

Goal 1. Promote Regional Solutions

Criteria	Measurements
Does the alternative serve important regional and local destinations?	Relative degree in which the project serves important community destinations
Does the alternative have broad regional support?	Relative degree of project support and opposition
Is the alternative regional in nature?	Benefit to regional through travel and tsunami evacuation routes

Goal 2. Promote Economic Vitality and Growth

Criteria	Measurements
Does the alternative support economic growth?	Relative improvement in overall economic prosperity
Does the project improve access to tourist destinations and economic centers?	Relative degree in which the improvement enhances accessibility to tourist destinations and economic centers
Is it a cost effective investment?	Cost effectiveness
Does it have any negative impact to local businesses?	Business access or parking impacts
Does project have potential environmental impacts and mitigation costs?	Relative degree of environmental impacts and mitigation cost

Goal 3. Support Multimodal Solutions- freight, rail, transit, pedestrian

Criteria	Measurements
Does it reduce delay at intersections?	2006 & 2030 PM peak hour Level of Service (LOS)
Does it improve safety?	Accident reduction potential
Does it reduce the impact of bridge openings or provide an alternate local route?	Delay reduction
Does it improve efficient movement of freight and goods to business and services?	2030 LOS and proximity to freight oriented businesses
Does it improve transit access or reliability?	Number of transit routes improved
Does it encourage pedestrian or bicycle travel or improve safety?	Improvement to pedestrian or bicycle travel