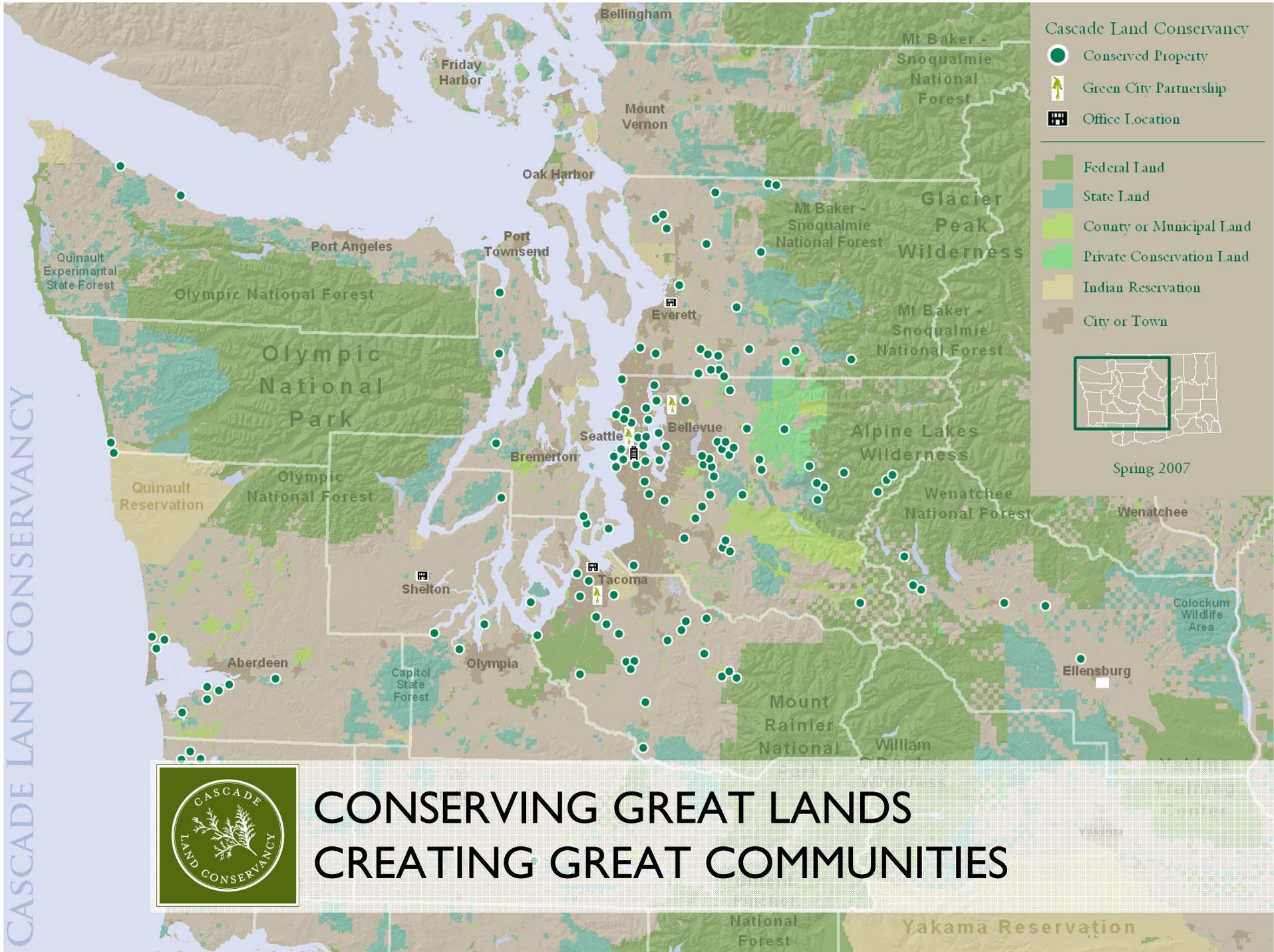




Alison Van Gorp
Urban Policy Director



CONSERVING GREAT LANDS CREATING GREAT COMMUNITIES

Cascade Agenda Vision

Looking long

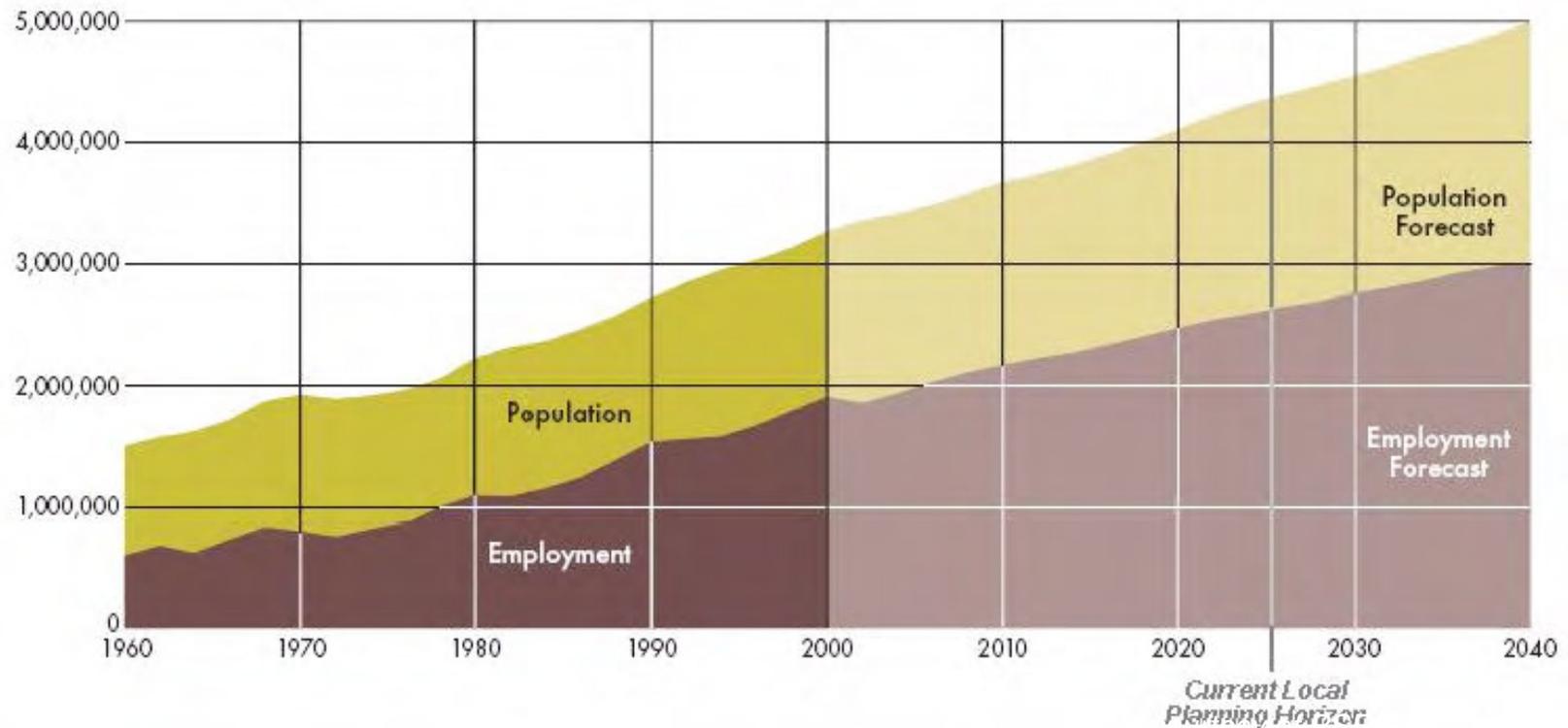
- 100 years forward...

Thinking broad

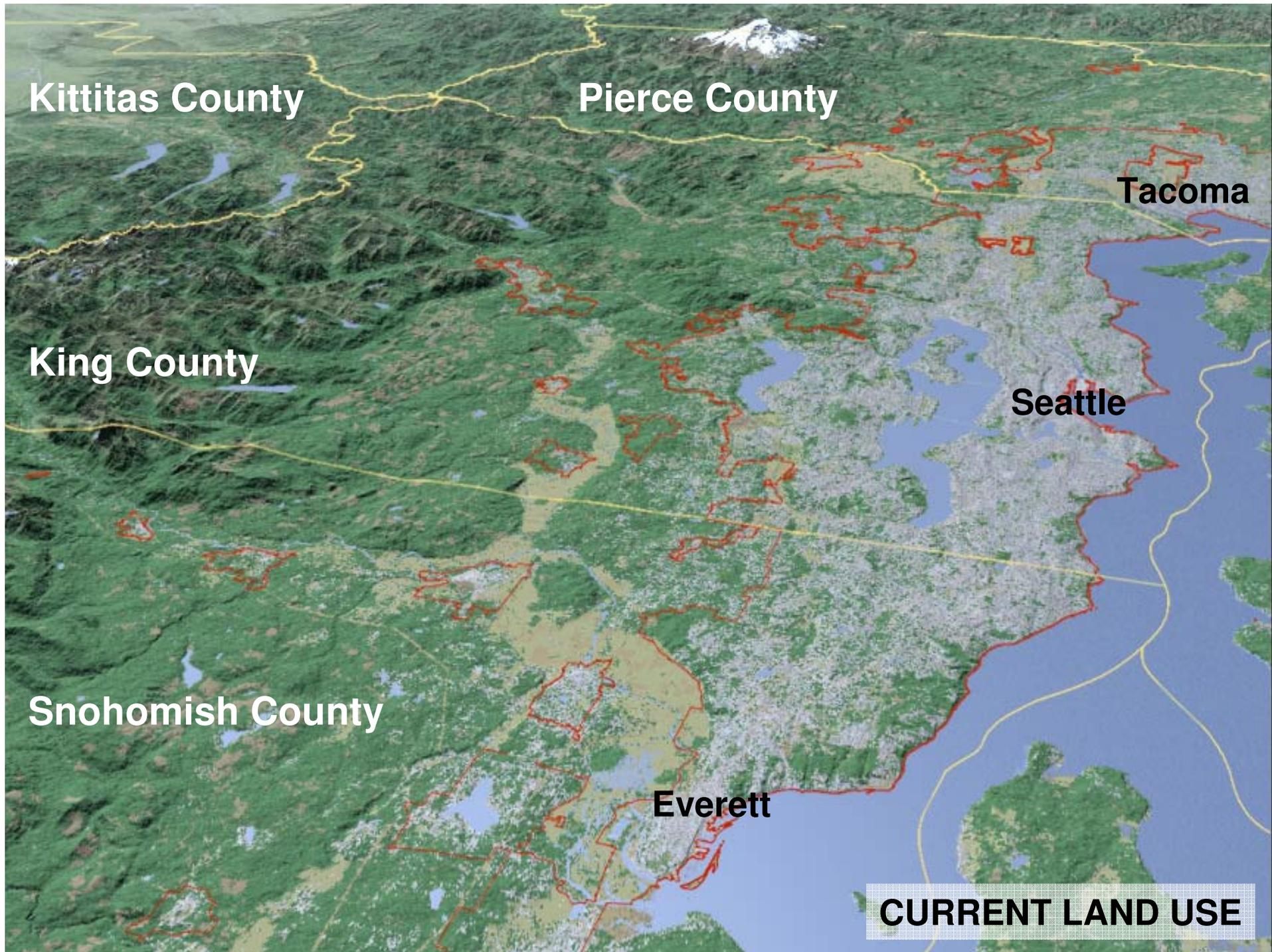
- Sustain a strong regional economy
- Promote livable communities
- Ensure healthy ecosystems

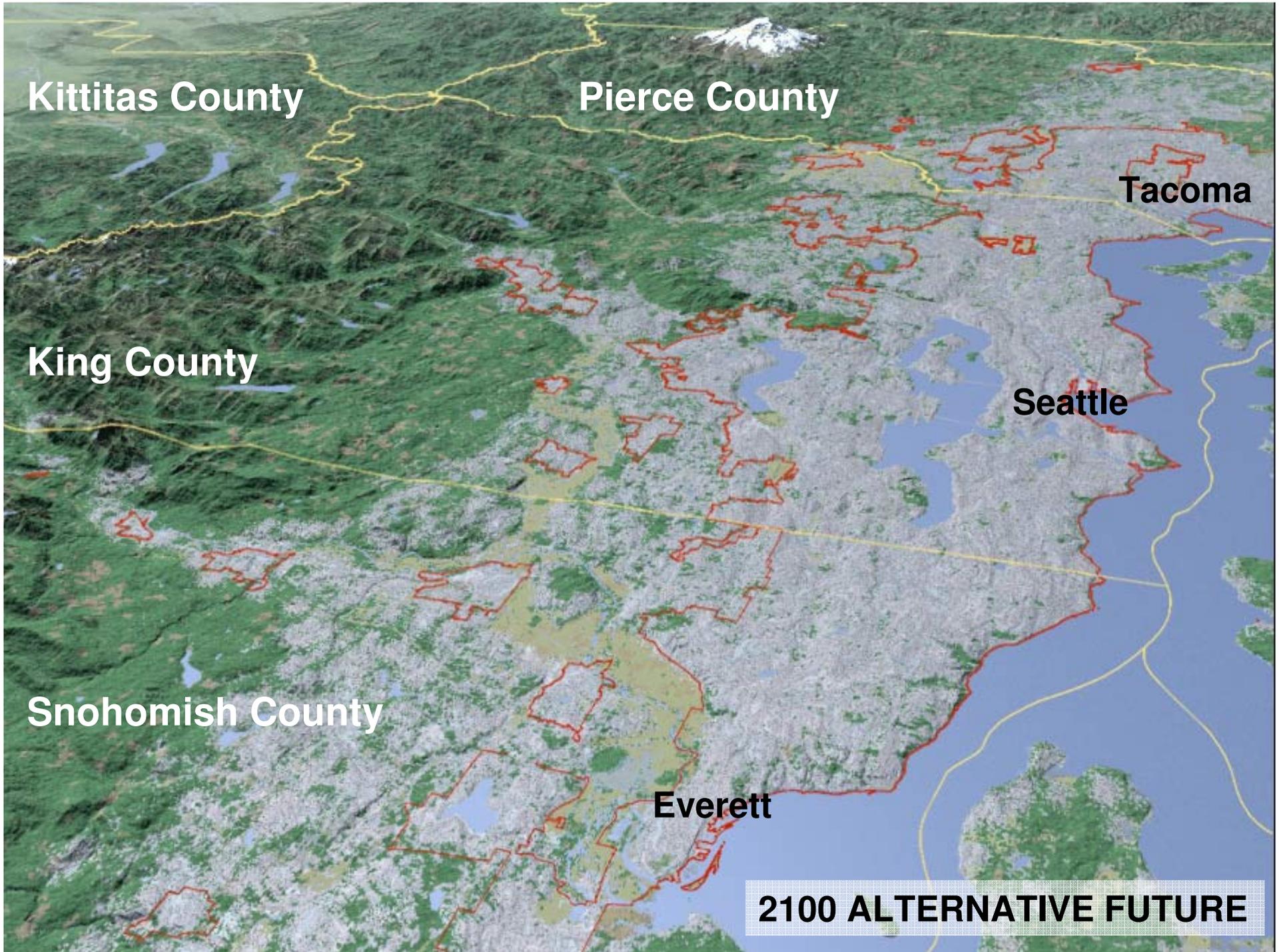


Growth is Happening



... but we have a choice about how it happens







Kittitas County

Pierce County

Tacoma

King County

Seattle

Snohomish County

Everett

2100 "PLANNING" FUTURE

Impacts of Growth



PROPOSED LAND USE ACTION

Type: 34 LOT SUBDIVISION AND SHORELINE MGMT

Name: HIGHBRIDGE ESTATES

Number: 05-122348 SD/SM

HIGHBRIDGE ROAD, LLC.

NOTICE

Cascade Agenda Goals

Save our landscape

1,265,000 acres farms, forests,
parks, habitat

Enhance our communities

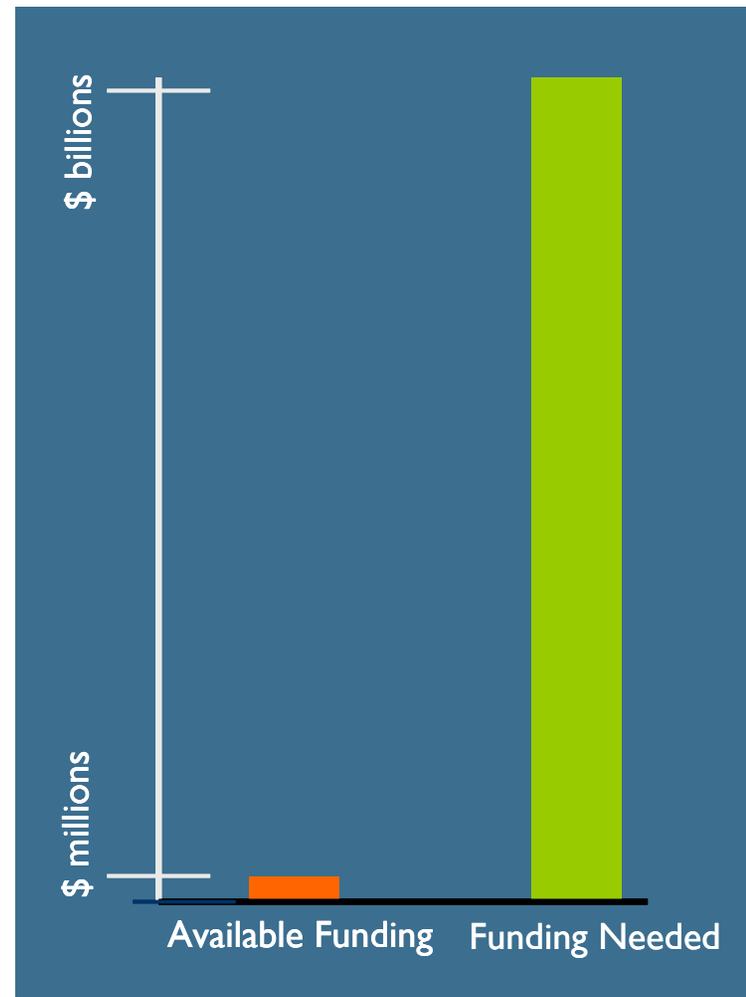
Affordable, compact and thriving
communities



Market-based Tools Are Needed

Achieving the Cascade Agenda is estimated to cost \$ billions.

Traditional conservation funding sources alone are insufficient.



Reaching Our Goals



Bring Innovative Strategies to Market

- Transfer of Development Rights (TDR)
- Infrastructure Financing
- Conservation Villages
- Forest Bonds
- Ecosystem Services



Engage people in conservation and community building

- Communicating better about growth
- Volunteer park stewardship: Green Cities
- Civic engagement: Community Stewards

Cascade Agenda Cities Program



Leadership Cities

Tacoma
Issaquah
Kirkland
Tukwila

Member Cities

Buckley
Burien
Edmonds
Ellensburg
Lynnwood
Mill Creek
Mountlake Terrace
Sammamish
Shoreline
Snohomish
University Place

2010-2011 Legislative Strategy

The Cascade Agenda:

- Conserve 1.3M acres
- Create vibrant, livable communities

The Challenges:

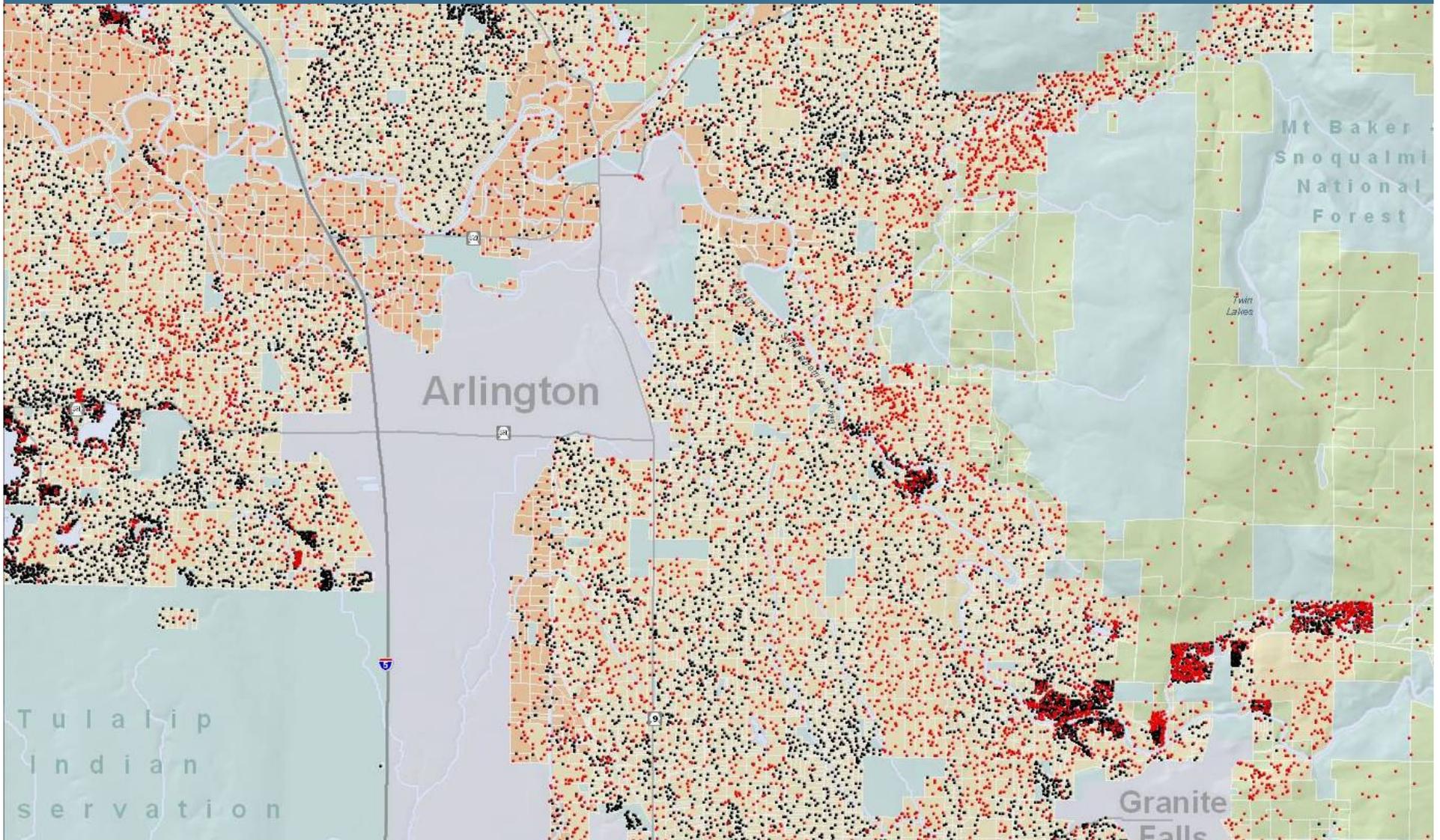
- Rapid conversion of rural and resource land
- Cities lack resources to support current growth targets

The Opportunity:

- New strategies to address rural growth
- Infrastructure incentives for cities

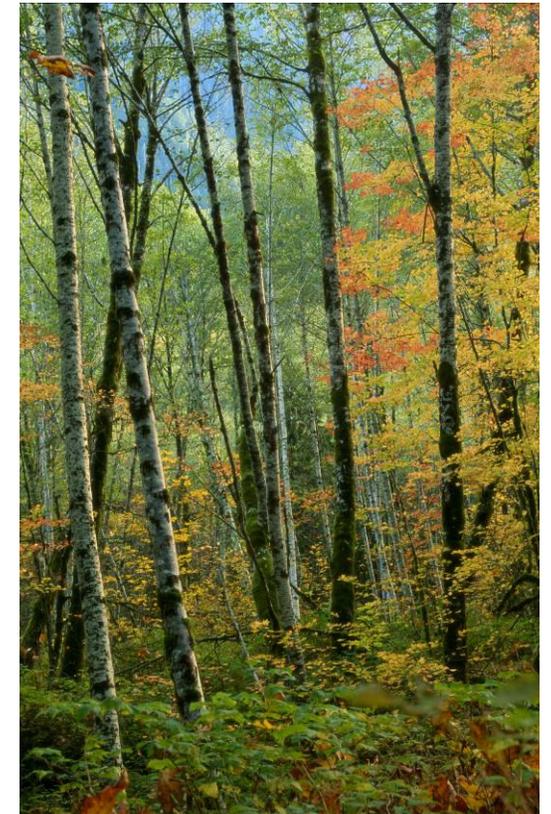


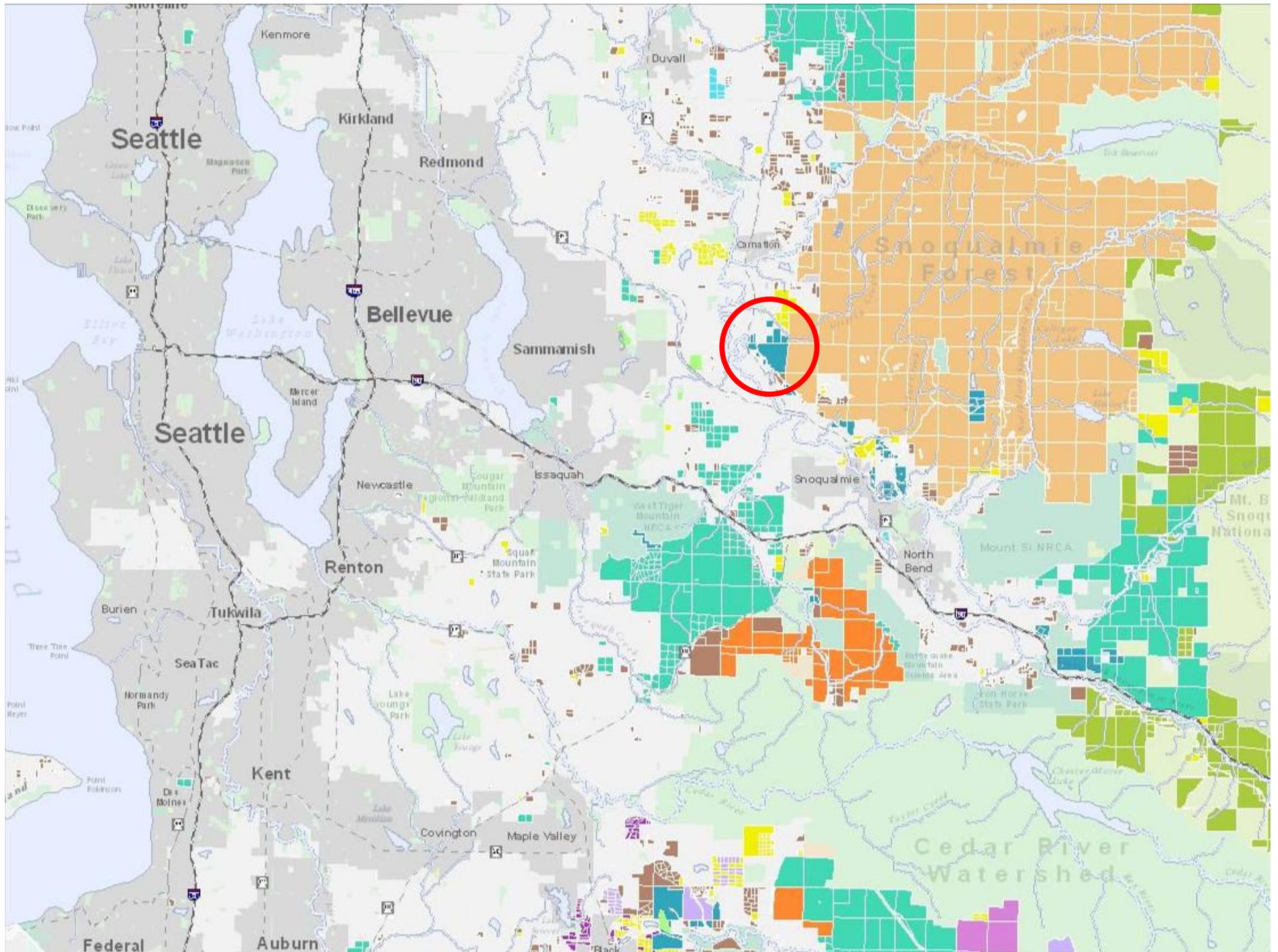
Rural and Resource Land Development Potential



New Strategies for Rural Growth

1. Loss of rural and resource lands
2. TDR into cities, Forest Bonds, Public Development Authorities, public funding – all critical, but don't get us all the way there
3. What else can we do in the rural areas?
4. Conservation Villages in 2011 campaign





Cities: Infrastructure Incentives

1. Cities struggling to meet growth targets & build/upgrade infrastructure
2. TDR into cities adds to challenges
3. Address sprawl & urban infrastructure needs *together* – link infrastructure financing to TDR
4. Infrastructure financing legislation in 2011





CONSERVING GREAT LANDS
CREATING GREAT COMMUNITIES

Thank You!

Alison Van Gorp

alisonv@cascadeland.org

Development Rights

Development rights severed from property with conservation easement



Sending Area

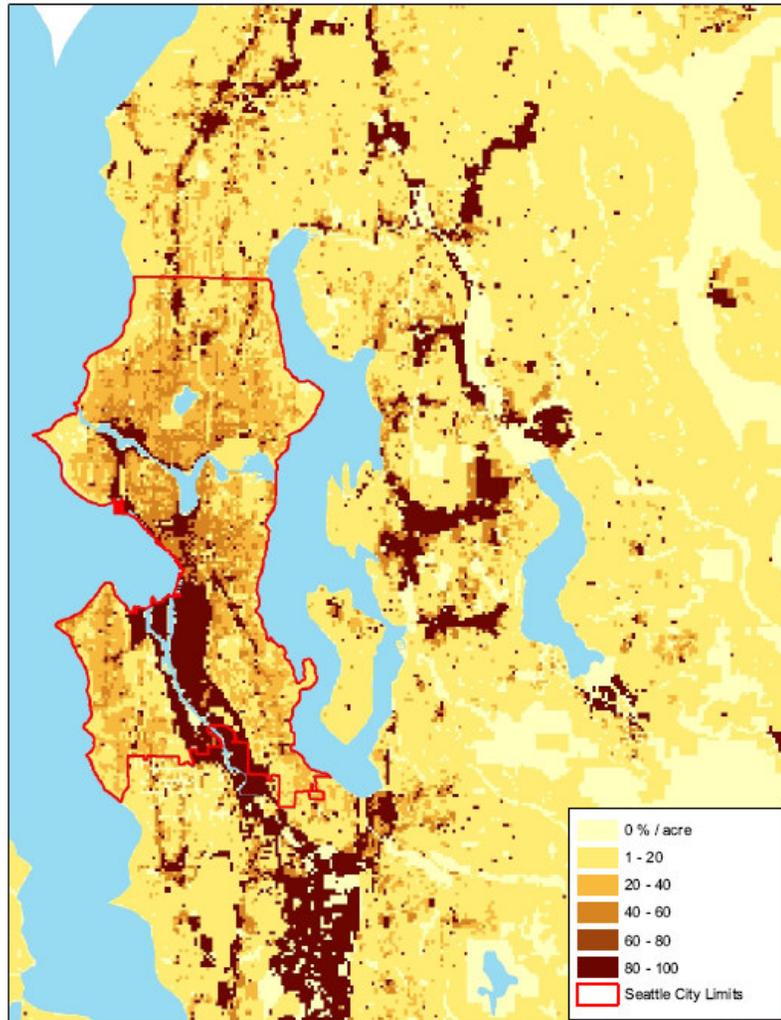


Receiving Area

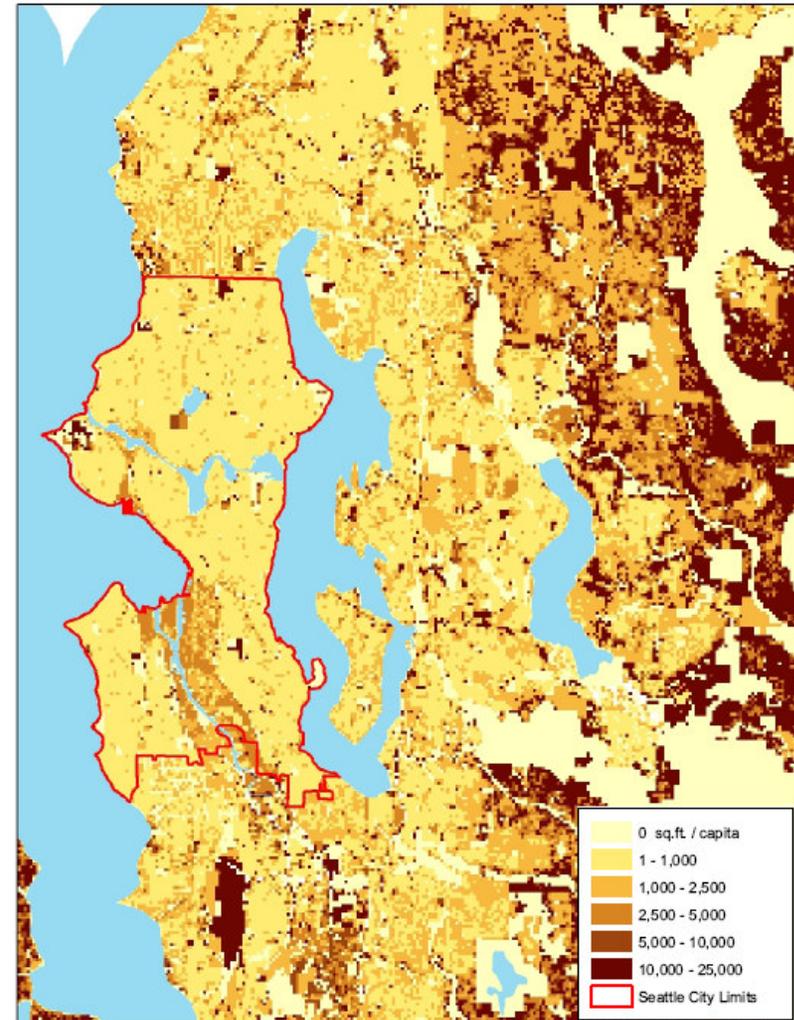
Funding for resource land protection

Impervious Surfaces

Per Acre

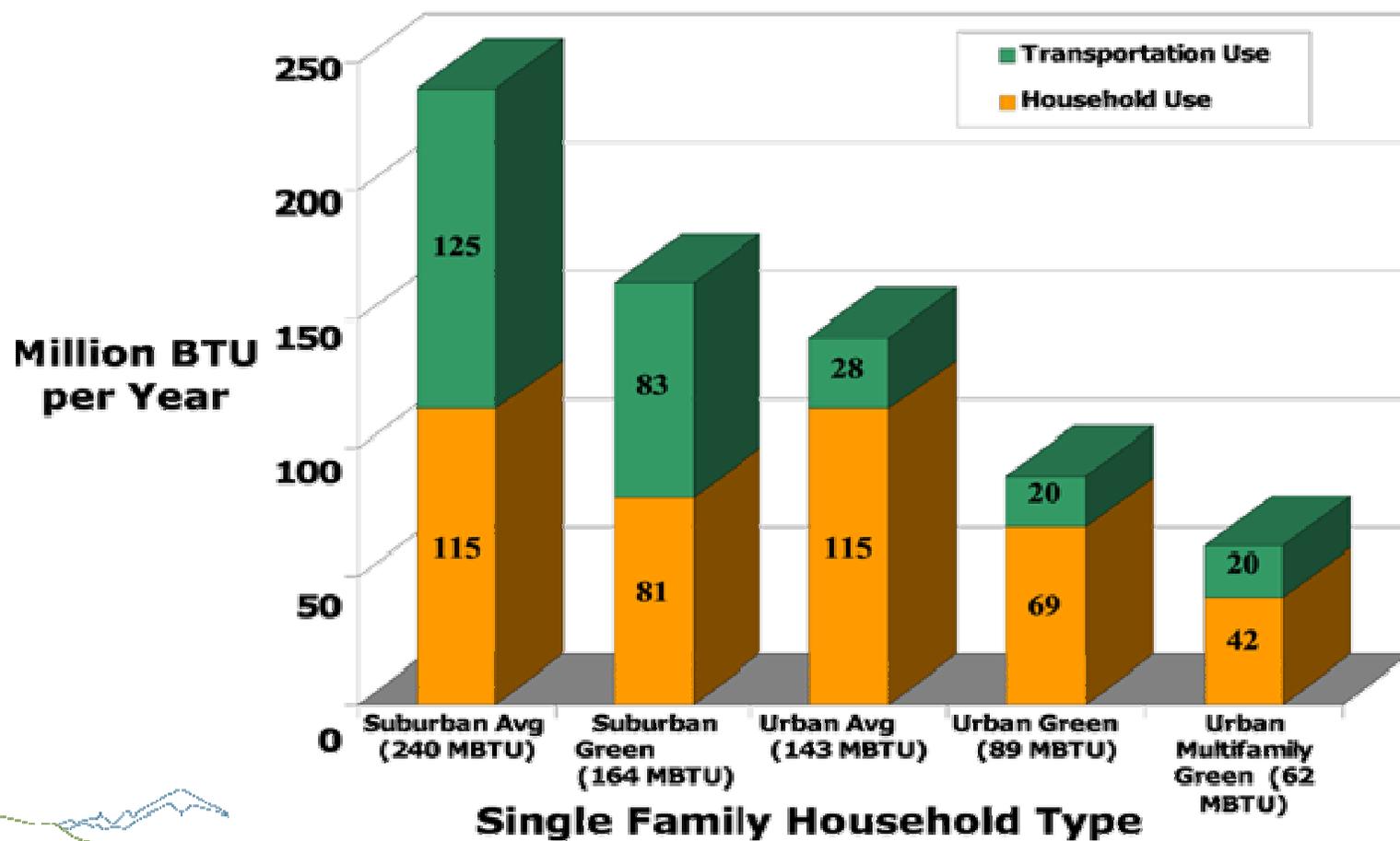


Per Capita



Source: Criterion Planners for the Puget Sound Regional Council

Climate Change



How Cities Join the Program

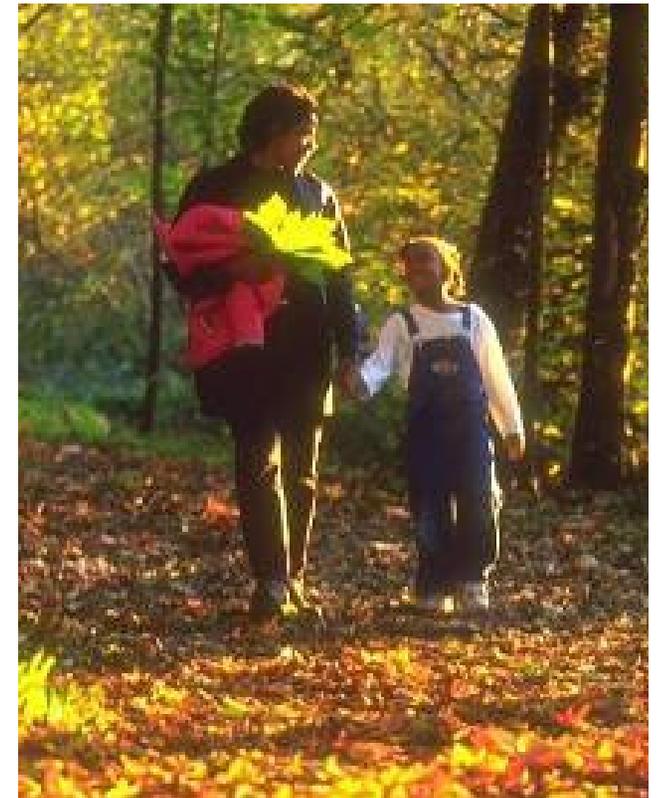
Member Cities

- Pass a resolution
- Designate primary staff contact

Leadership Cities

- MOU between City and CLC
- Designate staff contact
- Create interdepartmental team
- Participate in learning network

- Annual membership fee



Priority Policy Areas

1. Neighborhood Centers
2. Innovative Housing
3. Streets for People
4. Natural Areas



For More Information Contact:

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