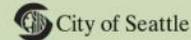
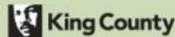
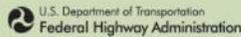


Alaskan Way Viaduct & Seawall Replacement Program



Communications Summary

February 2011

What We're Hearing

In February, 127 comments were submitted to the program. Staff also prepared summaries of comments gathered at outreach events during the month.

Source of Comments	Qty.
Community briefings	54
E-mails	27
Other	35
Website	4
Phone/hotline	7
Total comments	127

NOTE: Please note that some comments fit into more than one comment category, while others do not fit into any of the categories.

Comment Category	Qty.
Design or construction	45
Economic	8
Environmental or public safety	10
Structures or locations	1
Transportation	14
Transit	0
Fieldwork	1

Public Comment Themes

The following are a sampling of comments we received:

Design and construction

(This category includes comments related to construction, urban design, the seawall and engineering.)

- During the SR 99 northbound on-ramp closure at First Avenue S., what alternative on-ramps can I use in the area?
- Will there always be a way to get around during construction?
- What would happen to all the buildings along the tunnel route during construction?
- When will the seawall and viaduct construction be completed?

Economic

(This category includes comments related to cost, funding, property value/acquisition and tolls.)

- How much of the bored tunnel design-build contract is fixed price?
- Would tolling of the bored tunnel be permanent?
- How much is the long-term cost of the proposed bored tunnel?

Environmental and public safety

(This category includes comments related to environmental and noise issues, public safety, earthquakes and visual quality.)

- Could an earthquake fill the inside of the bored tunnel with water from Puget Sound?
- What safety systems will be incorporated into the bored tunnel design?
- How would vehicle exhaust be managed in the proposed bored tunnel?

Structures or locations

(This category includes comments related to historic structures and districts, portals, stadiums and neighborhoods.)

- How are you going to protect the Federal Building during bored tunnel construction?

Transportation

(This category includes comments related to traffic, connections/circulation, pedestrians and bicycles.)

- How will South Seattle residents access SR 99 during construction?
- What transportation analysis did you conduct prior to beginning construction?
- If you are heading northbound in the bored tunnel, where would you re-surface?

Transit

(This category includes comments related to transit, such as light rail and buses.)

There were no comments about transit in February.

Field Work

(This category includes comments related to geotechnical drilling, utility surveying and building surveys.)

- Does the south end viaduct replacement have any upcoming utility outages scheduled?

Where We've Been

Outreach events provide another way to engage residents and businesses. In February, the project team attended 17 events, which included community group, individual interest group and elected official briefings as well as at fairs and festivals.

Community briefings in February were attended by approximately 102 members of the public.

A map of all program events held this year is located [here](#).

Community briefings

- Pioneer Square Preservation Board (Feb. 2)
- Greater Seattle Chamber of Commerce Community Development Roundtable (Feb.7)

- University of Washington undergraduate course: Civil and Environmental Engineering (Feb. 8)
- Georgetown Community Council (Feb. 14)
- Pioneer Square neighborhood meeting (Feb. 17)
- West Seattle Chamber of Commerce (Feb. 22)
- Northwest District Council (Feb. 23)

Individual interest group briefings

- Triangle Building (Feb. 2)
- Travelodge (Feb. 4)
- Seattle Pacific Hotel (Feb. 10)

Elected official/agency briefings

- Northwest Region Design Construction Conference (Feb. 15-16)
- Transportation Commission (Feb. 16)

Fairs and festivals

There were no fairs and festivals in February.

Transportation Fairs

- Gates Foundation Transportation Fair (Feb. 11)
- Institute of Systems Biology Transportation Fair (Feb. 17)

Public events or open houses

- South Portal Working Group (Feb. 2)
- Public meeting for portal-area neighbors, SR 99 bored tunnel alternative noise variance (Feb. 2)
- North Portal Working Group (Feb. 3)

Construction Outreach

In February the project team provided notification for several construction activities by distributing letters or e-mails to nearby property owners and tenants, conducting door-to-door outreach, responding to comments and questions from the public and hosting a monthly construction meeting in Pioneer Square. A weekly S. Holgate Street to S. King Street e-mail update is sent to project neighbors and interested parties.

Construction outreach focused on:

- Opening the new southbound SR 99 detour ramp at S. Royal Brougham Way and East Frontage Road.
- The closure and demolition of the northbound SR 99 on-ramp from First Avenue S.
- The beginning of pile driving along Alaskan Way S. between S. Holgate and S. Atlantic streets.
- Closing Alaskan Way S. between S. Atlantic Street and S. Royal Brougham Way.

Media Relations

The majority of media coverage in February focused on south end ramp closures and the northbound SR 99 on-ramp demolition, the 10-year anniversary of the Nisqually earthquake, and the City of Seattle and Washington State bored tunnel utility agreements. More than 120 program-related articles were published in local and national newspapers, blogs or other publications.

Focus of article	Qty.
Ramp closures and demolition	27
City-State bored tunnel agreements	25
Nisqually earthquake	6

NOTE: Listed above are only those topics receiving the most frequent coverage.

The project team distributed five media releases and hosted four media events in February to provide timely and accurate information to the public.

Media releases

- Media invited to talk with Alaskan Way Viaduct Replacement Program staff about SR 99 ramp changes in SODO (Feb. 13).
- Demolition of SR 99 on-ramp from First Avenue S. begins this Friday (Feb. 14).
- Rain, snow or shine, crews to demolish first piece of Alaskan Way Viaduct Friday (Feb. 17).

- Demolition crews make quick work of SR 99 ramp (Feb. 19).
- Crews race to build new connection to SR 99 near Seattle’s stadiums (Feb. 22).

Press events

- Media tour of new southbound SR 99 off-ramp and E. Frontage Road (Feb. 11).
- Southbound SR 99 off-ramp relocated to S. Royal Brougham Way / northbound SR 99 on-ramp on First Avenue S. demolished this weekend (Feb. 14).
- Media invited to watch demolition of northbound SR 99 on-ramp (Feb. 18).
- Demolition work complete; New northbound SR 99 on-ramp to open by April 1(Feb. 22).



The communications team at the First Avenue S. northbound SR 99 on-ramp demolition event, where media and elected officials were in attendance.

Public Materials

Printed materials, such as fact sheets and folios, are created and distributed to inform the public about the program. Handouts are prepared based on frequently asked questions and topics of interest.

New or updated materials

- Folio: Improving access for West Seattle and South King County (new).
- Folio: Project Delivery – Bored Tunnel Alternative, S. Holgate to S. King Street Viaduct Replacement (updated).

In February two email updates were sent to approximately 6,485 subscribers. The update included articles about the First Avenue S. on-ramp demolition, the 10-year anniversary of the Nisqually earthquake, the upcoming viaduct closure and inspection, and the latest construction closures on the south end viaduct replacement project.

Email update

Most popular links followed through the February email update:

- S. Holgate to S. King St. Project page.
- Central Waterfront Replacement Project page.
- S. Holgate to S. King St. “what’s happening now” and closures page.

In addition to producing printed materials and email updates, the team frequently updates the program website (www.alaskanwayviaduct.org) with the latest materials and information.

Website usage

- February visitors: 22,059
- February page views: 32, 273