

Everyone Benefits!

The Washington State Department of Transportation is looking for new and innovative programs that help get people out their cars and into buses, trains, vanpools, or other commute options.

What's in it for you?

- Generate revenue up to \$250,000 per year
- Meet commuters transportation needs
- Strengthen your existing program
- Demonstrate leadership

On the Web

Visit our Web site for up-to-date 2007-2009 TRPP information at www.wsdot.wa.gov/tdm/trpp



**Washington State
Department of Transportation**
Public Transportation Division
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**Don't Wait for Change.
Your Idea.
Your Reward.**

Proposals Due September 21, 2007

TRPP | Trip Reduction Performance Program



**Washington State
Department of Transportation**

Do you have an idea to improve traffic?

Private, public, and non-profit entities are eligible to compete for Trip Reduction Performance Program (TRPP) funds to reduce drive-alone vehicle trips.

In Round I of the 2007-2009 TRPP program, applicants competed for \$1.5 million. The Washington State Legislature has made available an additional \$1 million for Round II. Now it is your turn to join these participating companies:

GooseNetworks – Real Time Ridesharing with Goose
Spokane County – Partners for Smart Trips
Spokane Teachers Credit Union – It's a Hoot to Commute
Eastern Washington University – CTR Supersized
City of Vancouver – Southbound Solution
Zak Design – Using a Commute Alternative is Zaktacular
City of Tacoma – Neighborhood Commute Alternatives
WWU – Campus Commuter Challenge
City of Vancouver – Smart Commuter Campaign
Clark County – CASH
David Evans and Associates, Inc. – Dare to Share
WSU/EWU – The Riverpoint Bicycle Quad
Renton Bicycle Incentive and Rack Development (R-Bird)
Kaiser Permanente NW – Reroute Your Commute
Seattle Central Community College – Time to Switch
City of Redmond – Going for Green
Duwamish TMA – Easy Rewards
Kitsap County Health District – It Pays to Carpool
Attorney General's Office – In the Mode
King County Metro – Pay As You Drive
Fred Hutchinson – Round, Round Get Around



What's in it for you?

- **Generating revenue.** The Trip Reduction Performance Program makes good business sense. By participating, your organization can receive up to \$100,000 per year. Projects with multiple partners can earn even more, up to \$250,000 per year. Reducing employee commute trips may also help reduce your business taxes and employee parking costs. If your project is selected, WSDOT will even reimburse you up to 50 percent of the awarded amount for the start-up cost.
- **Meeting employee transportation needs.** A commute options and benefits program may help you attract and retain talented employees. By providing a variety of commuting choices, you can help reduce employee commuting time and expense.
- **Strengthening existing programs.** If you already have a commute options program, a TRPP project can make it even stronger. Expand your program by adding employee incentives such as free transit passes, bike racks, or ridematching services.
- **Demonstrating leadership.** Be known in your community as a company that cares about improving traffic, reducing pollution, and conserving energy. Participants in this program play a visible role on issues important to the public.

What's in it for WSDOT?

Removing commute trips from the road is a quick and cost-effective way to help balance demand and capacity on the transportation system. WSDOT uses TRPP to pay for cost-effective programs that reduce travel demand on the transportation system during peak commute hours.

How can you get started?

1. Get an information packet from WSDOT.
2. Attend optional training in August and September.
3. Develop a project proposal.
4. Submit a project proposal by September 21, 2007.
5. Check the mail for an announcement about your winning project.

Who should I contact for more information?

For more information or to register for training, please contact:

Hiep Tran at 360-705-7806, or e-mail tranh@wsdot.wa.gov



2005-2007 Highlights

King County Metro's "Fill It Up"

Fill It Up was developed to provide a simple, consistent financial incentive to all employees choosing a King County Metro VanPool or VanShare commuter van for their daily commute. Regardless of their Commute Trip Reduction status, shift time, or size of employer, King County Metro

awarded \$50 gift cards to new participants and to participants who recruited new riders.

King County Metro exceeded their goal of reducing 571 trips. They received \$175,000 for reaching their goal and received a \$45,000 bonus payment for the additional 122 trips reduced.

PEMCO's "RD2GTHR Commuter Benefits Program"

"If we make alternative transportation more attractive and accessible while making single-occupant vehicle parking less attractive and accessible, we'll encourage people to use alternative transportation."

– Barb Thorsnes, Pemco Insurance Company

PEMCO reduced drive alone commute trips by increasing its commuter benefits, educating employees on their alternatives, giving incentives to employees using an alternate mode, and increasing the parking rate for employees who chose to drive alone.

PEMCO's program did three times better than they expected. Their original goal was to reduce 40 commute trips and they actually reduced 126 trips. They received \$14,000 for meeting their goal and were awarded a bonus payment of \$36,000 for the additional 86 trips reduced.