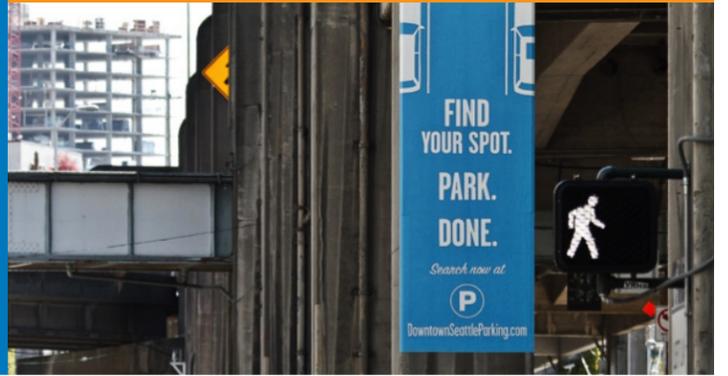




# SR 99 TUNNEL PROJECT PARKING MITIGATION PROGRAM



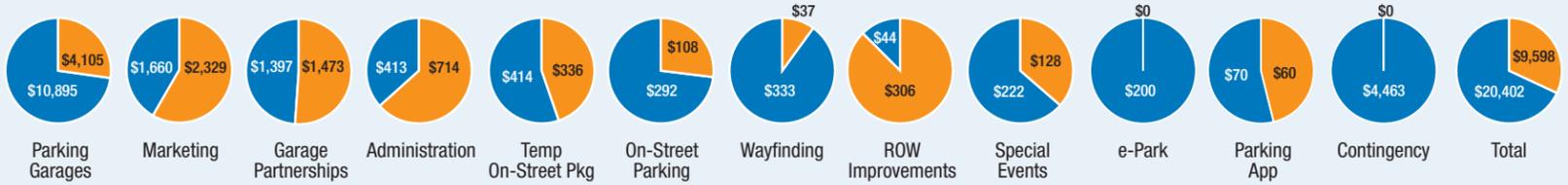
Washington State  
Department of Transportation

in partnership with



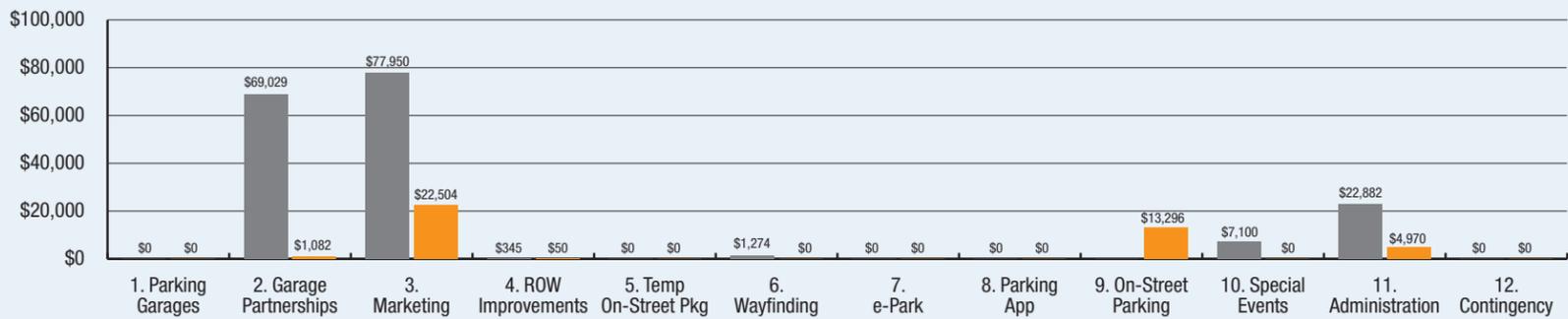
## Parking Mitigation Costs by Strategy – Project to Date

Spent Remainder *Note: Cost in \$ x 1,000*



## Parking Mitigation Costs by Strategy – November 2014

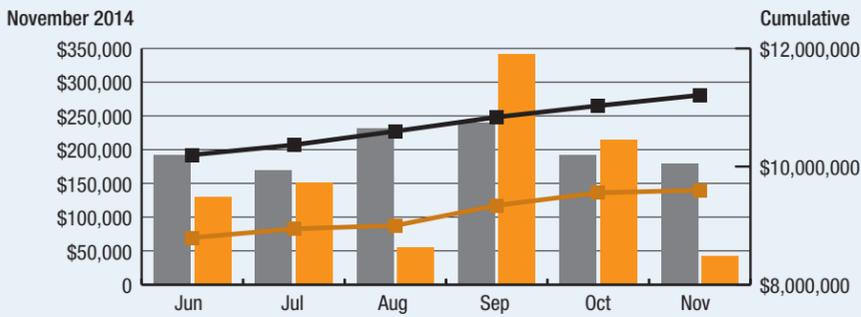
Dec '13 Plan Spent



Notes: 1. • 2. • Garage invoices not received 3. • Some Holiday campaign paid for by DSA 4. • 5. • 6. • 7. • 8. • 9. • Implementation was delayed; total budget remains the same 10. • 11. • Heffron and Alliance invoice payment delayed 12. •

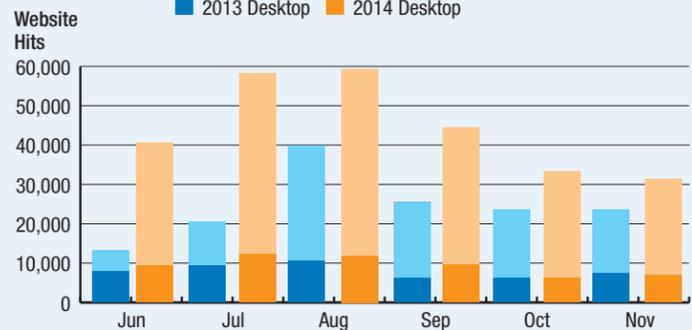
## Parking Mitigation Program Costs

Cumulative Dec '13 Plan Cumulative Spent  
Dec '13 Plan Spent



## Website Utilization

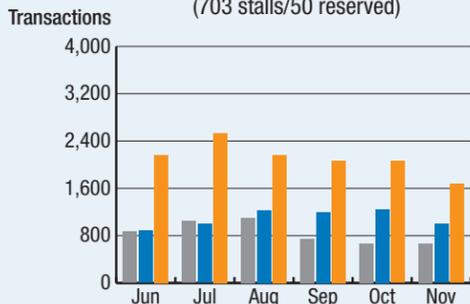
2013 Mobile 2014 Mobile  
2013 Desktop 2014 Desktop



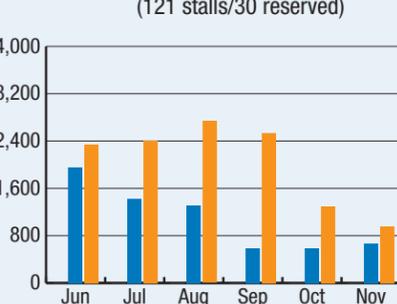
## Garage Utilization

2012 2013 2014

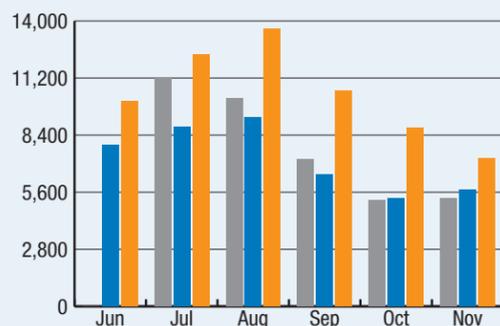
**First and Columbia Garage**  
Agreement 11/11 – 12/16  
(703 stalls/50 reserved)



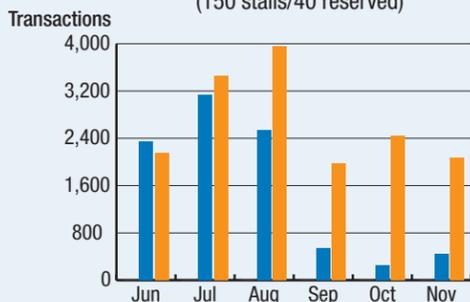
**Watermark Garage**  
Agreement 4/13 – 12/16  
(121 stalls/30 reserved)



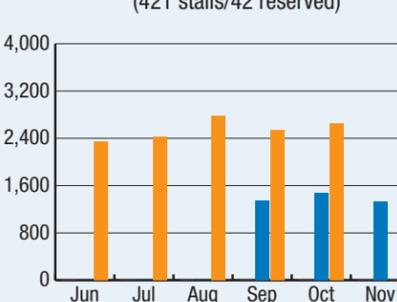
**Pike Place Market Garage**  
Agreement 7/12 – 12/16  
(540 stalls)



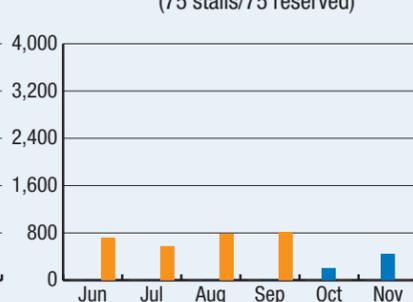
**Hillclimb Garage**  
Agreement 4/13 – 12/16  
(150 stalls/40 reserved)



**Butler Garage (1)**  
Agreement 9/13 – 12/16  
(421 stalls/42 reserved)



**Stadium Place Garage (2)**  
Covenant 9/13 – 8/28  
(75 stalls/75 reserved)



## Garage Partnership Budget

Spent Remainder



Average cost per transaction to date = \$3.23

Average length of stay = 2.6 hours

Total transactions to date = 364,272

Total stalls = 2,010

Notes:  
1. Cost in \$ x 1,000  
2. Garage budget and expenditures exclude garage improvements, signage and e-park  
3. Cost does not include Stadium Place Garage or Pike Place Market Garage covenants