

# Target Zero 2010 Update: New Priorities and Strategies and Tribal Contributions to the 2010 Version of Target Zero

TTPO Meeting

July 27, 2010

Steve Lind

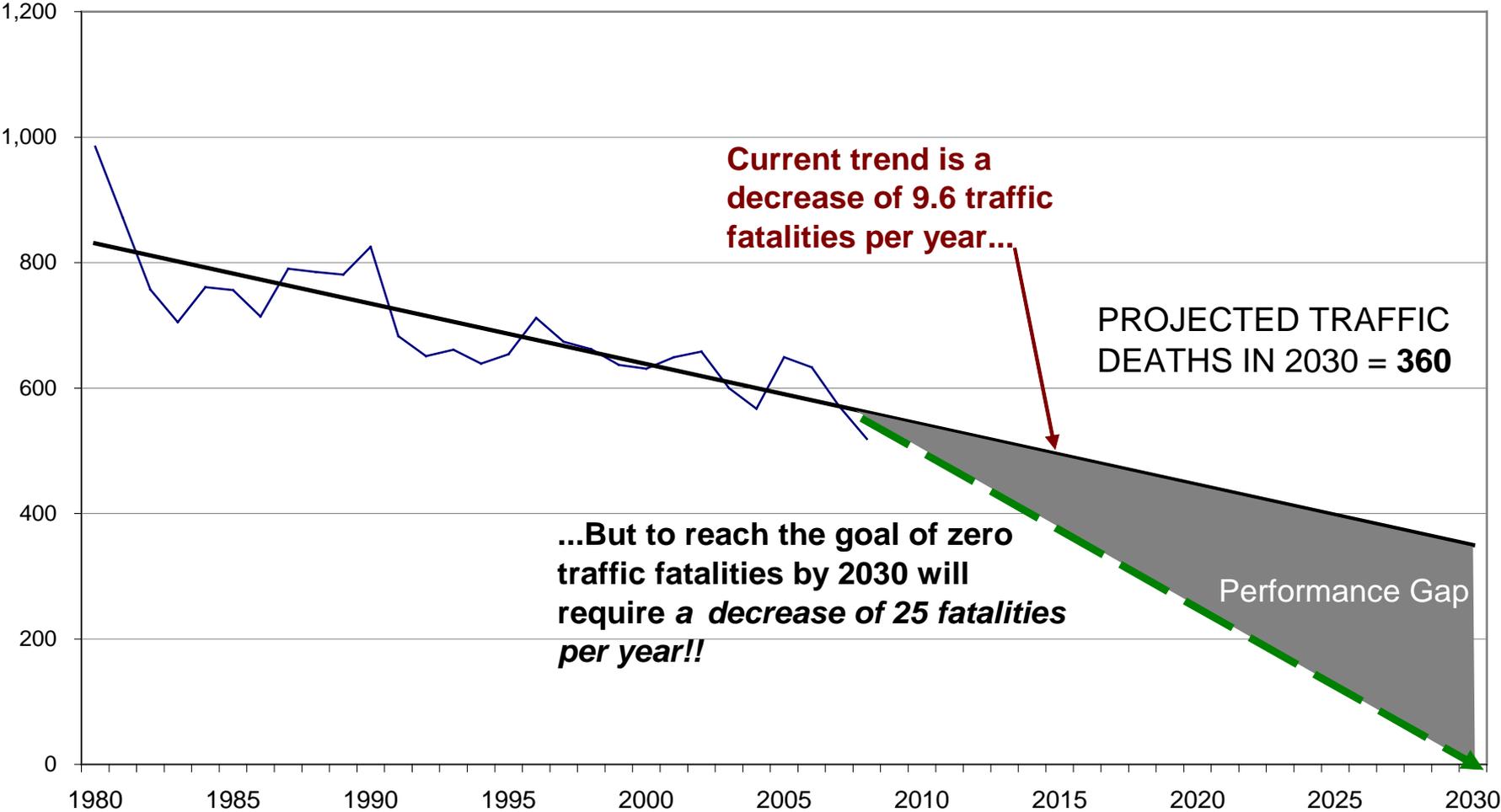
Washington Traffic Safety Commission

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# Washington Traffic Fatalities, 1980-2008

Projected to 2030 (preliminary data for 2008)

PREPARED BY WTSC - February 2009 (Source: FARS)



## State Agencies

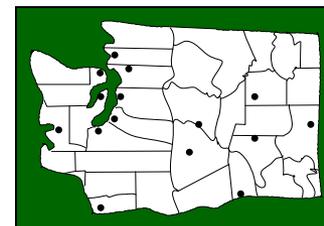


*Implementation Required*



*Implementation Recommended*

## Local Agencies



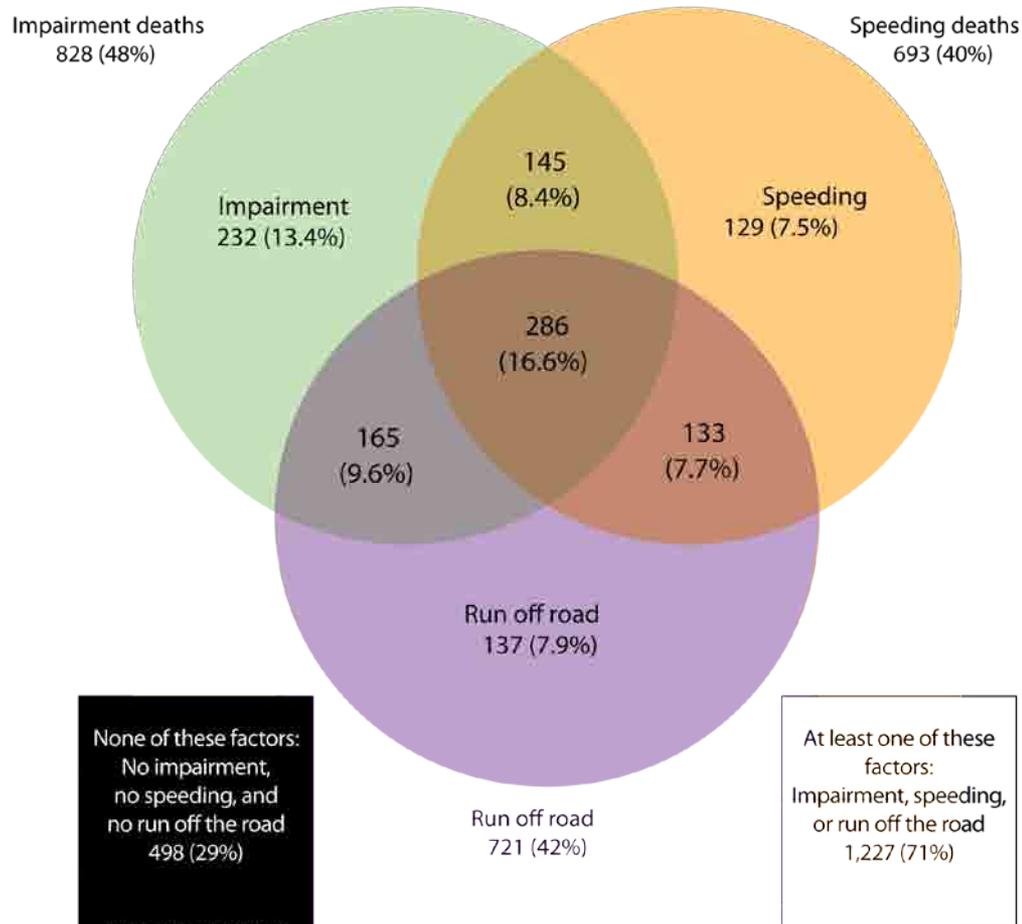
## Private Industry & Non-profit Groups



## Indian Nations



# The role of impairment, speed, and run off the road in 1,725 traffic fatalities in Washington 2006-2008



Data source: FARS and WSDOT.

Note: Percentages in the diagram represent the percentage of all 1,725 fatalities for 2006-2008

# 2010 New Priority Rankings

<b>Priority One Areas for 2010</b>	<b>Percent of Total Deaths, 2006-2008</b>
Impaired Driving	47.7%
Speeding	40.2%
Run off the Road Collisions*	41.8%

\*Moved up from Priority Level Two in last edition of Target Zero

# 2010 New Priority Rankings

Priority Two Areas for 2010	Percent of Total Fatalities 2006-2008
Young Drivers (ages 16-25)*	18.4% (ages 16-20) 20.7% (ages 21-25) Total: 37.9%**
Unrestrained Occupants	29.0%
Distracted Drivers*	29.0%
Intersection Related	20.6%
Traffic Data Systems	n/a

\*Moved up from Priority Level Three in last edition of Target Zero

\*\* Percentages do not add up perfectly because some collisions involved drivers from both age groups.

# 2010 New Priority Rankings

<b>Priority Three Areas for 2010</b>	<b>Percent of Total Deaths 2006-2008</b>
Unlicensed Drivers	20.4%
Opposite Direction Multi-vehicle	18.7%
Motorcyclists	13.0%
Pedestrians	11.5%
Heavy Trucks	11.5%
Emergency Medical Services	n/a

# 2010 New Priority Rankings

Priority Four Areas for 2010	Percent of Total Deaths 2006-2008
Older Drivers	7.0%
Drowsy Drivers*	4.5%
Pedalcyclists	1.7%
Work zones	1.7%
Wildlife Involved	0.5%
Vehicle-Train Collisions	0.5%
School-Bus Involved	0.1%
Aggressive Drivers	n/a
Integrated Interoperability Communications	n/a

\*Moved down from Priority Level Three in last edition of Target Zero

Target Zero is a collaborative effort:

- Tribal Traffic Safety Summit, May 2009
- Kirk Vinish (TTP) and Chief Lasnier (Tribal law enforcement) participate as members of the Target Zero Steering Committee
- Great Wolf Lodge Strategy Session, October 2009

# 2010 Strategies

## **Tribal Traffic Safety Summit, May 2009:**

1. Representatives from several tribes, tribal organizations, WSDOT, and WTSC meet at the summit
2. Attendees suggest tribal-focused strategies for inclusion in Target Zero
3. The suggestions are compiled in a report on the summit
4. Selected strategies are chosen and added to the Target Zero draft strategies list; others will be included in other parts of Target Zero

# 2010 Strategies

- More than 60 TZ partners met in October 2010 to recommend changes to the 2007 TZ strategies
- Recommendations reviewed by subject matter experts
- Draft strategies prepared and reviewed by TZ partners
- Draft of Target Zero 2010 submitted to Governor Gregoire – July 2010

# Target Zero Partners Tribal Nations & Organizations

- Chehalis Tribe
- Colville Confederated Tribes
- Cowlitz Tribe
- Kalispel Tribe
- Lummi Nation
- Muckleshoot Indian Tribe

# TZ Partners – Tribal Nations & Organizations

- Nisqually Tribe
- Puyallup Tribe
- Shoalwater Bay Tribe
- Squaxin Island Tribe
- Suquamish Tribe
- Swinomish Tribe
  
- Northwest Association of Tribal Enforcement Officers
- Tribal Transportation Planning Organization
- Bureau of Indian Affairs
- EWU Tribal Technical Assistance Program

# Confederated Tribes of the Colville Reservation

## Traffic Safety Demonstration Project

- Talks with Colville Tribes in 2007 after assisting BIA with scoring traffic safety grants for tribes.
- Colville Tribes submitted grant proposal to BIA for a three year project focused on reducing crash related fatalities and serious injuries.
  - Included hiring a traffic safety coordinator;
  - Equipped patrol cars with hardware and software to electronically create tickets and to create and submit collision reports (eTRIP) ;
  - Provided additional traffic enforcement equipment and training.

# Colville

- BIA originally agreed to proposal in 2008 with WTSC acting as a liaison between Colville Tribes and the BIA.
- BIA determined in April 2010 they would no longer fund the project.
- WTSC met with Colville Tribal Council (June 2010) to discuss our commitment to continuing this project through September 2011 as originally agreed to by the BIA.

# Colville

- The Colville Tribal police department is the only Tribal PD in the country submitting all crash reports electronically and unscrubbed.

# COLVILLE CONFEDERATED TRIBES TRAFFIC DATA

<b>January – June 2009</b>	<b>January – June 2010</b>
<b>DUI Arrests</b>	<b>41</b>
<b>Speeding Citations</b>	<b>130</b>
<b>Collisions</b>	<b>109</b>
<b>Alcohol Related</b>	<b>87</b>
<b>Fatality Collisions</b>	<b>13</b>
	<b>1</b>

# TTPO – July 27, 2010

Steve Lind

Washington Traffic Safety Commission

360-725-9897

[slind@wtsc.wa.gov](mailto:slind@wtsc.wa.gov)