



**AIRPORT: Yakima Air Terminal (YKM)**  
**ASSOCIATED CITY: Yakima**  
**ARC: C-III**  
**Region: South Central**

**AIRPORT DATA AND FACILITIES**

Yakima Air Terminal Airport is located in Yakima County, three miles south of the City. The Airport has 115 based aircraft, including 97 single-engine, 16 multi-engine piston-powered, 1 turbojet, and 1 helicopter. The latest available data indicate that Yakima Air Terminal had 48,157 annual operations. In 1998, 87,272 passengers were enplaned at the Airport, classifying it as a primary commercial service airport. United Express, along with Horizon, Alaska Airline's regional carrier, each provide service to Seattle; United with Embraer Brasilias and Horizon using de Havilland Dash 8's. Cargo carriers serving the Airport include FedEx and United Parcel Service.



The Airport has an air traffic control tower which is staffed on a part-time basis. There are two runways serving the Airport. Runway 9-27 is 7,603 feet long, 150 feet wide, has an asphalt surface, and is equipped with high intensity runway lights. Runway 9 is equipped with runway end indicator lights and visual approach slope indicators. Runway 27 is equipped with a medium intensity approach lighting system, which, along with an instrument landing system, provides this runway end with a CAT I precision approach. There is also a VOR/DME or TACAN or GPS non-precision approach to Runway 27.

Runway 4-22 is 3,835 feet long, 150 feet wide, has an asphalt surface, and is equipped with medium intensity runway lights. Visual approach slope indicators provide vertical guidance to Runway 22.

There are two published non-precision approaches to the Airport, but not to a specific runway end. One is a LOC/DME approach that uses the back-course of the localizer serving Runway 27; the other is VOR or GPS approach.

**ECONOMIC IMPACTS**

The economic impacts of Washington's airports were calculated using a methodology, which has evolved over the past decade and is nationally recognized as the standard for conducting economic impact studies of airports. The methodology is consistent with analytical models used

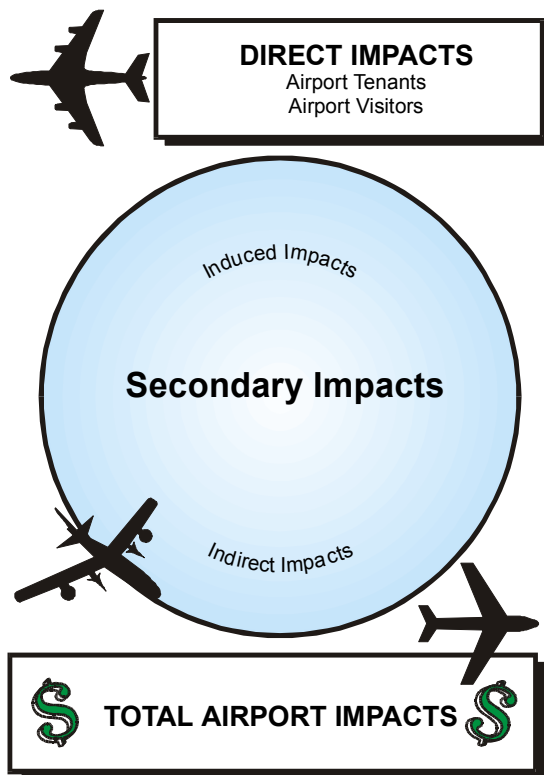




by the Federal Aviation Administration (FAA), and employs the use of direct survey information and an input/output model (IMPLAN) as developed by the U.S. Department of Commerce to determine multipliers specific to the state of Washington for “secondary” economic impacts.

Types of Economic Impact - This study identified and examined those aviation activities at the public use airports in Washington that created economic impacts. These impacts are generated in three ways: **1) Direct**, **2) Indirect**, and **3) Induced Effects**. Combined, the three impact types yield the total economic impacts of an airport, as described below:

**DIRECT ECONOMIC IMPACTS**



These economic impacts occur as a consequence of providing aviation services. These impacts usually occur at the airports, and comprise the financial expenditures by firms which carry passengers (air carrier, air charter or air taxi) or cargo; firms which serve the air carrier and general aviation functions (airport tenants); governmental agencies which support aviation; ground transport firms; and others. In every instance, the impacts include only expenditures where the recipient is located within each airport's service area.

Aviation-related tenants in 2000 at the Airport included McAllister Flying Services and Noland Decoto Flying Service. General Aviation operations accounted for approximately 12,900 visitors while commercial service activity brought 34,909 visitors to the Airport. The total combined direct output of on-airport tenants and general aviation and commercial service visitors was \$30,222,288.

These first-round expenditures were responsible for approximately 480 jobs, which generated wages of \$7,853,534.

**INDIRECT ECONOMIC IMPACTS (Secondary Impact)**

These economic impacts occur as a result of the use of aviation service. They include the regional expenditures made by air passengers who visit the region (at hotels, restaurants, ski facilities, etc.); expenditures by the region's residents associated with their use of aviation; and expenditures by firms having economic activity which is dependent on the airport. These





indirect impacts accounted for output of \$6,264,708 and 79 jobs with combined wages of \$2,068,993.

### INDUCED ECONOMIC IMPACTS (Secondary Impacts)

The "indirect" and "direct" impacts represent increases in regional final demand. Such increases do not represent total economic impact; there is also a "multiplier" effect. This multiplier effect comprises the local value of money as it circulates through the local economy and as individuals or firms associated with airport business buy goods and services in the local economy. Induced impacts accounted for output of \$6,997,873, approximately 95 jobs, and wages of \$2,286,762. Each airport's total economic impact is the sum of the three types of impacts.

### TOTAL ECONOMIC IMPACTS

The total economic impacts across the state were quantified by adding together the direct, indirect and induced impacts for each airport, and interpreting, comparing, and presenting the results.

The output of the IMPLAN model enabled the presentation of total economic impacts by airport in terms of three economic impact measures: 1) jobs (employment); 2) earnings (payroll), and; 3) economic activity (output). Each of these was determined based on individual multipliers per industry categories. In each case, total impacts include the aviation sector itself, as well as the "multiplier effect" of the aviation sector. The impacts were estimated using Year 1998 data.




All three indicators of economic impact are useful; however, the monetary measures should not be added together, as discussed below:

- **Jobs (Employment)** - The number of employees who are employed in the aviation industry, plus the aviation-oriented share of those that are employed in sectors that support the air passenger (hotels, restaurants, etc.) plus those employed in the industries included in the multiplier effect impacts. The number of jobs attributable to an industry is always greater than simply those in the industry itself, due to the "re-spending" of money. Total employment impact was approximately 657 jobs.
- **Labor Earnings (Payroll)** - The sum of the wages and salaries to all employed persons that the aviation industry pays, directly or indirectly, to deliver the output of final aviation demand. Earnings Impacts are always included in the Economic Activity totals, so they should not be summed with the Economic Activity impact. Earnings are a very conservative proxy for "value added." Earnings may be greater or less than the Direct and Use values depending on the industry type. Total earnings impact was \$12,173,286.





- **Economic Activity (Sales Output)** - The value of the aviation final demand (aviation or airport service), plus the "multiplier" effect (the sum of all of the intermediate goods and services needed to produce the aviation final demand, plus the induced impacts of increased household consumption). Total economic activity equals the sum of intermediate demands, consumption demand, government demand, investment demand, and net export demand. Economic Activity is always larger than both the Direct and Use values because it includes the multiplier effect. Total economic activity impact was \$43,484,870.

	<b>Direct Impacts</b>	<b>+</b>	<b>Indirect Impacts</b>	<b>+</b>	<b>Induced Impacts</b>	<b>=</b>	<b>Total Impacts</b>
<b>Jobs (Employment)</b> 	Number of Jobs Supported		Number of Jobs Supported		Number of Jobs Supported		Total Number of Jobs Supported
	479.9		79.0		95.2		657.2
<b>Labor Earnings (Payroll)</b> 	Annual Salary Supported		Annual Salary Supported		Annual Salary Supported		Total Annual Salary Supported
	\$7,853,534		\$2,068,993		\$2,286,762		\$12,173,286
<b>Economics (Sales Output)</b> 	Contribution to Economy (Dollars)		Contribution to Economy (Dollars)		Contribution to Economy (Dollars)		Total Contribution to Economy (Dollars)
	\$30,222,288		\$6,264,708		\$6,997,873		\$43,484,870

**SUMMARY**

On an annual basis, Yakima Air Terminal's tenants and its visitors in Yakima County, Washington contributed the following total annual economic benefit:

<b>Jobs (Employment)</b> 	<b>Labor Earnings (Payroll)</b> 	<b>Economic Activity (Sales Output)</b> 
---	--	--





Total 657.2

Total \$12,173,286

Total \$43,484,870

