



Program



August 26-29, 2012

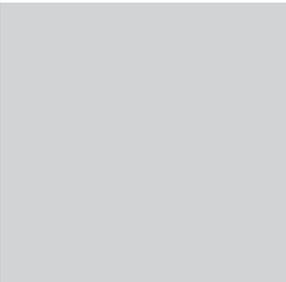
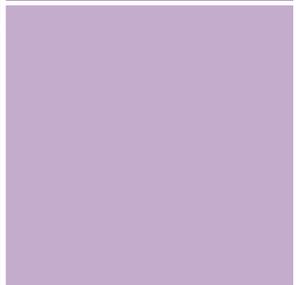
The Hilton Bellevue | Bellevue, Washington



2012 PUBLIC TRANSPORTATION
CONFERENCE



Washington State
Department of Transportation



ADA: Accommodation requests for people with disabilities can be made by contacting the WSDOT Diversity/ADA Compliance team at wsdotada@wsdot.wa.gov or by calling toll free, 855-362-4ADA (4232). Persons who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.

This material can be made available in an alternate format by emailing the WSDOT Diversity/ADA Compliance Team at wsdotada@wsdot.wa.gov or by calling toll free, 855-362-4ADA (4232). Persons who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.

Welcome

Welcome to the 2012 Washington State Public Transportation Conference. I am pleased you are able to participate—your engagement makes us better and our future brighter. Thank you.

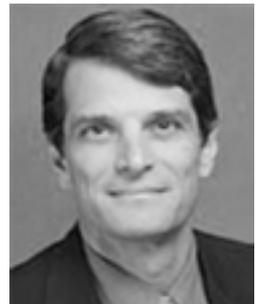
Our future will be the result of creative minds developing innovative and integrated services. The people behind the solutions will come from around the state, will be employed by public and private organizations, and all will have benefited from the new perspectives that partnerships bring. We have structured the conference and the sessions to help us discover the value of partnering and identify partnering opportunities. Our theme this year is *Getting There Together*.

The conference provides you more than three dozen workshops on issues and opportunities critical to public transportation in Washington state. Many of the workshops focus on how public transportation is part of the bigger vision of our future. You can attend workshops covering the role of public transportation in the transportation system, sustainability and future funding opportunities. Again, welcome and thanks for attending.

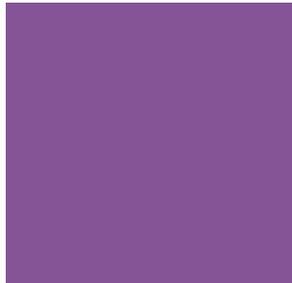
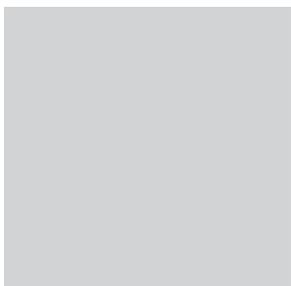


Brian Lagerberg, Director
WSDOT Public Transportation Division

On behalf of everyone at King County Metro, welcome to Bellevue for the 2012 Public Transportation Conference! The staff at WSDOT has put together a fantastic program for you, packed with timely topics, interesting speakers and fun events. I am sure you will enjoy the Rodeo, vendor show, keynote speakers, sessions, accommodations and the great city of Bellevue. I'm glad you're here—enjoy your stay!



Kevin Desmond, General Manager
King County Metro Transit



What's in this program?

General Conference Information

Registration & Information

Name Badge

Special Accommodations

Hilton Bellevue Conference Floor Plan

Safety is WSDOT's Highest Priority

Conference Highlights

State Public Transportation Roadeo & Banquet

More Than Three Dozen Sessions & Workshops

Welcome Lunch – Keynote Speaker, Dan Rockwell

Laissez Les Bon Temps Rouler - Wall of Fame Recognition & Banquet

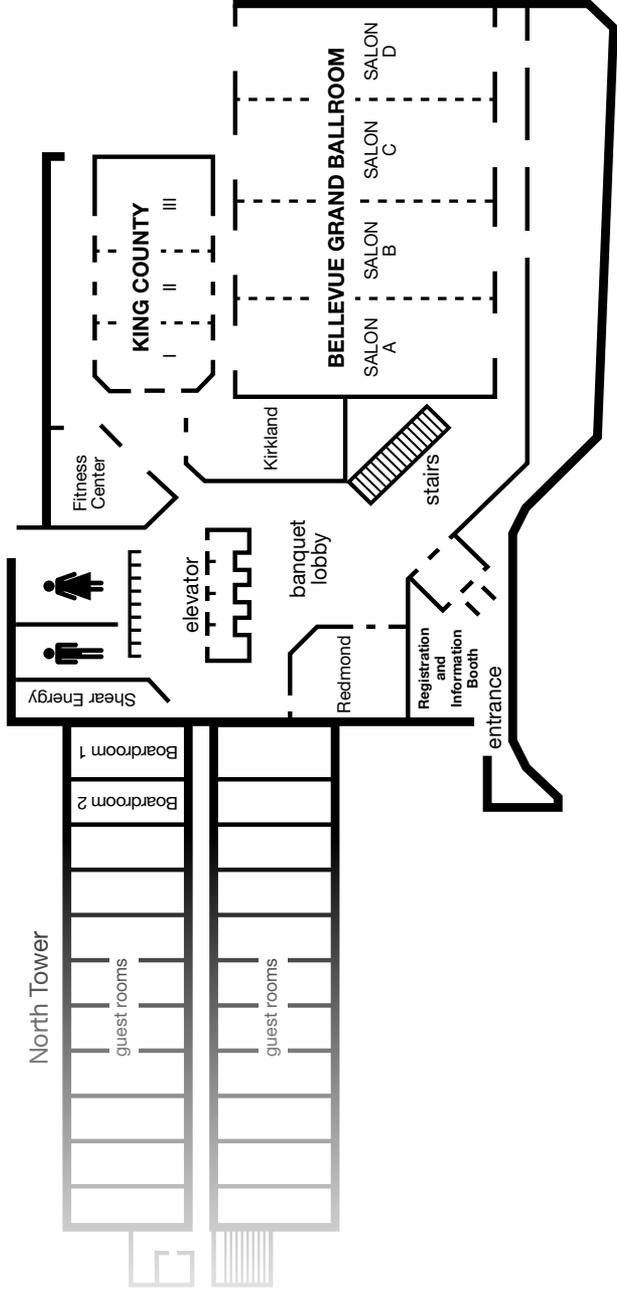
Association Awards Luncheon

Vendor Show & Fun Events

Closing Lunch – Keynote Speaker, Jake French

Program At-a-Glance & Daily Workshops

Conference floor plan



General Conference Information

Registration & Information

We will be available to assist with registration and information on each day of the conference.

You can find the registration and information desk at the main entrance of the conference center.

Hours of operation:

- Sunday, August 26, 4 – 6:15 p.m.
- Monday, August 27, 7 a.m. – 6:15 p.m.
- Tuesday, August 28, 7 a.m. – 5:15 p.m.
- Wednesday, August 29, 7 a.m. – noon

Name Badge

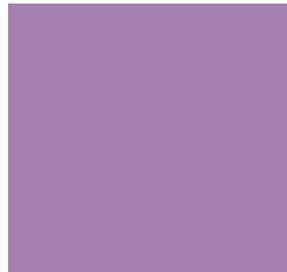
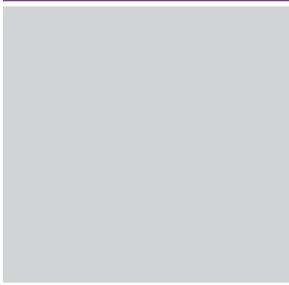
Your name badge is your admission to general conference activities so please wear it during the conference. To help us promote recycling and reusing, please turn in your name badge and lanyard on Wednesday or when you leave the conference and we will reuse it at future conferences.

Special Accommodations

Please see the staff at the Registration & Information desk for assistance with special needs.

Hilton Bellevue Address and Phone Number

300 112th Avenue SE
Bellevue, Washington 98004
1.425.455.1300

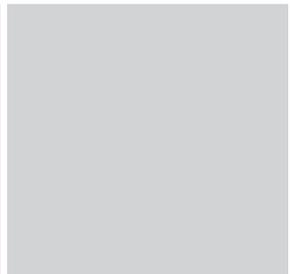
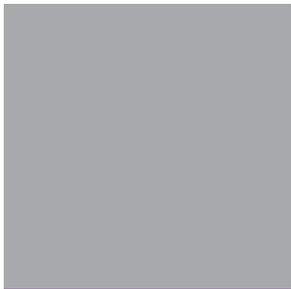


General Conference Information

Safety is WSDOT's Highest Priority

Please ensure your personal safety as you move about the Hilton Bellevue by acquainting yourself with the location of the nearest telephone, fire extinguisher and emergency exits.

- Exits – When in a new room, please check for the location of the nearest emergency exit. Evacuate the hotel's meeting rooms through the nearest exit.
- Telephones – Phone 9-1-1 and identify your location as the Hilton Bellevue at 300 112th Avenue SE in Bellevue, Wash. Give your room location if known.
- Fire – Fire extinguishers are located throughout the facility. Please evacuate in a safe and calm manner if you hear alarms or see fire or smoke.
- CPR and First Aid – If you are CPR or First Aid certified and willing to assist in an emergency, please identify yourself to those around you if an emergency arises.
- Earthquake – Duck under a table or other stable objects, clasp your hands and use them to protect the back of your neck/head and hold until given permission to evacuate.



Conference Highlights

2012 Washington State Public Transportation Roadeo & Banquet

Take the shuttle on Sunday between Bellevue and Tukwila to watch transit and paratransit drivers and mechanics showcase their skills in this year's 2012 Washington State Public Transportation Roadeo.

Hosted by the Washington State Transit Association and the Washington State Transit Insurance Pool, this friendly competition is being held at the King County Metro Safety & Training Facility in Tukwila at 11911 E. Marginal Way S, Tukwila, WA 98168. Buses will depart the Hilton Bellevue every half hour starting at 8 a.m. For participant and observer information, please visit www.watransit.com and link to the Roadeo pages.



More Than Three Dozen Sessions & Workshops

Whatever your topic or special interest, we have something for you. Refer to the at-a-glance conference program grid or the daily events page for the day, time and location of specific workshops. If you are having trouble locating a specific workshop, ask for assistance at the Registration & Information desk.

Conference Highlights

Welcome Lunch Keynote

Dan Rockwell Leadership Freak

Dan Rockwell's leadership career began with a leadership position in the non-profit world at the age of nineteen. His experience also includes fifteen years as a Workforce Development Consultant for a regional Penn State affiliate. He has designed and delivered thousands of hours of training and presentations for local, regional, and multi-national organizations.

Two and a half years ago Dan began writing the Leadership Freak blog. Today, Leadership Freak is read in nearly every country on the globe. Every day Dan enjoys millions of touch-points through his extensive social-media presence.

In addition to writing the Leadership Freak blog, Dan writes for the American Management Association, The Society for Human Resource Management, the Deloitte Leadership Academy, and others.

Dan is also a contributing author to the soon to be released book, "The Character Based Leader."

Currently, Dan gives corporate and community presentations, delivers leadership and management training and coaches emerging leaders.



Laissez Les Bon Temps Rouler— Wall of Fame Recognition & Banquet

The 2012 Wall of Fame honors outstanding public transportation professionals for their dedicated customer-focus and commitment to community service. During the conference, honoree photos and biographies will be on display in the lobby at the Hilton Bellevue. Wall of Fame honorees will be introduced and recognized during the Monday evening event.

Don Chartock, Master of Ceremonies, WSDOT

Awards Presenters

David Moseley, Asst. Secretary, Washington State Ferries

Brian Lagerberg, Director, WSDOT Public Transportation

Conference Highlights

Association Awards Luncheon

The Association Awards are an annual tradition where various associations honor their members or others within the industry for a variety of accomplishments. This year awards will be presented by the Washington State Transit Insurance Pool, Washington State Ridesharing Organization, the Washington State Transit Association and the Washington State Department of Transportation.

Vendor Show & Fun Events

The 2012 Public Transportation Conference Vendor Show features public transportation related products, service suppliers and hosted activities.

Throughout the day, you will have the opportunity to view special displays and participate in the sponsored meals and snacks where you can dine with participating vendors. During the open shows, conference participants will have the opportunity to view products and meet one-on-one with vendors. Exhibitors will display a variety of technology, vehicles and other industry-related products. Drop on by to meet the exhibitors and learn about industry innovations and experience and enjoy live demonstrations scheduled throughout the afternoon.

Vendor Show Event Schedule

- 7 – 8 a.m. Vendor Breakfast
- 11 – 11:40 a.m. Vendor Lunch with Blumenthal Uniform Fashion Show
- 11:40 a.m. – 12:40 p.m. Hosted Vendor Lunch
- 1:40 – 2 p.m. Vendor Show
- 2:40 – 3 p.m. Vendor Sponsored Refreshment Break
- 3:40 – 4 p.m. Vendor Show
- 5 – 6 p.m. Sponsored Q'Straint 'Hook & Go' Reception

Vendor Scrabble—Stop by the displays of participating vendors to collect Scrabble tiles. We will reveal winning words during breaks and meals. If your letters spell out the winning word, you'll win a fabulous gift basket or prize from one of our vendors!

Blumenthal Uniform Fashion Show—Watch as CTR board members model the latest in transportation-related fashions during the vendor lunch.

E-Moto Electric Bike Demo—Sign up to test ride a new electric bike!

WSDOT's Dunk Tank—Send your favorite WSDOT Public Transportation Project Staff to the “briny depths!”

Closing Lunch Keynote

Jake French Inspirational Speaker & Author

Jake French is a 2008 graduate of the University of Idaho, who was working as a forester in Oregon when a devastating accident happened. In an instant his life was turned upside down after a spinal cord injury left him a quadriplegic. A stereotypical life in a wheelchair seemed like giving up to Jake, and there was no way he would give in at just 23 years old. His “it is what it is” response initiated a change in mindset and the beginning of a new journey. Committing to a positive attitude opened many doors, and allowed him to turn the worst thing that ever happened to him into one of the best.

Today, Jake is a well-known, sought-after inspirational speaker and author of “Life Happens. Live It!” He has developed a deep passion to share his message about the power of a positive attitude, choices we face, and successfully dealing with change. It took a life-altering event for Jake to realize the importance of focus, attitude, and choice. He now travels the country helping audience members learn how to adapt and overcome life’s unexpected zingers. Jake is a 26-year-old resident of Oregon who is living a new dream. He says, “People learn through experience and emotions. Three years ago my disability was a crushing anchor in my life. I love to walk audience members through the roller coaster it takes to succeed over the enormous hurdles in my life, hoping I can inspire them to overcome their own personal anchors.” Jake’s wheelchair will seem to disappear as the audience comes to realize it is not a limitation for him. In fact, nothing is a limitation for Jake. Even with a serious topic, Jake’s humor and vulnerability will endear audiences and create a lasting inspirational experience.



Sunday, August 26

Day one of the conference begins with the tradition of the State Public Transportation Roadeo competition sponsored by the Washington State Transit Association. The Roadeo event winners are declared during the Roadeo Awards Banquet in the evening.

The State Public Transportation Roadeo is held over the weekend on August 25 (practice day) and August 26, 2012 in Tukwila, WA. Take the shuttle on Sunday to Tukwila to watch transit and paratransit drivers and mechanics showcase their skills in this year's 2012 Washington State Public Transportation Roadeo. Hosted by the Washington State Transit Association, this friendly competition is being held at the King County Metro Safety & Training Facility at 11911 E. Marginal Way S, Tukwila, WA 98168. Please visit the Roadeo pages at www.watransit.com for more information.

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|--------------------|--|
| 8 a.m. – 3:30 p.m. | State Public Transportation Roadeo Competition |
| Noon – 1 p.m. | BBQ lunch at the Roadeo competition site in Tukwila - Take a break from watching the competition and enjoy lunch with the competitors! |
| 4 – 6:15 p.m. | Conference Registration & Information desk opens at Hilton Bellevue |
| 6:30 p.m. | State Roadeo Awards Banquet at Hilton Bellevue. Enjoy dinner as the State Rodeo winners are announced – shuttle service is available. |

Monday at a glance

Monday, Aug. 27

Location	7 - 7:50 a.m.	8 - 8:50	9 - 9:50	10 - 10:50	11 - 12:50 p.m.	1 - 1:50	2 - 2:50	3 - 3:50	4 - 4:50	5 - 6:00	6 - 7:00	No-Host Social
Registration and Information Desk Open 7 - 6:15 p.m.												
Conference Foyer												
King County I		Culture Matters: Evolving Public Transportation in Washington	Regional Mobility Grants Workshop	FTA & WSDOT Q&A		Spokane Central City Project	Keys to Workplace Success - Morale	APTA Procurement FTx: the easy button	Procurement with State Contracts			
King County II		Consolidated Grants Workshop	Regional Mobility Grants Workshop	Politics of PT in the State and the Other Washington		The Changing World of Transportation	Social Media in Public Transportation	Public Transportation & "Moving Washington"				
King County III			Regional Mobility Grants Workshop	Politics of PT in the State and the Other Washington								
Kirkland			Asset Management - Facilities & Equipment	Keys to Workplace Success - Maintain Morale		Finding Success with Rural Cross-Jurisdictional Services	Special Needs Transportation at the Local Level	Meaningful Internet Surveys	Survey Sampling and Achieving Higher Survey Response Rates			
Redmond		Approaches to Scheduling: User Perspective and Insights		Approaches to Scheduling: Professional Perspective		Special Needs Transportation in Sustainable Communities - The other Washington		Special Needs Transportation in Sustainable Communities				
Grand Ballroom A					Opening Lunch Key Note: Dan Rockwell							
Grand Ballroom B												
Grand Ballroom C												
Grand Ballroom D				Planning for Accessible Transportation				Regional center planning in the central Puget Sound	Collaborating with Ride-Share-Online			Wall of Fame Recognition Banquet
Newcastle		RideshareOnline Training Lab	RideshareOnline Training Lab	RideshareOnline Training Lab		RideshareOnline Training Lab	RideshareOnline Training Lab	RideshareOnline Training Lab				

Monday, August 27

7 a.m. – 6:15 p.m.	Registration & Information Desk Open
8 – 11 a.m.	Workshops & Sessions
8 – 10 a.m.	Roadeo Committee
11:30 a.m. – 1 p.m.	Welcome Luncheon Dan Rockwell, Keynote Speaker
1 – 5 p.m.	Workshops & Sessions
5 – 6 p.m.	No-host Social
6 – 9 p.m.	<i>Laissez Les Bon Temps Rouler</i> —Wall of Fame Recognition Banquet

Monday Workshops & Sessions

8 a.m. - 9:50 a.m.—Culture Matters: Evolving Public Transportation in Washington

Brian Lagerberg, WSDOT

King County I & II Room

As we actively seek ways to improve transportation and create an integrated and multimodal system, will it be enough to change transportation policy and messaging? Certainly those changes are necessary, but are they sufficient? Does a change in policy ensure that our organizations can be transformed to adjust to a new reality? This session discusses and highlights the role of culture as a driving factor in creating and sustaining organizational change. WSDOT's Public Transportation Division has been focusing on its own culture as a way to support development of a viable public transportation system in the state. Changes to culture have found their way into almost every aspect of our work from policy and program design to data and measurement. The lessons learned to date will be presented as case studies for helping us think about the importance of actively considering culture as we work to improve our transportation systems. Particularly important in this context is the power of culture to support significant policy changes.

8 - 8:50 a.m.—Consolidated Grant Workshop

Don Chartock, WSDOT; Theo Yu, WSDOT

King County III Room

Don Chartock and Theo Yu will bring you step-by-step through the new Consolidated Grant Application form and process. They will cover policy changes, grant program reauthorization impacts, and will provide technical assistance on how to fill out the form. This is your chance to set yourself up for success in the upcoming grant process.

8:30 - 9:50 a.m.—Approaches to Scheduling: User Perspective and Insights

Emily Bergkamp, Intercity Transit; Shirley Allen, Mercy Transportation; Francois Larrivee, Hopelink; Steve Hutchins, Around the Sound

Redmond Room

Scheduling program users will share the pros and cons and provide insight into the successes and failures of the various electronic scheduling programs they use.

Monday Workshops & Sessions

9 - 9:50 a.m.—Regional Mobility Grant Workshop

Mark Eldridge, WSDOT

King County III Room

Learn about the grant program, changes for the 2013-2015 biennium, and how to fill out the regional mobility grant application to get maximum results.

9 - 9:50 a.m.—Asset Management – Facilities and Equipment Management Plan

Hiep Tran, WSDOT

Kirkland Room

Federal Transit Administration (FTA) and State funding policies require grantees to keep all federal and state-funded facilities, equipment and vehicles in good operating order to protect public investment and extend the assets' useful life. This session provides updated FTA asset management requirements and what grantees must do to be in compliance.

9 - 9:50 a.m.—RideshareOnline Training Lab – Overview & Demo

Anne Bruskland, Tom Devlin, Marcia Huie, Mika Imori, and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

Newcastle Room

Drop by to get hands-on RideshareOnline training. This technology platform, powered by iCarpool, can help you boost your transportation program and tap into one of the nation's largest ridesharing communities. Learn how to set up your program in the system, manage vanpools, grow your customer base, offer incentives and more. Training is customized to your needs in small group and individual sessions.

Monday Workshops & Sessions

10 - 10:50 a.m.—FTA & WSDOT Q&A

Richard Krochalis, FTA; Brian Lagerberg, WSDOT

King County I & II Room

Find out if WSDOT or FTA has a crystal ball to predict the future. This session begins with quick statements from Rick Krochalis, FTA Region 10 Administrator and Brian Lagerberg, WSDOT Public Transportation Division Director, on what they believe will be the most significant emerging issues for public transportation in Washington State. And then they will open the floor for the audience to ask their burning questions. This session is always a favorite at the Public Transportation conference—interesting, relevant and thought-provoking. What questions do you have?

10 - 10:50 a.m.—The Politics of Public Transportation In Washington State and the Other Washington

*Michael E. Shaw, Shaw Government Relations;
Larry Ehl, Transportation Issues Daily*

King County III Room

How did public transportation fare in the 2012 Washington State legislative session? How will MAP-21 impact our state? What are the issues for public transportation in the Other Washington? How will the 2012 elections help or hurt public transportation in both Washington's in the next year?

10 - 10:50 a.m.—Approaches to Scheduling: Professional Perspective

Colleen Kuhn, CTANW; Scott Schoessel, Reveal Management Services, Inc.; Mike Wade, Reveal Management Services, Inc.

Redmond Room

Come learn and discuss scheduling issues as experienced management consultants speak about observations on a variety of software scheduling programs.

Monday Workshops & Sessions

10 - 10:50 a.m.—Keys to Workplace Success – How to Improve and Maintain Morale (repeated at 2:00 p.m.)

Matt Cronk, WSDOT

Kirkland Room

This session will explore some key elements to improving and maintaining higher workplace morale. Participants will be introduced to concepts that lead to better morale, and will be given the opportunity to practice behavior elements that contribute to improved workplace morale.

10 - 10:50 a.m.—Planning for Health and Accessible Transportation Oriented Development

Amy Shumann; Julie West – Program Manager, Healthy Community Planning Program, Public Health – Seattle and King County; Tom Hauger, Seattle Department of Planning and Development; Ben Bakkenta, Puget Sound Regional Council

Ballroom Salon D

Staff from City of Seattle Dept. of Planning and Development, Puget Sound Regional Council, King County DOT and Seattle and King County Public Health talk about collaborative efforts to integrate health considerations into local transit-oriented development and regional transportation planning processes. Specific examples from King County Metro's Northgate transit-oriented development project will be used to illustrate how cross-sector collaboration can strengthen planning for healthier housing policy and planning and improved bicycle and pedestrian transit access. The panel will also discuss strategies for increasing opportunities for transportation and health professionals to work together.

Monday Workshops & Sessions

10 - 10:50 a.m.—RideshareOnline Training Lab

– Vanpool + Open RSO Topical Forum

Anne Bruskland, Tom Devlin, Marcia Huie, Mika Imori, and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

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11 a.m. - 12:50 p.m.—Opening Luncheon

Keynote Address with Dan Rockwell

1 - 1:50 p.m.—Spokane Central City Transit Line Project

E. Susan Meyer, Spokane Transit; Karl Otterstrom, Spokane Transit

King County I & II Room

In 2009 the City of Spokane and Spokane Transit partnered to evaluate alternative transit investment in downtown Spokane and the University District to promote development without adding more cars. After an extensive analysis and public input process, the City Council and Spokane Transit Board selected the preferred 'Modern Electric Trolley' mode for a corridor now called the Central City Line. Spokane Transit CEO E. Susan Meyer, and Planning Director Karl Otterstrom, will discuss lessons learned from the collaborative evaluation process and share how transit is being folded into the economic development strategies for the region.

Monday Workshops & Sessions

1 - 1:50 p.m.—The Changing World of Transportation: Funding, Planning, Managing and More

*Commissioner Anne Haley, Washington State Transportation Commission;
Paul Parker, Washington State Transportation Commission*

King County III Room

Learn how the Transportation Commission is shaping and developing transportation policy and funding recommendations for the future and how they are using both traditional and social media to listen and learn viewpoints from the public. Learn how the Commission is working to develop a funding package for the 2013 legislative session and how they are taking the early steps to develop the next statewide transportation plan and study whether it is feasible – and desirable – to transition from the gas tax to a road user charge system as the primary transportation funding source.

1 - 1:50 p.m.—Obtaining Success with Rural Cross-Jurisdictional Services

Martha M. Rose, Island Transit; Dale O'Brien, Skagit Transit

Kirkland Room

Providing commuters and travelers with coordinated and multi-modal transit options helps reduce vehicle miles traveled and congestion, improves mobility and increases traveler safety. These travel improvements benefit the economy, freight haulers, our communities and the environment by reducing emissions. This cumulative approach has resulted in a connected and collaborative public and private cross-jurisdictional partnerships between Island Transit, Skagit Transit, Whatcom Transit, Everett Transit, Community Transit, Sound Transit, Greyhound, Amtrak, The Sounder, and our regional Airporter shuttle partners. Along the I-5 Corridor, public transportation is now available from the Canadian border to Seattle, and points south, and ridership continues to flourish. Travelers can ride via public transportation from Clinton to Skagit County, north to Bellingham, south to Seattle, SeaTac International Airport, and beyond, in addition to walking onto the Clinton/Mukilteo and Port Townsend/Coupeville Washington State Ferry runs.

Monday Workshops & Sessions

1 - 2:50 p.m.—Special Needs Transportation Role in Sustainable Communities; the other Washington

Kelly Scalf, CTANW (Moderator); Panel of FTA, EPA and HUD representatives

Redmond Room

Discussion on upcoming Congressional efforts to increase needs awareness and promote adequate funding and support for special needs transportation.

1 - 1:50 p.m.—RideshareOnline Training Lab – Open Forum

Anne Brusklund, Tom Devlin, Marcia Huie, Mika Imori and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

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2 - 2:50 p.m.—Keys to Workplace Success – How to Improve and Maintain Morale (Repeat from 10 a.m. Session)

Matt Cronk, WSDOT

King County I & II Room

This session will explore some key elements to improving and maintaining higher workplace morale. Participants will be introduced to concepts that lead to better morale, and will be given the opportunity to practice behavior elements that contribute to improved workplace morale.

2 - 2:50 p.m.—Social Media in Public Transportation

Jaime Vogt, Sound Transit; Eric West, Link Transit; Jeremy Bertrand, WSDOT

King County III Room

How can you make the most of today's social media tools? Learn ways to get the greatest value out of social networking applications for transit agencies and other stakeholders who want to develop or enhance social media applications.

Monday Workshops & Sessions

2 - 2:50 p.m.—Special Needs Transportation at the Local Level

Katherine Killebrew, US Gov. Accountability Office; Brian Chung, US Gov. Accountability Office; Michelle Zeidman, King County

Kirkland Room

Attendees will learn how human service & transportation providers in King County are working together to raise awareness about transportation options & encourage people to get out and about using a wide variety of transportation options.

2 - 2:50 p.m.—RideshareOnline Training

Lab – Incentives & Prizes: Part I

Anne Brusklund, Tom Devlin, Marcia Huie, Mika Imori and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

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3 - 3:50 p.m.—The Easy Button for Bus Procurement

Fran Hooper, American Public Transportation Association; Jeffrey Hiott, American Public Transportation Association

King County I & II Room

An innovative new tool is available for transit agencies to use during their next bus procurement. This tool, called the Standard Bus Procurement Guidelines, reflects best practices in the industry. Developed by public and private sector transit industry, the new guidelines provide everything you need to develop the best request for proposals for your next bus purchase. Learn how to use the new guidelines and the accompanying on-line tool that will produce your RFP document, and do your next bus procurement the easy way!

Monday Workshops & Sessions

3 - 4:50 p.m.—Integrating Public Transportation into Moving Washington

Jay Alexander, WSDOT; Brian Smith, WSDOT

King County III Room

Moving Washington, WSDOT's proven approach for creating an integrated, 21st century transportation system, combines three essential transportation strategies—operate efficiently, manage demand, and add capacity strategically, with the goal of making cost-effective, transportation system investments. Find out how Moving Washington is changing WSDOT and discuss how integrating public transportation into Moving Washington is in the State's best interest.

3 - 3:50 p.m.—Writing Meaningful Questions and Conducting Internet Surveys: Part I

Dr. Rose Krebill-Prather; Thom Allen, Social and Economic Sciences Research Center at Washington State University

Kirkland Room

This session is the first of two parts. The first session portion will include material on writing survey questions, including how to write good survey questions and what to avoid. The second part of the presentation will include solutions for and what pitfalls to avoid when collecting Internet-based scientific survey data.

3 - 4:50 p.m.—Special Needs Transportation Role in Sustainable Communities

Karen Parkhurst, Thurston Regional Planning Council

Redmond Room

Learn the best way to include transportation elements for those with special needs within a sustainable community while considering economy, rider safety and trip efficiency.

Monday Workshops & Sessions

3 - 3:50 p.m.—Regional Center Planning in Central Puget Sound

Melanie Mayock, Jonathon Morrison Winters and Catherine Silva, University of Washington

Ballroom Salon D

As part of broader planning efforts related to regional centers, the Puget Sound Regional Council collaborated with a University of Washington Urban Design and Planning Studio and tasked them to evaluate planning efforts for twenty-seven designated Regional Growth Centers and eight Manufacturing/Industrial Centers. This presentation focuses on the studio's findings related to how well jurisdiction plans addressed transit within center plans.

3 - 3:50 p.m.—RideshareOnline Training

Lab – Incentives & Prizes: Part II

Anne Brusklund, Tom Devlin, Marcia Huie, Mika Imori and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

Newcastle Room

Drop by to get hands-on RideshareOnline training. This technology platform, powered by iCarpool, can help you boost your transportation program and tap into one of the nation's largest ridesharing communities. Learn how to set up your program in the system, manage vanpools, grow your customer base, offer incentives and more. Training is customized to your needs in small group and individual sessions. This team is offering multiple sessions to assist you with your specific RideshareOnline training needs.

4 - 4:50 p.m.—Don't Miss the Bus; Procurement with State Contracts

Breann Aggers, DES- Office of State Procurement

King County I & II Room

Learn how to save time and money by learning how to use state contracts for goods and services. The Office of State Procurement maintains many purchasing contracts that benefit state and political sub-divisions, public agencies, tribes and non-profits. WSDOT and DES-OSP have successfully collaborated to establish purchasing contracts for public transportation vehicles and equipment that satisfy all the FTA procurement requirements and allows users to secure vehicles and equipment vital to providing public transportation services. The Office of State Procurement staff will teach participants how to access and use these contracts to benefit their organizations.

Monday Workshops & Sessions

4-4:50 p.m.—Survey Sampling and Achieving Higher Survey Response Rates: Part II

Bruce Austin, Leona Ding, Information Systems Coordinators; Danna Moore, Associate Director, Social and Economic Sciences Research Center at Washington State University

Kirkland Room

This session is the second of two parts. The first part of the session will cover the differences between opinion survey probability and non-probability sampling techniques. The second part will include an introduction to current survey methodological research with emphasis on achieving higher response rates in opinion surveys and the Tailored Design Method (TDM).

4-4:50 p.m.—Using RideshareOnline to Collaborate

Tom Devlin, King County Metro; Deric Gruen, Bellevue College; Mark Melnyk, Community Transit; Zach Shaner, City of Tukwila; Dacia Stricklett, WSDOT; Caryn Walline, Downtown Association/TransManage

Ballroom Salon D

Learn how local groups are using RideshareOnline technology to work together, make the most of limited resources and help their customers ride the bus, train or bicycle, vanpool, carpool, telework and more. With more than 60,000 members in Idaho, Oregon and Washington, RideshareOnline is the online home to one of the nation's largest TDM communities.

Monday Workshops & Sessions



Your conference at a glance

Monday, Aug. 27

Location	7 - 7:50 a.m.	8 - 8:50	9 - 9:50	10 - 10:50	11 - 12:50 p.m.	1 - 1:50	2 - 2:50	3 - 3:50	4 - 4:50	5 - 6:00	6 - 7:00
Registration and Information Desk Open, 7 - 6:15 p.m.											
Conference Foyer											No-Host Social
King County I		Culture Matters: Evolving Public Transportation in Washington		FTA & WSDOT Q&A		Spokane Central City Project	Keys to Workplace Success - Morale	APTA Procurement FTA: the easy button	Procurement with State Contracts		
King County II		Consolidated Grants Workshop	Regional Mobility Grants Workshop	Profiles of PT in the State and the Other Washington		The Changing World of Transportation	Social Media in Public Transportation	Public Transportation & "Moving Washington"	Survey Sampling and Achieving Higher Survey Response Rates		
King County III			Asset Management - Facilities & Equipment	Keys to Workplace Success - Maintain Morale		Finding Success with Rural Cross-Jurisdictional Services	Special Needs Transportation at the Local Level	Meaningful Internet Surveys			
Kirkland											
Redmond		Approaches to Scheduling: User Perspective and Insights		Approaches to Scheduling: Professional Perspective		Special Needs Transportation in Sustainable Communities - The other Washington		Special Needs Transportation in Sustainable Communities			
Grand Ballroom A					Opening Lunch Key Note: Dan Rowell						
Grand Ballroom B											
Grand Ballroom C											
Grand Ballroom D											Wall of Fame Recognition Banquet
Newcastle			RideshareOnline Training Lab	Planning for Accessible Transportation		RideshareOnline Training Lab	RideshareOnline Training Lab	RideshareOnline Training Lab	Collaborating with Rideshare-Online		

Tuesday Aug. 28

Location	7 - 7:50 a.m.	8 - 10:30	11 - 11:40	noon - 12:40 p.m.	1 - 1:40	2 - 2:40	3 - 3:40	4 - 5:00	5 - 6:00	6 - 7:00
Registration and Information Desk Open, 7 - 5:15 p.m.										
Conference Foyer										
King County I	SMITA Meeting	WSTA Executive Board			WSDOT Autogas Pilot Project	Pierce Transit Signal Prioritization: Finding consensus	Status update on WSDOT's Intercity Rail Program	Regional center planning in the central Puget Sound	Sound Transit East Link - light rail to Bellevue	
King County II		WSTA Operations			Labor talks in Tough Economic Times	Roundtable - Wisdom for Up-and-Comers	Legislature & Fuel Alternatives, part I			
King County III		WSTA Human Resources								

Tuesday Aug. 28

Location	7 - 7:50 a.m.	8 - 10:50	11 - 11:40	noon - 12:40 p.m.	1 - 1:40	2 - 2:40	3 - 3:40	4 - 5:00	5 - 6:00	6 - 7:00
Kirkland		WSTA Maintenance			Residential TDM Programs	Bike Swap - planning for success	20 Years of CTR: From What to Why, part I	20 Years of CTR: From What to Why, part II		
Redmond		CPA-IW			Vets.VIP's with special needs	Drug & Alcohol compliance: findings	Title II: New looks from rural agencies	Thinking outside the box - reinventing technology		
Grand Ballroom A										
Grand Ballroom B			Vendor Show	Vendor Lunch						
Grand Ballroom C										
Grand Ballroom D		WSTA Vampod				One Bus Away: Opportunity, Pitfalls	Emerging Transport Choices			
Newcastle		Rideshare/Online Training Lab			Rideshare-Online Training Lab	Rideshare-Online Training Lab				
Skyview Ballroom		Rebels by Bus: An Encore Presentation								OSTRAMT Reception

Wednesday, Aug. 29

Location	7 - 8:00 a.m.	8 - 6:50	9 - 9:50	10 - 11:20	11:30 - 1:00 p.m.
Conference Foyer	7 - 8:00 a.m.	8 - 6:50	9 - 9:50	10 - 11:20	11:30 - 1:00 p.m.
	Registration and Information Desk Open, 7- Noon				
King County I & II			How to prepare for a successful ballot measure campaign	King Street Station - Catalyst for Community Viability: Intermodal access and opportunities	
King County III	Getting to know Tribal Transit systems and opportunities	Reconnecting the Dots - Recovering from Disaster		Flavors of High Capacity Transit	
Kirkland	Technical Writing: Incident Documentation			Opportunity assistance at WISDOT	Maximize leverage for TDM
Redmond	Consolidated Grants Workshop	Regional Mobility Grant Workshop		Technical Writing: Grant Writing and Reporting	
Grand Ballroom A					
Grand Ballroom B	Conference Breakfast				Awards Luncheon with Jake French
Grand Ballroom C					
Grand Ballroom D			Human Services Transportation Planning Advisory Committee		

Tuesday at a glance

Tuesday Aug. 28

Location	7 - 7:50 a.m.	8 - 10:50	11 - 11:40	noon - 12:40 p.m.	1 - 1:40	2 - 2:40	3 - 3:40	4 - 5:00	5 - 6:00	6 - 7:00
Conference Foyer	Registration and Information Desk Open, 7 - 5:15 p.m.									
King County I	SMTA Meeting	WSTA Executive Board			WSDOT Autogas Pilot Project	Pierce Transit Signal Prioritization: Finding consensus	Status update on WSDOT's Intercity Rail Program	Sound Transit East Link - light rail to Bellevue		
King County II		WSTA Operations								
King County III		WSTA Human Resources			Labor talks in Tough Economic Times	Roundtable - Wisdom for Up-and-Comers	Legislature & Fuel Alternatives, part I	Fuel Alternatives, a success story, part II		
Kirkland		WSTA Maintenance			Residential TDM Programs	Bike Swap - planning for success	20 Years of CTR: From What to Why, part I	20 Years of CTR: From What to Why, part II		
Redmond		CTA-NW			Vets: VPs with special needs	Drug & Alcohol compliance: findings	Title VI: New tools for rural agencies	Thinking outside the box - reinventing technology		
Grand Ballroom A										
Grand Ballroom B	Vendor Breakfast									
Grand Ballroom C										
Grand Ballroom D		WSTA Venpool				One Bus Away: Opportunity, Pitfalls	Emerging Transport Choices			
Newcastle		Rideshare/Online Training Lab			Rideshare-Online Training Lab	Rideshare-Online Training Lab				
Skyview Ballroom		Rebels by Bus: An Encore Presentation								Q/STRAINT Reception

Tuesday, August 28

7 a.m. – 5:15 p.m.	Registration & Information Desk Open
7 – 8 a.m.	Vendor Breakfast
8 – 11 a.m.	Association Meetings
11 – 11:40 a.m.	Vendor Show
11:40 a.m. – 1 p.m.	Lunch with the Vendors, Blumenthal Uniform Fashion Show
1 – 5 p.m.	Workshops, Sessions & Vendor Breaks
5 – 6 p.m.	Q'STRAIT 'Hook & Go' Hosted Reception

Tuesday Workshops & Sessions

7 - 7:50 a.m.

- Vendor Breakfast

Association Meetings

7:15 - 8:00 a.m.

- SMTA Meeting, King County I Room

8 - 10:50 a.m.

- WSTA Executive Board Meeting, King County I Room
- WSTA Operations Meeting, King County II Room
- WSTA Human Resources Meeting, King County III Room
- WSTA Maintenance Meeting, Kirkland Room
- CTA-NW Meeting, Redmond Room
- WSTA Vanpool Meeting, Ballroom Salon D

8 - 10:50 a.m.—RideshareOnline Training Lab

– Overview & Demo + Open Forum

Anne Brusklund, Tom Devlin, Marcia Huie, Mika Imori and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

Newcastle Room

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Tuesday Workshops & Sessions

8 - 10:50 a.m.—Rebels by Bus: An Encore Presentation

Mary Williams, coauthor of Rebels by Bus blog

Skyview Ballroom

Back by popular demand from the WSDOT 2010 conference, the Rebels by Bus will share their ideas, experiences, and blog (www.rebels-by-bus.net) to inspire efforts to increase LTE (leisure trip expansion) in your community. The blog posts dozens of trips in the greater Puget Sound area (and beyond...). Explore and brainstorm ways to increase ridership among non-workers, such as retirees, home-schoolers and adventure seekers.

11 - 11:50 a.m.—Vendor Show and Blumenthal Fashion Show

Noon - 12:50 p.m.—Vendor Lunch

1 - 1:40 p.m.—WSDOT Autogas Pilot Project

Christopher Case, WSDOT; Greg Hansen, WSDOT

King County I & II Room

The Washington State Department of Transportation has retrofitted 21 vehicles to run on propane/autogas as a pilot project. The intent of this pilot project was to see if the cost savings and emissions reductions could be demonstrated in a real world environment. This session will provide an update to this project, as well as an opportunity for an open discussion and Q&A forum.

1 - 1:40 p.m.—Labor Talks in Tough Economic Times

Bruce L. Schroeder, Summit Law Group

King County III Room

Bargaining is difficult enough when times are good and money is available for reasonable wage and benefit changes. In today's economy, making the deal is tougher and more complicated than ever. This session demystifies the legal foundation for bargaining contracts in tough times and reveals practical strategies for navigating the pitfalls and legal issues associated with layoffs and other cost-cutting measures.

Tuesday Workshops & Sessions

1 - 1:40 p.m.—Veterans Access Initiative: Serving an Important Special Needs Population

*Bob Reese, Volunteers of America; Colleen Kuhn, HSC;
Todd Allen, Route Match; Alex Martinez, VTS*

Redmond Room

The Veterans Access Initiative builds on the needs, gaps, and partnerships needed to deliver an accessible transportation network for an important special needs population: our veterans. This session includes a panel discussion that covers the characteristics of veteran's transportation and services with an emphasis on the VA health care system's transportation program.

1 - 1:40 p.m.—Residential TDM Programs - Part 1

Debbie Anderson, Community Transit; Carol Cooper, King County Metro Transit; Susan Horst, Whatcom Council of Governments

Kirkland Room

Explore residential-based travel demand management approaches such as Snohomish County's Corridor-Based Approach, King County's In-Motion Program, and Whatcom County's Smart Trips Program.

1 - 1:40 p.m.—Bike Swap - Planning and Implementation for Success

Aurora Crooks and LeAnn Yamamoto, Spokane County

Ballroom Salon D

Overview of Spokane's first annual Bike Swap event—Learn how the idea began and the steps needed to plan and implement a successful bike swap in your city.

Tuesday Workshops & Sessions

1 - 1:40 p.m.—RideshareOnline Training Lab –Using Excel to Customize

Anne Brusklund, Tom Devlin, Marcia Huie, Mika Imori and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

Newcastle Room

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2 - 2:40 p.m.—Residential TDM Programs – Part II

Debbie Anderson, Community Transit; Carol Cooper, King County Metro Transit; Susan Horst, Whatcom Council of Governments

Kirkland Room

This is the second of a two part session. Explore residential-based travel demand management approaches such as Snohomish County's Corridor-Based Approach, King County's In-Motion Program, and Whatcom County's Smart Trips Program

2 - 2:40 p.m.—Pierce Transit/Pacific Avenue Transit Signal Prioritization Project

Peter Stackpole, Pierce Transit; Mark Yand, DKS Associates

King County I & II Room

Pierce Transit, DKS Associates, the City of Tacoma and WSDOT worked collaboratively on TSP implementation in the Pacific Ave. / SR-7 corridor to reduce the total person delay and increase the total person throughput in the corridor while maintaining acceptable general purpose traffic operations.

Tuesday Workshops & Sessions

2 - 2:40 p.m.—Roundtable: Wisdom for Up-and-Comers

Mark Carlin, Grays Harbor Transportation Authority; Tim Fredrickson, Ben Franklin Transit; Mike Harbour, Intercity Transit; Martha Rose, Island Transit

King County III Room

Seasoned small urban and rural transit system general managers share their wisdom with newer general managers and others wanting to advance their public transportation management careers. Attend this informal roundtable discussion to learn how the panelists became general managers; what advice they wish they'd been given earlier in their careers; what an average work day looks like; and how they deal with issues including finances, human resources, boards of elected officials, and small town politics.

2 - 2:40 p.m.—Drug and Alcohol Compliance: Common Review Findings

Evan Olsen, WSDOT; Nicole Rutledge, WSDOT

Redmond Room

Are you nervous about an upcoming drug and alcohol site visit from WSDOT? Want to know what you can do to prepare? This workshop will provide basic information about common findings from drug and alcohol program reviews. Stay ahead of the game by being prepared.

2 - 2:40 p.m.—One Bus Away: Open Data Opportunity and Pitfalls

Mark Hellenbeck, TRAC-UW

Ballroom Salon D

We want to make it easier to use public transportation by providing easy access to schedule and real-time arrival information for the buses and trains you ride every day. Learn about how we provide real-time arrival information for a number of transit agencies.

Tuesday Workshops & Sessions

2 – 2:40 p.m.—RideshareOnline Training Lab – Vanpool + Open Forum

Anne Bruskland, Tom Devlin, Marcia Huie, Mika Imori, and Emily Nutsch, King County Metro Transit; Zach Shaner, City of Tukwila; Caryn Walline, TransManage; Amy O'Brien, University of Washington; Deric Gruen, Bellevue College; Stan Suchan, WSDOT

Newcastle Room

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3 - 3:40 p.m.—Status Update on WSDOT's Intercity Passenger Rail Program

John Sibold, WSDOT; Kirk Fredrickson, WSDOT

King County I & II Room

This workshop will highlight the myriad of activities underway to improve intercity passenger rail service in the Pacific Northwest. Topics will include federal ARRA grants, station upgrades, new on-board amenities, marketing efforts and future plans.

3 - 3:40 p.m.—Legislation and Fuel Alternatives for Fleets: Part I

*Peter Moulton; Washington Department of Commerce;
Brad Beauchamp; Roush Clean Fuels*

King County III Room

Learn about recent legislation that will affect how you power your fleets and alternative fuels that may help you meet the upcoming requirements. RCW 43.19.648 and ESHB 2545 require that all local government subdivisions of the state, to the extent determined practicable, transition to electricity, biofuel, compressed natural gas, liquefied natural gas, or propane by June 1, 2018. Representatives from the Department of Commerce and industry leaders will explain the potential impacts and discuss alternatives to meeting these new requirements.

Tuesday Workshops & Sessions

3 - 3:40 p.m.—Title VI: Updated Tools to Assist Your Rural Agency

Lise Goss, WSDOT

Redmond Room

Come visit this workshop to learn how new information from the 2010 census will be made available through a publicly available web-based tool to help your rural agency plan and analyze your local demographics. This is a great workshop for people who want to build or amend their Title VI plans, or even if you just want another resource to help identify the populations within your service area.

3 - 3:40 p.m.—20 Years of CTR - Moving from What to Why: Part I

CTR Board

Kirkland Room

Explore what we do well, and discuss how to better connect with planning and advance local objectives.

3 - 3:40 p.m.—Emerging Transportation Choices

Carla Archambault, Transportation Choices; John Atcheson, Getaround; Walter Rosenkran, car2go

Ballroom Salon D

Join leaders in the emerging peer-to-peer car sharing and carpooling.

4 - 5 p.m.—Sound Transit East Link Light Rail to Bellevue Project

Don Billen, Sound Transit

King County I & II Room

Sound Transit's East Link Light Rail project between Seattle, Mercer Island, Bellevue and Redmond will connect the largest employment centers in Washington State and be the first-ever application of light rail on a floating bridge. Don Billen, Deputy Project Director, will address the technical and political challenges the project has overcome and the partnerships that are helping to advance and enhance the project even in this era of fiscal constraint.

Tuesday Workshops & Sessions

4 - 5 p.m.—Legislation and Fuel Alternatives for Fleets: Part II

*Peter Moulton; Washington Dept. of Commerce;
Brad Beauchamp; Roush Clean Fuels*

King County III Room

This is the second of a two part session. Learn about recent legislation that will affect how you power your fleets and alternative fuels that may help you meet the upcoming requirements. RCW 43.19.648 and ESHB 2545 require that all local government subdivisions of the state, to the extent determined practicable, transition to electricity, biofuel, compressed natural gas, liquefied natural gas, or propane by June 1, 2018. Representatives from the Department of Commerce and industry leaders will explain the potential impacts and discuss alternatives to meeting these new requirements.

4 - 5 p.m.—Thinking Outside the Box – Reinventing Technology

Steve Bailey, Routematch; Pepper Harward, Trapeze

Redmond Room

Most people think of current technology as something you can use to surf the web or view email while on the go. However, in today's world mobile technology can be used for many things outside of the normal suggested daily uses. This session will discuss using current technology that has been reinvented to enhance transportation services.

4 - 5 p.m.—20 Years of CTR: Moving from What to Why: Part II

CTR Board

Kirkland Room

This is the second of a two part session. Explore what we do well, and discuss how to better connect with planning and advance local objectives.

5 - 6 p.m.—Q'STRAIT 'Hook & Go' Reception

Skyview Ballroom

Wednesday at a glance

Wednesday, Aug. 29

Location	7 - 8:00 a.m.	8 - 8:50	9 - 9:50	10 - 11:20	11:30 - 1:00 p.m.
Conference Foyer	Registration and Information Desk Open, 7- Noon				
King County I & II		Getting to know Tribal Transit systems and opportunities	How to prepare for a successful ballot measure campaign	King Street Station - Catalyst for Community Vitality: Intermodal access and opportunities	
King County III		Reconnecting the Dots - Recovering from Disaster	Flavors of High Capacity Transit		
Kirkland		Technical Writing: Incident Documentation	Opportunities for assistance at WSDOT	Maximize telework for TDM	
Redmond		Consolidated Grants Workshop	Regional Mobility Grant Workshop	Technical Writing: Grant Writing and Reporting	
Grand Ballroom A	Conference Breakfast				Awards Luncheon with Jake French
Grand Ballroom B					
Grand Ballroom C					
Grand Ballroom D			Human Services Transportation Planning Advisory Committee		

Wednesday, August 29

7 a.m. – Noon	Registration & Information Desk Open
7 – 8 a.m.	Breakfast
8 – 11:30 a.m.	Workshops & Sessions
11:30 a.m.	Awards Luncheon and Closing Keynote Speaker, Jake French

Wednesday Workshops & Sessions

8 - 8:50 a.m.—Getting to Know Tribal Transit Systems and Opportunities

Megan Cotton, WSDOT; Kirk Vinish, Lummi Nation; Jim Longley, Nisqually Tribe; Kim Stube, Cowlitz Indian Tribe

King County III Room

During this session we will profile a variety of tribal transit systems, describe the key things you want to know about working with tribes and explore exciting partnership opportunities.

8 - 9:50 a.m.—Technical Writing: Incident Documentation

Colleen Kuhn, Human Services Council, CTANW (Moderator); Panel of large and small WA State Transportation Providers: Jerry Spears, WSTIP; Tracey Christianson, WSTIP

Kirkland Room

This session will show examples of well written, clear and complete incident reports and will share writing techniques to improve incident documentation.

9 - 9:50 a.m.—How to Prepare Your Agency for a Successful Ballot Measure Campaign

Rob Johnson, Transportation Choices; Scott Patterson, C-Tran

King County I & II

Join staff at transportation choices coalition as we give a rundown of recent transportation ballot measure campaigns. Beyond that, we will give you all the tools to prepare your agency for a successful funding ballot measure campaign within the legal boundaries. Often the outcome of the campaign can be set before the campaign begins, so learn how to make sure you come out ahead.

Wednesday Workshops & Sessions

9 - 9:50 a.m.—Reconnecting the Dots –Recovering from Disaster

William Lokey, Witt Associates; Dixie Sciacqua, Pierce Transit

King County III Room

Transportation stakeholders at all levels of government and the private sector contributed to development of the Regional Transportation Recovery Annex, as part of FEMA's Regional Catastrophic Preparedness Grant Program (RCPGP). The Annex provides guidelines for coordinating multi-jurisdictional regional transportation system recovery in the Puget Sound Region (Island, King, Kitsap, Mason, Pierce, Skagit, Snohomish and Thurston Counties) after a catastrophic incident. The Annex offers guidance on regional multi-jurisdictional coordination and priority setting for the recovery of transportation networks. This presentation will provide an overview of the Annex and transit's role in disaster preparedness and recovery.

9 - 9:50 a.m.—Regional Mobility Grant Workshop

Mark Eldridge, WSDOT

Redmond Room

Learn about the grant program, changes for the 2013-2015 biennium, and how to fill out the regional mobility grant application to get maximum results.

9 - 10:30 a.m.—Human Services Transportation Planning Advisory Committee

Jerry Ayres, WSDOT

Ballroom Salon D

The Washington State Department of Transportation is developing a Statewide Human Services Transportation Plan to coordinate the needs, interests and visions of Washington's 14 Regional Transportation Planning Organizations (RTPOs).

The plan will highlight service gaps and challenges; investigate best practices from around the state and beyond and recommend strategies to improve access to transportation throughout the state. It focuses on delivering transportation service to people with special needs, those who are unable to transport themselves due to physical or mental limitations, income or age.

Wednesday Workshops & Sessions

10 - 11:20 a.m.—King Street Station: Catalyst for Community Vitality: Intermodal Access and Opportunities

Trevina Wang, SDOT; Tim Williams, ZGF Architects LLP

King County I & II Room

This session will provide a brief history of project planning efforts, setting the framework for interactive charities. Participants will examine issues and propose solutions to project challenges during a break-out period, looking specifically at multimodal transportation connections and development potential around the station.

10 - 11:20 a.m.—Flavors of High Capacity Transit

Karl Otterstrom, Spokane Transit; Karen Rosenzweig, King County Metro; June DeVoll, Community Transit

King County III Room

To improve access, connectivity and increase ridership, transit agencies are considering more than traditional local bus services. This session will cover three different approaches to creating service networks that move beyond traditional fixed route service. This session will highlight Spokane Transit's High Performance Transit Network, King County Metro's RapidRide bus rapid transit service, and Community Transit's Swift bus rapid transit service. Come see what is happening with innovative transit delivery.

10 - 10:40 a.m.—Opportunities for Assistance at WSDOT

Linda Howell, WSDOT

Kirkland Room

Learn about technical assistance offerings for transits, tribes and providers of special needs transportation. Examples include peer connections, compliance training, policy guidance, and online trip planning.

10 - 11:20 a.m.—Technical Writing: Grant Writing and Reporting

Kelly Scalf, CTANW (Moderator); Nick Covey, Link Transit

Redmond Room

The presenters will share examples of successful, well written grant applications as well as reports given by the writers, and discuss how to plan and organize the writing and the importance of writing styles.

Wednesday Workshops & Sessions

10:30 - 11:20 a.m.—Maximize Telework as a Transportation Demand Management (TDM) Strategy

Brooke Hamilton, WSDOT; Sunny Knott, King County Government; Monica Patti, Boeing Employees Credit Union

Ballroom Salon D

Telework is more than a TDM strategy- it's a proven way to enhance your business. Want help leveraging the business case to implement a telework program? How about tips for creating or improving your existing program? Federal agencies, WSDOT, King County and Boeing Employees Credit Union have all successfully launched broad telework programs. Learn from local implementers about different approaches, initial results and lessons learned.

11:30 a.m. – 1:00 p.m.—Awards Luncheon with Jake French

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