



AT&T Business Continuity and Disaster Recovery Forum

When disaster strikes, connecting people is vital... whether for first-responder emergency personnel, family and loved ones, or for employers and employees.

Keeping people connected is essential... and is the primary goal of AT&T's Network Disaster Recovery team.

An aerial photograph showing a significant disaster impact on infrastructure. A multi-lane road and a bridge over a wide river are severely damaged. Large sections of the road and bridge have collapsed into the water, leaving deep gaps. The surrounding landscape is a mix of green vegetation and sandy, eroded areas. In the foreground, a road with several yellow emergency vehicles is visible, suggesting ongoing recovery efforts.

*Securing
the Enterprise*

Sept. 24, 2013
9:00 am - 2:00pm
Portland, Oregon

Please join us

For the AT&T “Securing the Enterprise” Business Continuity and Disaster Recovery Forum and learn how important it is to include Cyber Security in your disaster recovery plan and how vital communications are restored during a natural or man-made disaster.

AT&T’s Network Disaster Recovery (NDR) program was formed in 1991 as a way to rapidly respond to the loss of an entire network office after a catastrophic disaster. The NDR solution combines network infrastructure and support trailers, first-in emergency communications equipment, recovery engineering software applications, and a cross-functional AT&T response team. These exercises are open to the public only four times a year, and are held in various locations around the world to test a wide range of weather settings and emergency scenarios.

During AT&T’s Business Continuity and Disaster Recovery (BCDR) Forum, you’ll hear about the growing cyber security threats from an expert in AT&T’s Chief Security organization. You’ll also get to tour an AT&T NDR exercise site, hear NDR team members explain AT&T’s recovery process, and see the specialized equipment that AT&T deploys after a disaster. You’ll learn about AT&T’s core network technologies, first-in emergency communications capabilities, HAZMAT response and incident management processes that AT&T uses to keep your service running.

Not only will you learn about how AT&T prepares for disasters, but you will also get guidance on how to keep your own businesses operational in emergency situations. By participating in this Forum, you will learn about tools and services that will help you in planning and executing a business disaster plan for your firm. Talk with AT&T experts about various Disaster Planning options, Business Continuity solutions, and network with your peers to learn about what other companies are doing to be prepared.

WHAT:

- Hear directly from AT&T leaders how AT&T is equipped to handle disaster situations, and get insights into how to successfully keep your business operating during emergency periods
- Experience AT&T’s Network Disaster Recovery Exercise:
 - ▶ Disaster Recovery Technology Trailers
 - ▶ Satellite COLT (Cell on Light Truck)
 - ▶ AT&T Emergency Communications Vehicles (ECVs)
 - ▶ HAZMAT Response
 - ▶ Mobile Incident Command Centers
 - ▶ Digital Radio and HF Radio
 - ▶ Search & Rescue Dogs from the National Disaster Search Dog Foundation

WHEN:

- 7:45 – 9:00 a.m.
- 9:00 – 11:00 a.m.
- 11:00 – 1:00 p.m.
- 1:00 – 2:00 p.m.

Tuesday, September 24, 2013

- Registration and Continental Breakfast
- AT&T Business Continuity/Disaster Recovery General Session
- AT&T Network Disaster Recovery Exercise Tours
- Working Lunch and Open Forum Discussion – Communicating in a Disaster with the NDR Team

WHERE:

Sheraton Airport Hotel
8235 NE Airport Way
Portland, Oregon 97220

Learn More
and [Register](#)

Customer Response:

“This Forum provided me with some guidelines so I can be equipped to keep my business operating in a disaster scenario, and made me realize that I need to constantly update my plan as my business evolves.”

“I’m glad I can rely on AT&T’s network to keep working, and thanks for helping me be prepared to keep my company operating.”

NOTICE: Refreshments and a light lunch will be available for attendees. To ensure compliance with applicable laws, representatives of governmental units which restrict acceptance of such hospitality must either (a) pay a fee of \$50 at the event, by credit card or check the per-person food and beverage costs or (b) not partake in the hospitality. Thank you for your understanding and cooperation.

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