

## **7. Relationship of the GTEC Plan to the CTR Plan**

The GTEC Plan is a customized trip reduction plan for the Downtown Bellevue employee and resident population. The City of Bellevue is also updating its Commute Trip Reduction (CTR) plan under state direction. The state's base CTR program directs trip reduction efforts specifically to CTR-affected worksites, generally those with 100 or more full-time employees scheduled to begin work between 6 and 9 a.m. on two or more workdays per week. (Almost 19 percent of downtown employees are CTR-affected.) The GTEC provides an opportunity to reach a broader population—employee and residential—than the base CTR program. Whereas the base CTR program has a prescribed framework of state-directed activities, the GTEC is—as intended—a customized program plan for Downtown Bellevue, with a set of strategies designed specifically to reach the remaining population not currently well served by trip reduction efforts, especially smaller employers and their employees, as well as residents.

There is some overlap in the GTEC and base CTR programs. Employer and employee offerings will be open to employers of all sizes and their employees, so CTR-affected employers and employees will be likely to participate in GTEC activities. Similarly, strategies that focus on transportation infrastructure and services help all those who travel to and within the downtown. The purpose of the GTEC is to focus resources beyond where they have been focused in the past. However, GTEC efforts will "raise the tide" for the whole downtown by adding commute services and travel options for the entire downtown community. This will help to improve mobility, access, and livability for the downtown, and to support greater efficiency of the street system and state-owned highways serving Bellevue and the region.