




June 27, 2003

TO: J. C. Lenzi, Eastern Region  
Don Senn, North Central Region  
Dave Dye, Northwest Region, NB82-95  
Lorena Eng, Northwest Region, NB82-101  
Randy Hain, Olympic Region, 47440  
Don Whitehouse, South Central Region  
Don Wagner, Southwest Region, S-15

FROM: Don Nelson   
360-705-7101

SUBJECT: **Project Delivery Memo # 03-02-Highway Project Funding Source Signs**

**Purpose and Direction**

**Background:** With the recent passage of new revenue by the legislature this past session, we want to be sure that the public clearly can identify with the construction projects made possible by that funding. To this end, we have developed the slogan "It is your nickel, watch it work" for use on projects associated with the nickel funding package. In order to maximize the visibility, we will highlight these projects with special signing.

**Types of Projects Affected:** All projects deriving revenue from the nickel funding package should include the use of the nickel funding sign.

**Direction:** To maximize the visibility to the public on projects funded by the nickel package, all projects deriving funding from the nickel package should include the use of the attached sign. For projects that use a combination of federal funds and nickel package funds, the sign is modified to include the Federal Highway Administration logo. Additionally, for projects where local agencies or private groups participate financially or make a substantial contribution towards the project, there is a supplemental plaque to recognize these efforts as well. The decision of when to use these supplemental plaques will be left up to the Regions.

The use of the highway funding signs for **non-nickel** projects remains a Region decision as highlighted in Project Delivery Memo Number 02-01, dated July 12, 2002.

**Value in Making the Change:** These signs will clearly make the connection between the increased fuel tax and improvements on the street. This relationship will help WSDOT push the accountability message.

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### **Action Requested**

#### **Project Development**

Effective immediately, all nickel projects under development should include the use of the appropriate nickel sign (see attached examples). The Contractor's name and the award amount of the contract will be filled in after the contract is executed. Electronic copies of these sign templates can be found in Microsoft Outlook at: Public Folders/All Public Folders/WSDOT/Olympia Service Center/Maintenance & Operations/Traffic Operations/It's Your Nickel Signs.

#### **Contract Ad and Award**

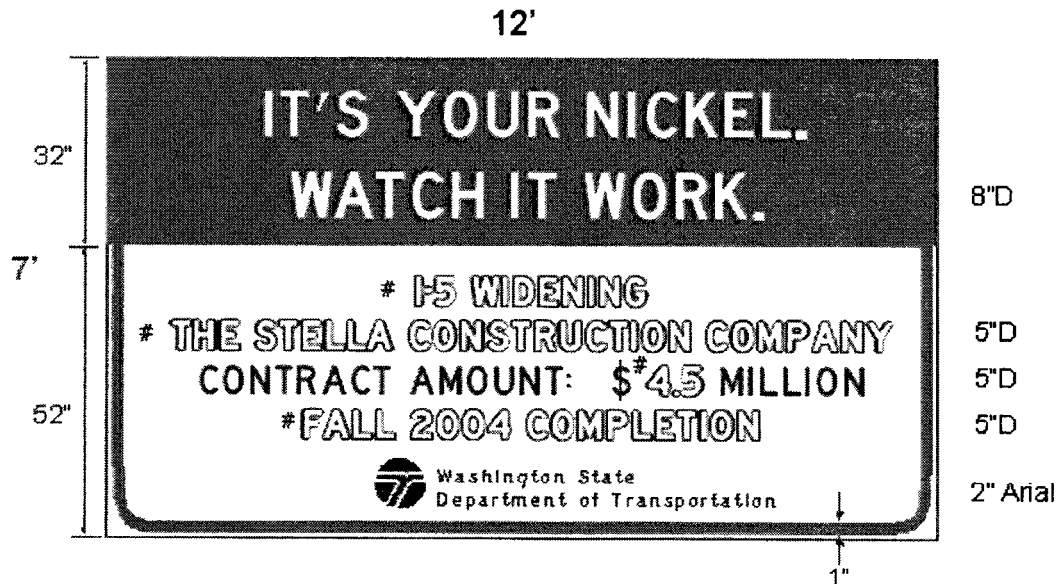
It is anticipated that the signs will be added to all nickel projects during plan development, so no additional action will be needed for projects currently being advertised for bids.

#### **Construction**

It is anticipated that the signs will be added to all nickel projects during plan development, so no additional action will be needed for projects under construction.

DN:cd  
KJD/HJP  
Attachment

cc: John Conrad, 47316  
Kevin Dayton, 47354  
Harold Peterfeso, 47329  
Toby Rickman, 47344  
Region Construction Engineers  
Region Project Development Engineers  
Region Traffic Engineers  
Project Development Trainers  
Construction Trainers



# - TO BE DETERMINED BY PROJECT ENGINEER

TYPE I SHEETING

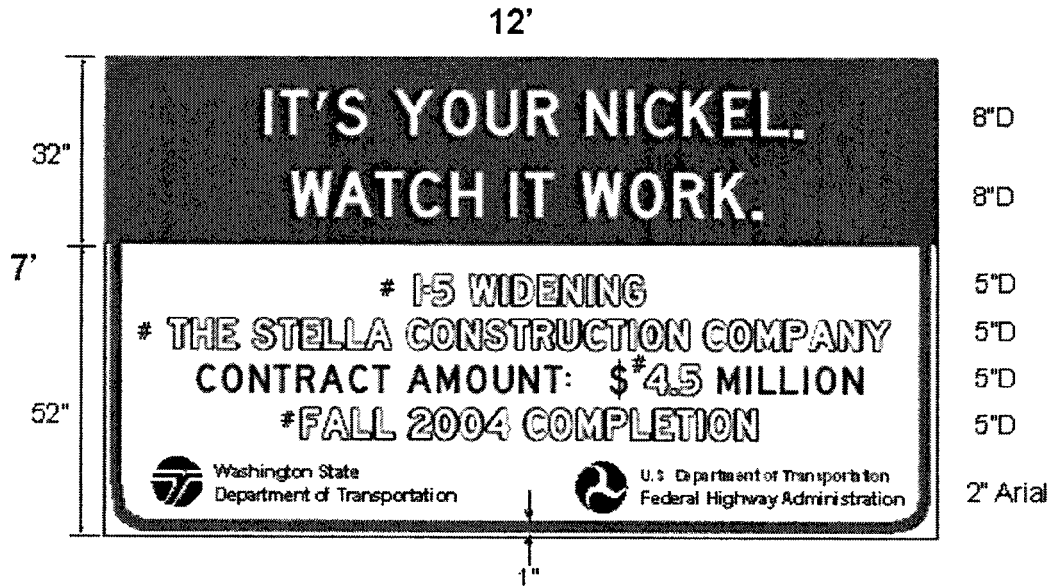
COLORS

TOP

LEGEND - WHITE (REFL)  
BACKGROUND - BLUE (REFL)

BOTTOM

LEGEND - BLACK (NON-REFL)  
BORDER - BLUE (REFL)  
BACKGROUND - WHITE (REFL)



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TYPE I SHEETING

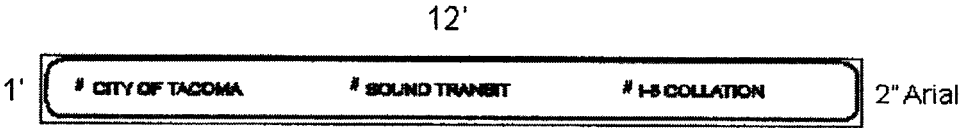
COLORS

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BOTTOM

LEGEND - BLACK (NON-REFL)  
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