relationship will help WSDOT push the accountability message.
Action Requested

Project Development
Effective immediately, all nickel projects under development should include the use of the appropriate nickel sign (see attached examples). The Contractor’s name and the award amount of the contract will be filled in after the contract is executed. Electronic copies of these sign templates can be found in Microsoft Outlook at: Public Folders/All Public Folders/WSDOT/Olympia Service Center/Maintenance & Operations/Traffic Operations/It's Your Nickel Signs.

Contract Ad and Award
It is anticipated that the signs will be added to all nickel projects during plan development, so no additional action will be needed for projects currently being advertised for bids.

Construction
It is anticipated that the signs will be added to all nickel projects during plan development, so no additional action will be needed for projects under construction.

c:  John Conrad, 47316
    Kevin Dayton, 47354
    Harold Peterfeso, 47329
    Toby Rickman, 47344
    Region Construction Engineers
    Region Project Development Engineers
    Region Traffic Engineers
    Project Development Trainers
    Construction Trainers
IT'S YOUR NICKEL.
WATCH IT WORK.

# I-5 WIDENING
# THE STELLA CONSTRUCTION COMPANY
CONTRACT AMOUNT: $4.5 MILLION
# FALL 2004 COMPLETION

Washington State
Department of Transportation

# - TO BE DETERMINED BY PROJECT ENGINEER

TYPE I SHEETING

COLORS

TOP
LEGEND - WHITE (REFL)
BACKGROUND - BLUE (REFL)

BOTTOM
LEGEND - BLACK (NON-REFL)
BORDER - BLUE (REFL)
BACKGROUND - WHITE (REFL)
IT'S YOUR NICKEL.
WATCH IT WORK.

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