



NASAO CENTER FOR AVIATION RESEARCH & EDUCATION

AIRPORT SEMINAR

"HOW TO ASSURE THE FUTURE OF YOUR AIRPORT"

State and local public officials play an important role in airport planning, operation and development. This responsibility is directly related to today's well publicized airport security and safety concerns and to the steady reduction in Federal Aviation Administration involvement in general aviation. Public officials who understand the changing airport marketplace will be able to preserve and improve service to their constituents. Those who fail to react to these changes will lose out in the ongoing competition for access to the national air transportation system.

We are proud to present this seminar program, which looks candidly at the airport administration responsibilities of appointed and elected officials. The seminar presents methods and procedures for planning, budgeting and managing risk exposure; provides organization and management techniques for facility maintenance; and addresses the complex relationships between owner and tenants. Additionally, the seminar outlines procedures to determine the economic value of an airport to the community it serves and presents techniques for gaining and maintaining broad-based public support.

THE SEMINAR ANSWERS YOUR QUESTIONS

GET ANSWERS TO YOUR "HOW TO" QUESTIONS:

- € HOW TO work with state and federal agencies?
- € HOW TO get the most value out of the airport?
- € HOW TO safely maintain the airport's facilities?
- € HOW TO minimize the airport's risk exposure?
- € HOW TO maintain public support and good will?

GET ANSWERS TO YOUR "WHY" QUESTIONS:

- € WHY is the airport so important?
- € WHY should taxpayers support the airport?
- € WHY is maintenance important?

GET ANSWERS TO YOUR "HOW MUCH" QUESTIONS:

- € HOW MUCH help can we get from State agencies?
- € HOW MUCH from the Federal Aviation Administration?
- € HOW MUCH revenue should the airport be generating?
- € HOW MUCH do I need to be involved?

WHO SHOULD ATTEND

The seminar was developed specifically for elected and appointed public officials whose civic responsibilities include administration of local airport(s). Airport authority or board members, county commissioners, city councilmen, and municipal employees with airport oversight duties will benefit from the program. Individuals who prepare or review airport budgets and those who administer public funds for the operation and maintenance of an airport will also find this program helpful. Professional airport managers may benefit from the review and update provided by the seminar.

MARK YOUR CALENDAR NOW!!

May 18 & 19, 2004

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THE RESPONSE

Virtually all participants in the course were complimentary about the purpose and content. Here is a sampling of "one line" impressions.

"Great Seminar. – Common sense approach a breath of fresh air."

"Very comprehensive presentations."

"Every new Mayor or City Council member should be required to attend this seminar."

"Excellent. Very informative."

"Your overall presentation, supplement & delivery techniques are outstanding."

"I will recommend this seminar for all of our Airport Board members next year."

"Well balanced presentation that was good for both new Board members & Managers."

"The information was invaluable."

"Visual presentation was excellent and easy to tie to notes."

"Unique and valuable presentation."

"Notebook is excellent for taking notes. It saves a lot of writing & improves on listening."

WHERE

Salishan Lodge & Golf Resort

7760 Highway 101 North a Gleneden Beach, Oregon 97388
(Just South of Lincoln City)

SPONSORED BY



REGISTRATION FORM

NASAO CENTER FOR AVIATION RESEARCH & EDUCATION



PLEASE REGISTER ME FOR:

£ One (1) Seminar Registration \$99.00

Name: _____
As you wish it to appear on your name badge

Address: _____

City, State, Zip: _____

E-Mail: _____

Phone: (daytime) _____ (cell) _____

Fax: _____

MAIL THIS COMPLETED FORM

~ AND YOUR \$99 CHECK PAYABLE TO "OAMA" ~

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