

# Speeding

## EDUCATION

- Conduct focused educational interventions with “Racers”
- Conduct early education on speeding with children
- Allow for traffic schools in all jurisdictions
- Publish more traveler information notifying drivers of inclement weather, crashes, and other dangers
- Increase judicial education to provide for more strict adjudication of speeding offenses
- English as a Second Language (ESL) outreach
- Focus educational efforts on the likelihood of violators getting caught
- Emphasize dangers of speeding in driver education
- Conduct more research on effectiveness of aggressive driving education
- Promote alternative messaging to auto manufacturers about the fantasy of speed

## ENFORCEMENT

- Increase the fine amount for speeding. Make the fine increase for repeat violators (Habitual Traffic Offenders).
- Utilize automated speed enforcement
- Increase use of speeding monitoring & notification devices
- Impound vehicles for racing & reckless driving with mandatory holds of 30, 60, & 90 days
- Levy non-monetary sanctions for convicted speeders, e.g. limited state services, access to grants
- Increase use of aerial speed enforcement at night
- Add ground-to-air lighting for greater effectiveness at night
- Use LED Raised Pavement Markers
- Prohibit “deferred sentencing” in cases where prosecution & witnesses are present for cases that go to trial
- Create Speeding Target Zero Teams
- Work with Courts to address mitigation of speeding violations
- Conduct emphasis patrols for “driving too fast for conditions”
- Spread Target Zero Teams around the state
- Allow local jurisdictions to lower speed limits without being required to conduct a speed study
- Train law enforcement to provide better information on speeding violations
- Increase speed enforcement emphasis funding
- Utilize remote and mobile technologies to monitor speeders and speeding behaviors
- Enforce speeding immediately following speed limit reduction zones
- Allow for longer deceleration zones when speeds are reduced
- Make “aggressive driving” a violation according to law
- Target “aggressive” behaviors like following too close, driving too fast for conditions, lane change without signal
- Fund local law enforcement traffic units with city/county road levies

- Utilize decoy enforcement vehicles as speed deterrents
- Use Variable Message Signs and electronic ad signs to advertise speed enforcement
- Cross-deputize tribal enforcement officers
- Use “average” speed cameras to clock speeders at two different locations and cite if speeds exceed posted limit
- Reduce the requirements to become a “Habitual Traffic Offender”
- Provide a way to identify the vehicles of “HTOs”
- Create a dedicated mechanism to report speeding behaviors, similar to 911 or 611
- Promote consistent enforcement of speeding violations among law enforcement personnel

## **ENGINEERING**

- Establish a lower speed limit for commercial vehicles.
- Design roadways to decrease vehicle speeds
- Lane narrowing
- Traffic Calming procedures
- “Complete Streets”
- Ensure revenue is dedicated to traffic safety improvements in local communities
- Build better roadway geometry, specifically curve radius, at intersections
- Create differing speed limits for young and elderly drivers
- Improve coordination for establishing speed limits among state and local jurisdictions
- Smartphone applications
- Passive In-vehicle technologies (Beeps, warning lights)
- Active In-vehicle technologies (governors, electronic speed control overriding driver control)
- Implement pavement markings identifying speed reductions
- Utilize more speed bumps in residential settings
- Use temporary speed bumps for work zones
- Use advanced lane delineation on curves

## **RESEARCH/DATA**

- Conduct a study to determine behavior change permanence for speed monitoring devices
- Fund experimental projects to create sound strategies for addressing speeding