

Refining the CTR

Performance Grant Program

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CTR Task Force Meeting

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**Washington State
Department of Transportation**

CTR Performance Grant Program

RCW 70.94.996, WAC 468-60

“The objective is to create cost effective trip reduction.”

- *CTR Task Force, 2003*

Initial 2005 program results

- Four exceeded their trip reduction projection, one by more than double
- The six projects projected 767 reduced trips, they reduced 943
- On average they exceeded their projection by 23 percent

- Multiple opportunities to improve the program
 - Measurement complex and time consuming
 - Inconsistent implementation schedules
 - Project change process unclear
 - Clearer and cleaner communication

CTR Performance Grant Program

Project Update Questionnaire – May 2005

Questions Asked –

- Project status?
- Trouble/problems with program/project?
- Will the project continue?

Project Update Questionnaire

Areas for improvement are being identified

Preliminary Results

Response Rate

87%

Will continue the project

62%

Experienced problems with program

85%

Measurement/survey/calculation problems

42%

Implementation/timeline problems

34%

Lack of help/information

27%

Redesign Problem Statement

Improve the program:

Increase the program's impacts

Expand the program to more contractors

Increase the program's benefits

Work Plan

Identifying areas for improvement

- **Purpose**
- **Messaging**
- Design (begun)
- Coordination
- Measurement
- Communication

Clarifying the Purpose

“What is it we are trying to do?”

★ Create cost effective trip reduction

Target trip reduction services

Create innovative trip reduction strategies

Create sustainable trip reduction mechanism

Messaging

Avoiding mixed messages

“Should we focus on buying and selling avoided trips, or innovation and performance?”

- Focus on cost effective trip reduction

Recommendations

- Write WAC so that primary purpose is to create cost effective trip reduction
- Support innovative projects by incorporating a criterion for “innovative” projects in application
- Simplify administration

Branding Subcommittee

Current program name is confusing

- Trip Reduction Investment and Performance Program (TRIPP)
- Trip Reduction Investment Program (TRIP)

Program's Design

Initial issues addressed

- Committee recommends 3-5 year projects be eligible
- In redesign, focus on addressing issues related to longer projects
- Subcommittee formed to work on implementation
- Establish program timeline and adjust payments accordingly

Committee Materials Available on the web

www.wsdot.wa.gov/tdm/taskforce/tfmaterials.cfm

Materials for CTR Task Force - Microsoft Internet Explorer provided by WSDOT Version: 6.0 SP1

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Address <http://www.wsdot.wa.gov/tdm/taskforce/tfmaterials.cfm>

Washington State Department of Transportation

TRAFFIC & ROADS PROJECTS BUSINESS ENVIRONMENTAL MAPS & D

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COMMUTE INFO More>>

- King County Transit Trip Planner
- Puget Sound Traffic Flow Map
- Rideshare Online
- Washington State Ferries

Click the Map for Community Commute and Travel Listings

Click here to enlarge map

TDM

- TDM Success Stories

CONTACTS

- Counties/Jurisdictions
- Puget Sound TDM Resource Center
- CTR Task Force
- State Support
- Services

RELATED TOPICS

- Rail
- Special Needs Transportation
- Transit

Materials for the CTR Task Force, 2004-2005

The Commute Trip Reduction (CTR) Task Force must report to the Legislature in December 2005 and recommend whether the program should be continued, modified or terminated. It is expected that the Legislature will determine the program's future during the 2006 session.

In preparation for the report, the Task Force is examining issues related to the program's scope, structure, and funding. Documents and research supporting their work will be available on this page.

CTR Program Redesign Committee

- Presentation to the Task Force on initial recommendations, May 26
- Initial recommendations, May 26
- Congestion Indicators, May 20
- A Statewide Look at Congestion, Air Quality, and VMT, May 13

New Trip Reduction Performance Grant Program Committee

- Form for final report on projects
- Workplan for revising Washington Administrative Code, June 9
- Existing Washington Administrative Code
- Draft report, *CTR Performance Grant Program: Strengthening the Program's Structure and Market*, University of Washington, February

Materials from 2004

- In September 2004, Cocker Fennessy consulting gathered perspectives on the strategic direction for the program from constituencies statewide.
 - Memorandum on themes and findings
 - Report on the Commute Trip Reduction (CTR) Program Stakeholder Interviews
- Presentation on climate change made by Dr. Richard Gammon, University of Washington, September 24, 2004

Notes to slides

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