

LESS IN OUR NATIVE HANDS



UNITED STATES CENSUS 2010

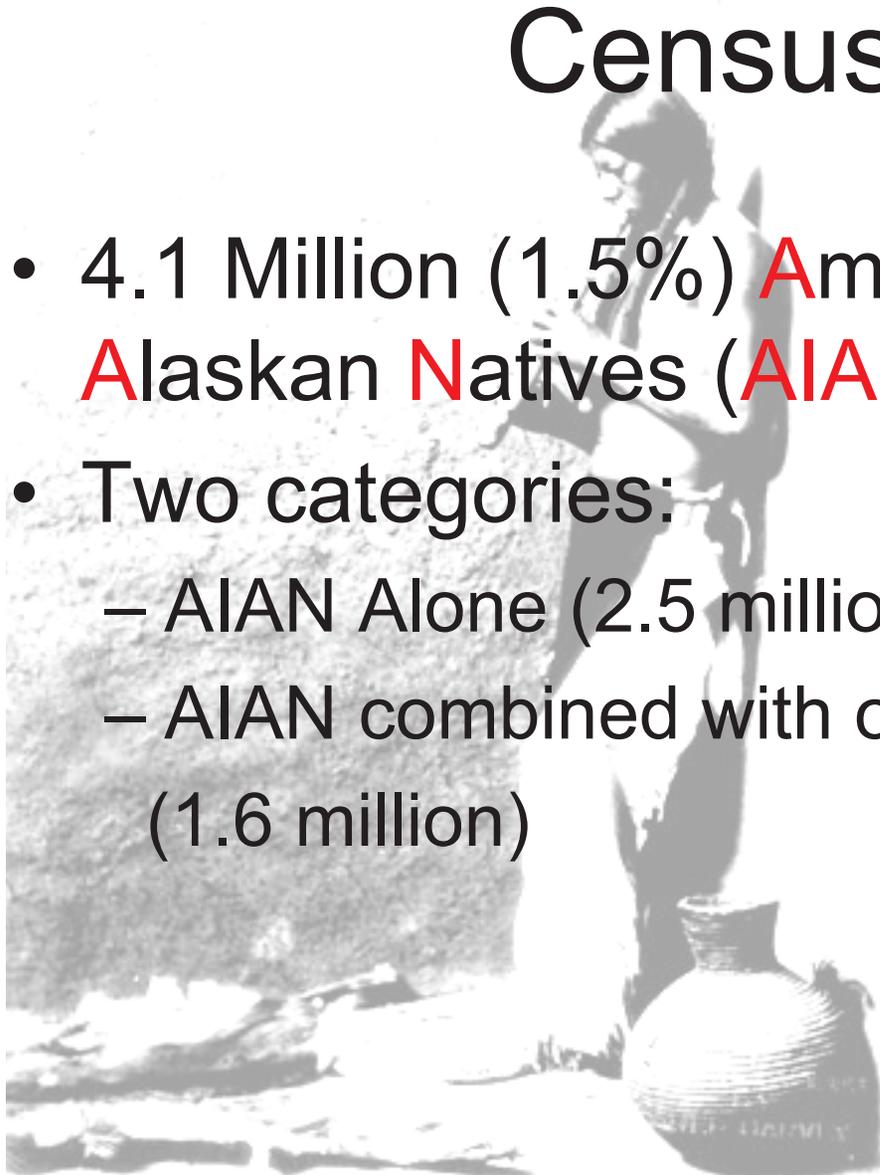


# **Introduction to the 2010 Census**

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&  
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# Census 2000

- 4.1 Million (1.5%) **American Indians and Alaskan Natives (AIAN)**
- Two categories:
  - AIAN Alone (2.5 million)
  - AIAN combined with one or more race (1.6 million)



**RECOGNIZE**



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# Brief History of AIAN & the Census

- 1790: First Census in U.S.
- 1860: First time AIAN counted as separate population category
- 1961: Self-identification replaces observation to identify AIAN in Census
- 2000: People can list more than one race

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# 1980 Census

- Census Bureau actively seeks AIAN input for census process
- Meeting with leaders of federally recognized tribes
- Workshops & materials at AIAN conferences
- PR materials to AIAN media
- AIAN hired to work at regional & HQ levels in Census Bureau

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# 1990 Census

- Tribal Governments Programs appoint “Tribal Liaisons”
- AIAN Census Advisory Committee created
- Tribal members hired for local census activities
- Significant undercount of AIAN persists

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# 2000 Census

- Tribal Governments Program name changed to AIAN program & broadened to include:
  - Tribal Governments Liaison Program
  - Tribal Complete Count Committee
  - Census 2000 Tribal Government Conference
  - Inter-tribal Government Programs
    - State recognized tribal programs
    - Urban programs
    - Promotional materials

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# 2010 Census

- Focus groups held in 2003
- AIAN culture awareness training 04' & 09'
- Tribal Consultations in 2007
  - 14 regional meetings
  - 346 participants from 208 federally recognized tribes
- Meetings with leaders of tribes, national organizations, and urban & rural AIAN centers

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# AIAN Policy of the Census Bureau

- Adopted in 2008
- Census Bureau acknowledges government to government relationship
- Tribal consultations



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***“The Census Bureau recognizes that there are distinct tribal protocols, cultural values, practices, religious beliefs, traditions, and climate conditions, as well as a tribe’s authority of its land areas, that must be considered and abided by when conducting any census or survey in AIAN areas.”***

*-AIAN Policy of the US Census Bureau*

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# The Questionnaire

- 10 Questions
- 10 Minutes
- \$10,000
- It's easy
- It's important
- It's safe

United States Census 2010

This is the official form for all the people at this address. It is quick and easy, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE  
Economic and Statistics Administration  
U.S. CENSUS BUREAU

Use a blue or black pen.  
**Start here**

The Census must count every person living in the United States on April 1, 2010.  
Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2010.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on April 1, 2010, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010?  
Number of people =

2. Were there any additional people staying here April 1, 2010 that you did not include in Question 1? Mark  all that apply.

- Children, such as newborn babies or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in baby sitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark  ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number? We may call if we don't understand an answer.  
Area Code + Number

OMB No. 0607-0919-C. Approval Expires 12/31/2011.  
Form D-61 (1-19-2010)

U.S. CENSUS BUREAU

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1.  
What is Person 1's name? Print name below.  
Last Name  MI   
First Name  MI

6. What is Person 1's sex? Mark  ONE box.  
 Male  Female

7. What is Person 1's age and what is Person 1's date of birth? Please report babies as age 0 when the child is less than 1 year old. Print numbers in boxes.  
Age on April 1, 2010  Month  Day  Year of birth

NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?  
 No, not of Hispanic, Latino, or Spanish origin  
 Yes, Mexican, Mexican Am., Chicano  
 Yes, Puerto Rican  
 Yes, Cuban  
 Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.

9. What is Person 1's race? Mark  one or more boxes.  
 White  
 Black, African Am., or Negro  
 American Indian or Alaska Native — Print name of enrolled or principal tribe.

- Asian Indian  Japanese  Native Hawaiian
- Chinese  Korean  Guamanian or Chamorro
- Filipino  Vietnamese  Samoan
- Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.
- Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.

Some other race — Print race.

10. Does Person 1 sometimes live or stay somewhere else?  
 No  Yes — Mark  all that apply.

- In college housing  For child custody
- In the military  In jail or prison
- At a seasonal or second residence  In a nursing home
- For another reason  For another reason

→ If more people were counted in Question 1, continue with Person 2.

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# Potential AIAN Response(s) to the Question on Race

- Assiniboine
  - Fort Peck Assiniboine
  - Fort Belknap Assiniboine
- Sioux
  - Fort Peck Assiniboine Sioux
  - Blackfoot Sioux
  - Cheyenne River Sioux
  - Oglala Sioux



→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Mexican, Mexican Am., Chicano

Yes, Puerto Rican

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on. ↴

\_\_\_\_\_

9. What is Person 1's race? Mark  one or more boxes.

White

Black, African Am., or Negro

American Indian or Alaska Native — Print name of enrolled or principal tribe. ↴

\_\_\_\_\_

<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Japanese	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Chinese	<input type="checkbox"/> Korean	<input type="checkbox"/> Guamanian or Chamorro
<input type="checkbox"/> Filipino	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Samoan
<input type="checkbox"/> Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on. ↴	<input type="checkbox"/> Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on. ↴	

\_\_\_\_\_

Some other race — Print race. ↴

\_\_\_\_\_

IT'S IN OUR NATIVE HANDS

How does the count affect Tribes?

UNITED STATES CENSUS 2010

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# Head of Household

- Race/Ethnicity of Head of Household triggers and facilitates where needed funds can be allocated
- Non-profit organizations
- Tribal governments
- Tribal programs
- Urban health programs

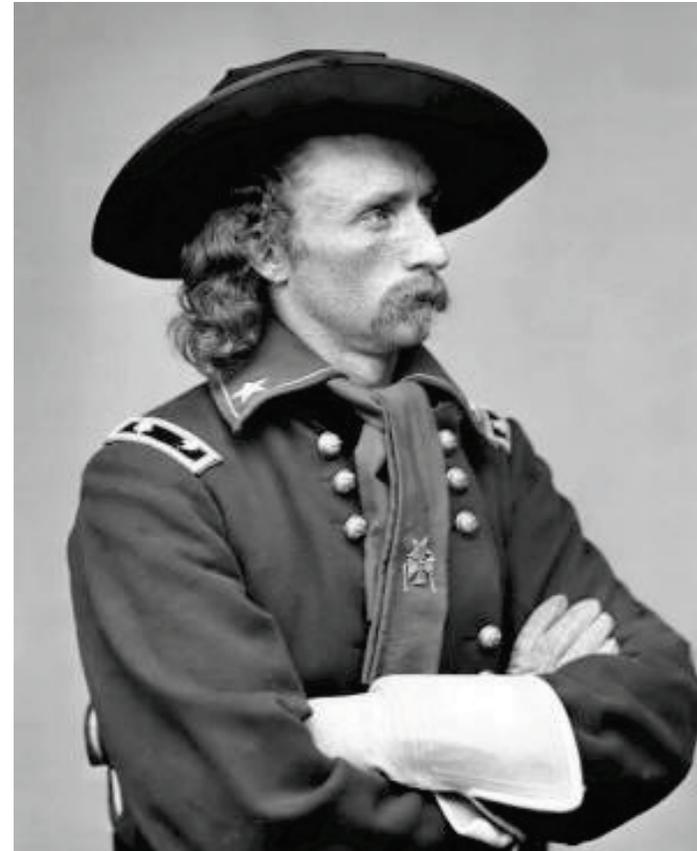


# Self Identification

- You get to choose!



or



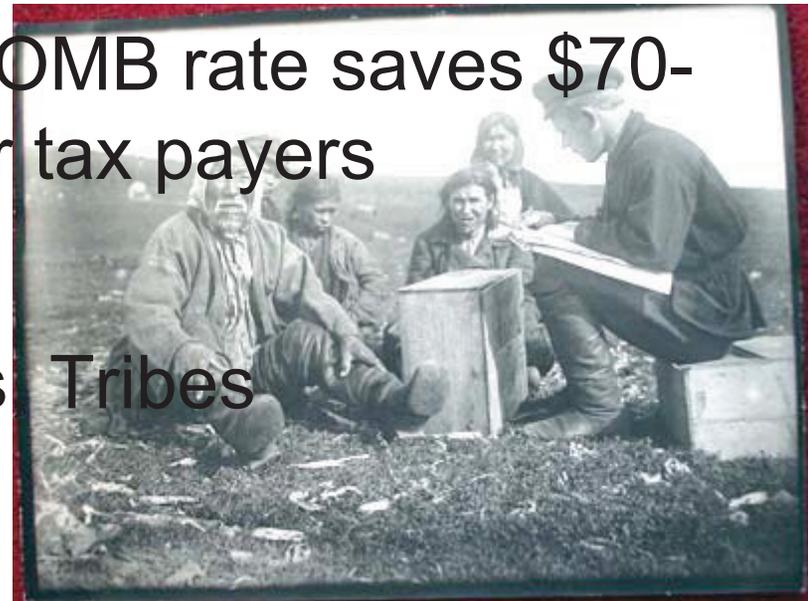
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# Field Operations

- Mail-out Mail-back (MOMB)
  - 67% in 2000 Census
  - Every 1% rise in the MOMB rate saves \$70-90 million dollars to our tax payers
- Update Leave
  - Rural areas, PO Boxes Tribes
- Update Enumerate
  - Rural AIAN Tribes

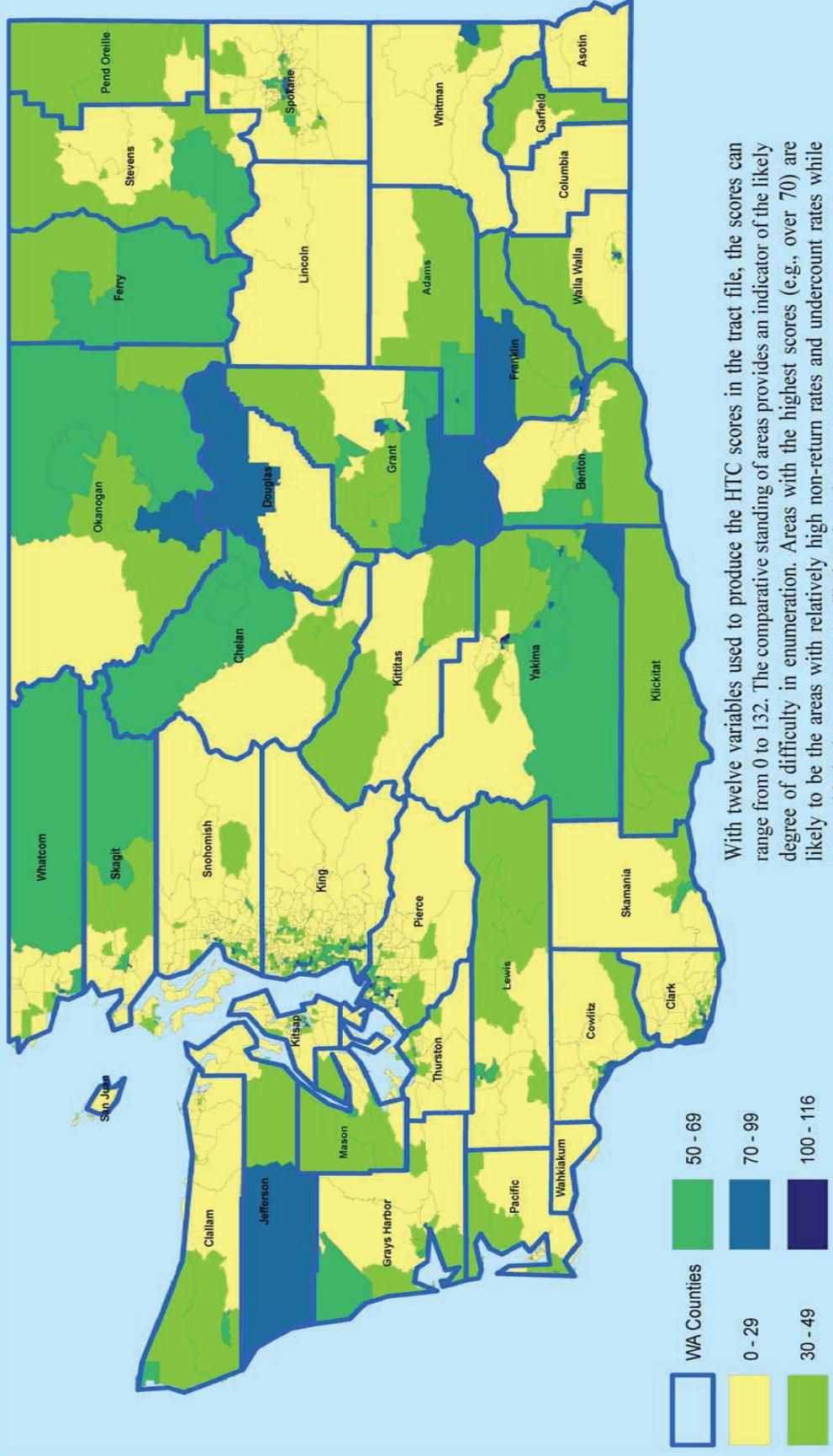


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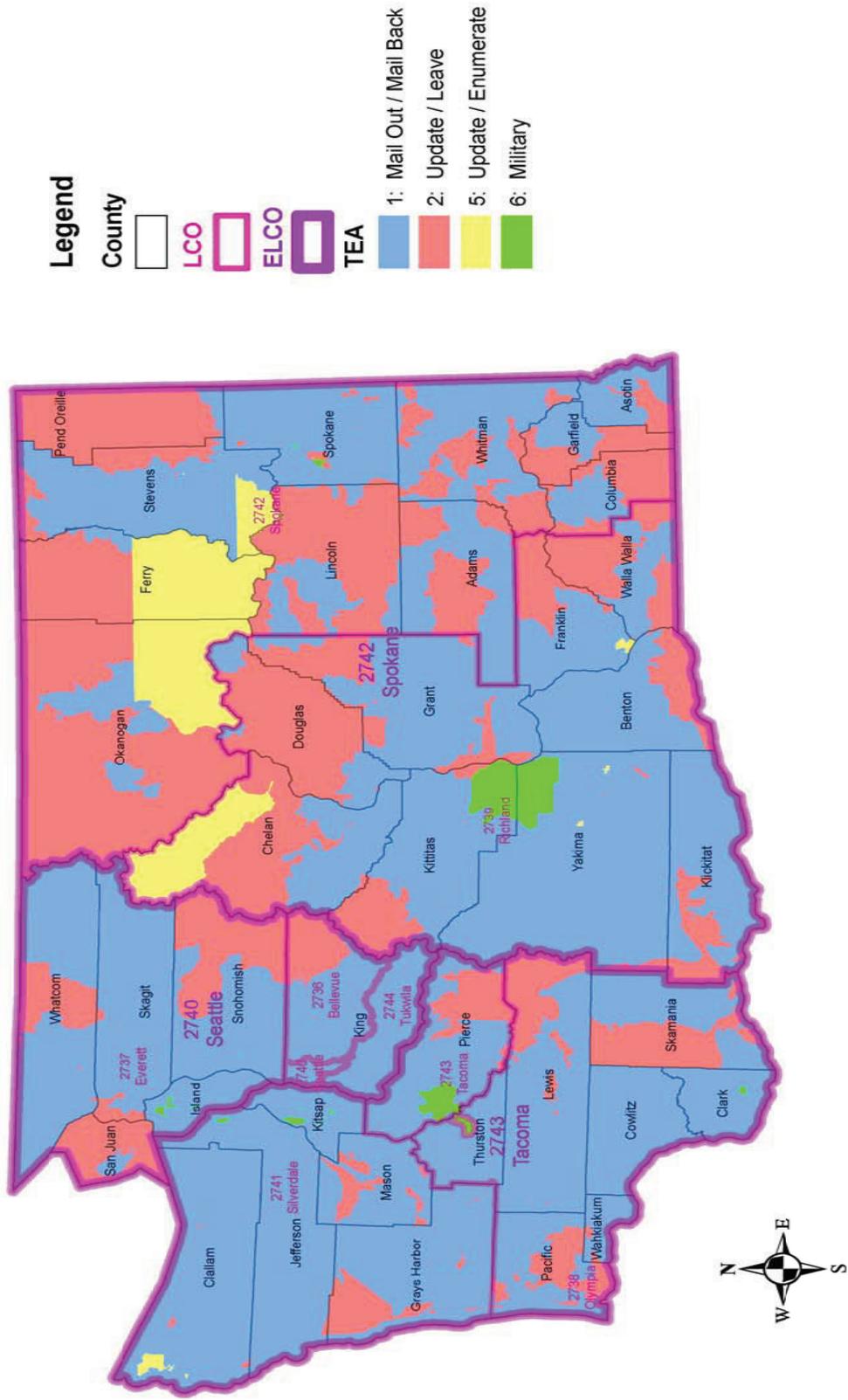
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# Hard to Count Scores by Census Tract: (Washington State)



With twelve variables used to produce the HTC scores in the tract file, the scores can range from 0 to 132. The comparative standing of areas provides an indicator of the likely degree of difficulty in enumeration. Areas with the highest scores (e.g., over 70) are likely to be the areas with relatively high non-return rates and undercount rates while areas with the lowest scores are likely to have better responses.

# 2010 Type of Enumeration Area (TEA) Delineation - State of Washington



# Federal Register

- Used by the Department of the Interior & the Bureau of Indian Affairs
  - Indian entities recognized and eligible to receive services from the United States Bureau of Indian Affairs

**For example:** Assiniboine and Sioux Tribes of the Fort Peck Indian Reservation, Montana



# Please Help us Promote Via:

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- Posters
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- Web site promotion
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Cut & Paste URL onto your web-site for quick video feeds  
(/mediacenter/portrait-of-america/poa-american-indian.php)



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Thank you!