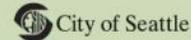
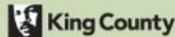
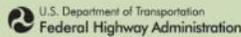


Alaskan Way Viaduct & Seawall Replacement Program



Communications Summary

April 2011

What We're Hearing

In April, 68 comments were submitted to the program. Staff also prepared summaries of comments gathered at outreach events during the month.

Source of Comments	Qty.
Community briefings	25
Emails	14
Other	23
Website	5
Phone/hotline	1
Total comments	68

NOTE: Please note that some comments fit into more than one comment category, while others do not fit into any of the categories.

Comment Category	Qty.
Design or construction	17
Economic	8
Environmental or public safety	5
Structures or locations	6
Transportation	9
Transit	1
Fieldwork	0

Public Comment Themes

The following are a sampling of comments we received:

Design and construction

(This category includes comments related to construction, urban design, the seawall and engineering.)

- Where can I find copies of the geotechnical reports prepared for the program?
- Who can I contact regarding impacts of construction to First Avenue S?
- Why is the I-5/surface/transit option not being carried forward in the environmental review process?
- How will upcoming construction on Alaskan Way S. affect the St. Martin de Porres Shelter buses?

Economic

(This category includes comments related to cost, funding, property value/acquisition and tolls.)

- Does the cost of the bored tunnel project include the cost of salaries for those people who would monitor the tunnel operations?
- Would there be any incentives included in the tolling program?
- Does funding for the bored tunnel alternative include a local improvement district?

Environmental and public safety

(This category includes comments related to environmental and noise issues, public safety, earthquakes and visual quality.)

- During a tsunami where would water go if it entered the bored tunnel?
- How would people with disabilities be accommodated in the event of an emergency?

Structures or locations

(This category includes comments related to historic structures and districts, portals, stadiums and neighborhoods.)

- Is there a chance that the Western Building will be demolished and tenants evicted before August 2011?

Transportation

(This category includes comments related to traffic, connections/circulation, pedestrians and bicycles.)

- Where can I get information on alternate bike routes from West Seattle to downtown during the Alaskan Way S. closure?
- There is no clear way to get from I-90 to Alaskan Way S. south of the Coleman Dock Ferry Terminal.

Transit

(This category includes comments related to transit, such as light rail and buses.)

- How much is the cost of the proposed bored tunnel and could it offset absolutely free mass transit for everyone?

Field Work

(This category includes comments related to geotechnical drilling, utility surveying and building surveys.)

There are no comments related to field work in April.

Where We've Been

Outreach events provide another way to engage residents and businesses. In April, the program team attended 12 events, which included community group, individual interest group and elected official briefings.

Community briefings in April were attended by more than 70 members of the public.

A map of all program events held this year is located [here](#).

Community briefings

- Washington Chapter of the American Society of Landscape Architects (April 1)
- Lake Union District Council (April 4)
- Pioneer Square Preservation Board (April 6)
- Queen Anne Community Council (April 6)
- Pioneer Square Preservation Board (April 13)
- Yakima American Society of Civil Engineers (April 14)
- Institute of Transportation Engineers Quad Conference (April 18)
- Pioneer Square Preservation Board (April 20)
- University of Washington, Environmental Course (April 20)
- American Society of Civil Engineers spring seminar (April 30)

Individual interest group briefings

- Seattle Pacific Hotel (April 1)

Elected official/agency briefings

- Program Oversight Committee (April 14)

Fairs and festivals

There were no fairs and festivals in April.

Public events or open houses

There were no public events or open houses in April.

Construction Outreach

In April the communications team provided notification for several construction activities by distributing letters or emails to nearby property owners and tenants, and responding to comments and questions from the public. A weekly S. Holgate Street to S. King Street email update is sent to project neighbors and interested parties.

Construction outreach focused on:

- Completing the First Avenue S. and Railroad Way S. interchange, including a new traffic signal.

- Beginning construction of the new alignment for the Terminal 46 entrance at S. Atlantic Street.
- Permanently closing Alaskan Way S. between S. Atlantic Street and S. Royal Brougham Way.

Media Relations

The majority of media coverage in April focused on the referendum related to the proposed bored tunnel, south end viaduct construction impacts to the Mariner’s season home opener, a City report that reviewed bored tunnel tolling impacts to city streets, and discussions of other replacement alternatives. Approximately 90 program-related articles were published in local and national newspapers, blogs or other publications.

Focus of article	Qty.
Referendum on City-State bored tunnel agreements	31
City report on bored tunnel tolling impacts to city streets	15
Replacement alternatives	8
South end viaduct replacement construction and the Mariner’s home opener.	7

NOTE: Listed above are only those topics receiving the most frequent coverage.

Press events

- There were no press events in April.



State Representative Judy Clibborn, Secretary of Transportation Paula Hammond and Governor Chris Gregoire listen to Alaskan Way Viaduct program updates during the April Program Oversight Committee. Members from the communications team worked to coordinate the event and presentation.

Public Materials

Communications Summary
April 2011

Printed materials, such as fact sheets and folios, are created and distributed to inform the public about the program. Handouts are prepared based on frequently asked questions and topics of interest.

New or updated materials

- Program map handout showing project responsibility and status (new).
- AWV contracting handout (updated).
- Program Oversight Committee report folio (new).
- Proposed bored tunnel alignment and portals handout (updated).
- Environmental Impact Statement fact sheet (updated).

In addition to producing printed materials and email updates, the team frequently updates the program website (www.alaskanwayviaduct.org) with the latest materials and information.

Website usage

- Alaskan Way Viaduct and Seawall Replacement Program page views in April: approximately 20,500.
- S. Holgate to S. King Street Viaduct Replacement Project page views in April: Approximately 9,600.