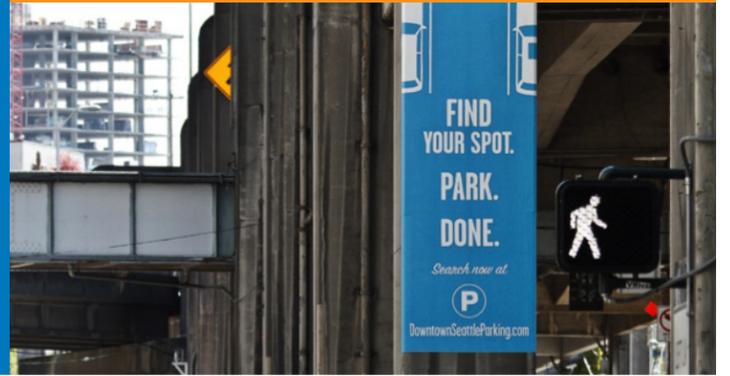




# SR 99 TUNNEL PROJECT PARKING MITIGATION PROGRAM

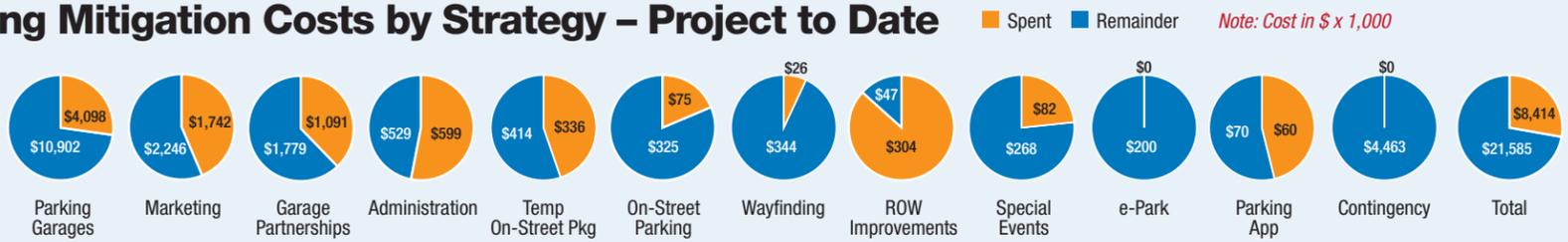


Washington State Department of Transportation

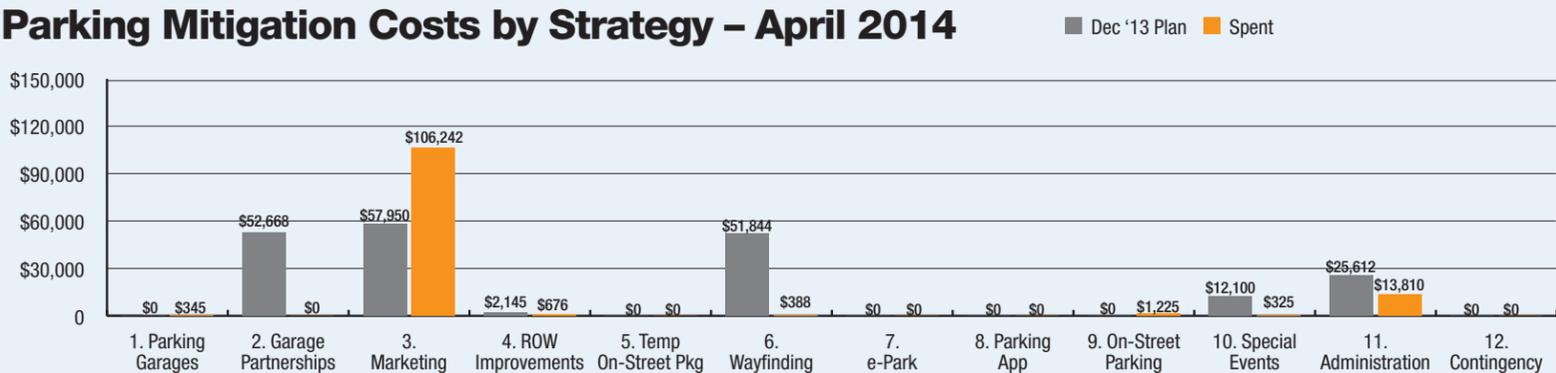
in partnership with



## Parking Mitigation Costs by Strategy – Project to Date

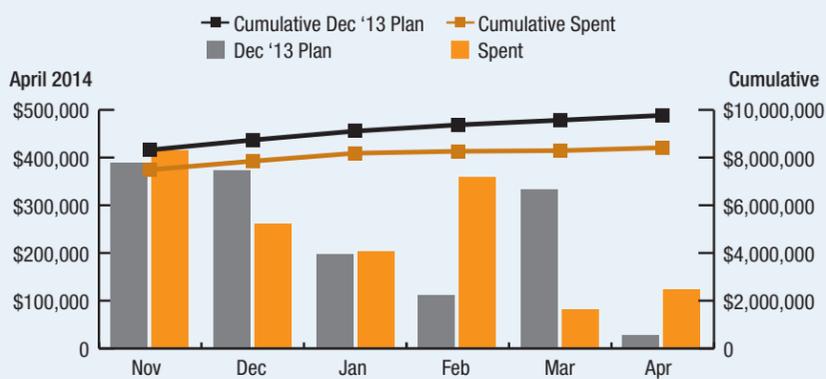


## Parking Mitigation Costs by Strategy – April 2014

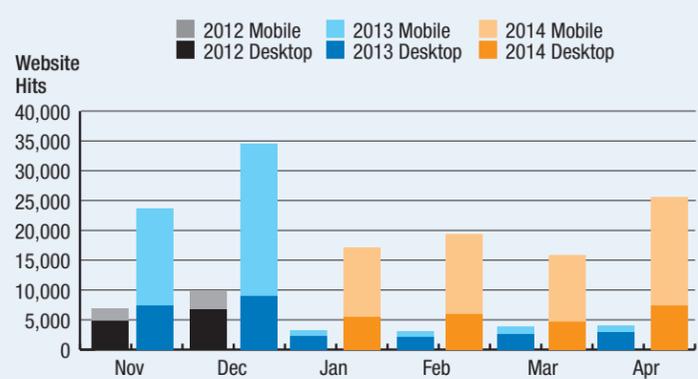


Notes: 1. ● 2. ● Waiting to pay first quarter invoices 3. ● Summer campaign ad buying 4. ● 5. ● 6. ● Implementation delayed 7. ● 8. ● 9. ● 10. ● DSA completing ad buys to reduce costs 11. ● WSDOT staff reductions 12. ●

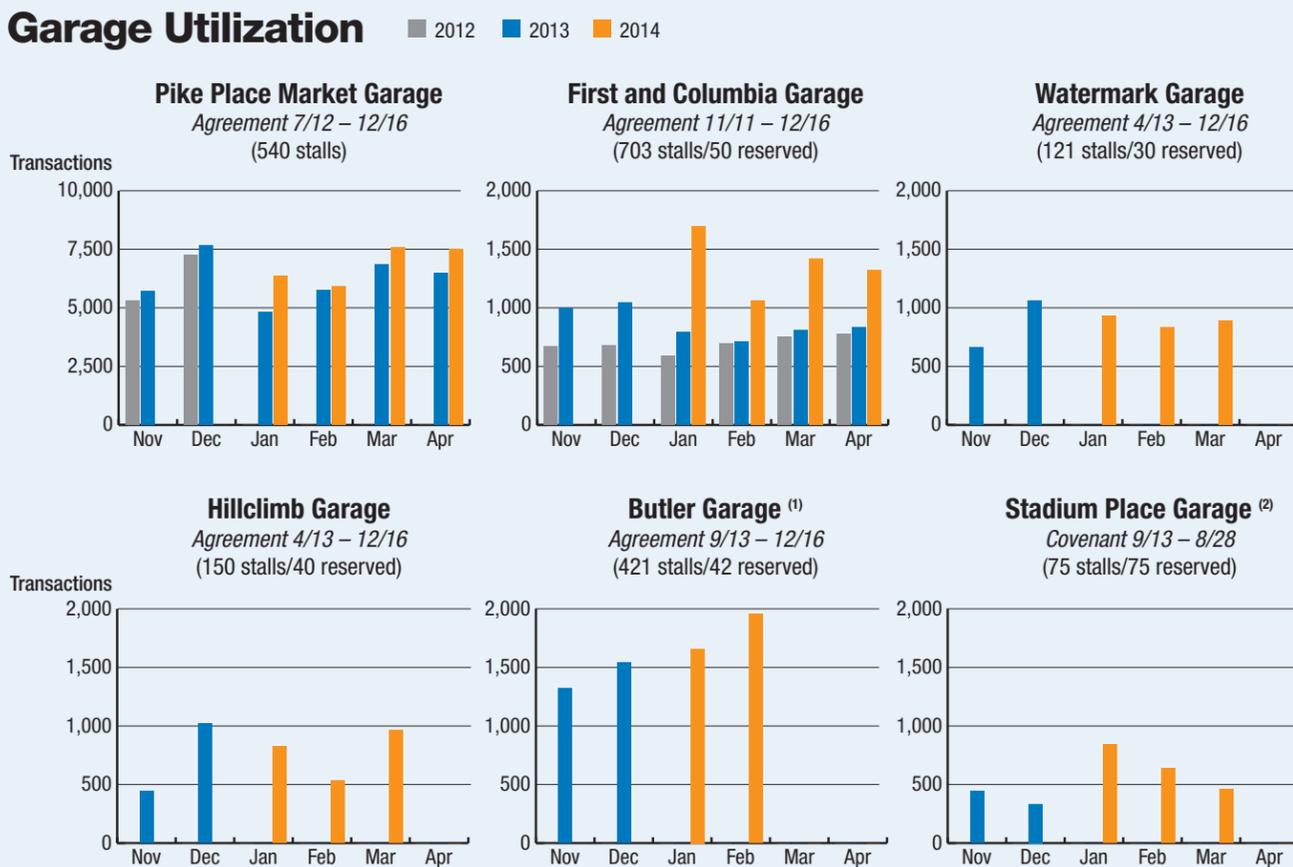
## Parking Mitigation Program Costs



## Website Utilization

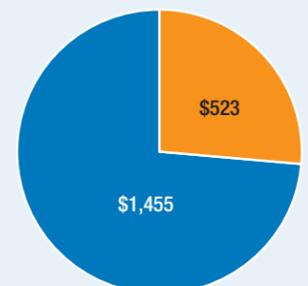


## Garage Utilization



## Garage Partnership Budget

Notes:  
1. Cost in \$ x 1,000  
2. Garage budget and expenditures exclude garage improvements, signage and e-park  
3. Cost does not include Stadium Place Garage or Pike Place Market Garage covenants



Average cost per transaction to date = \$3.42  
Average length of stay = 2.6 hours  
Total transactions to date = 217,757  
Total stalls = 2,010