

*State of Washington
Department of Transportation
Notice to Consultants
Statewide Toll Educational Marketing Services*

Washington State Department of Transportation (WSDOT) is seeking marketing and advertising firms interested in submitting a “Request for Qualifications” (RFQ) to provide statewide toll educational marketing services. WSDOT will select a firm to provide marketing expertise in support of a public outreach campaign that includes \$2.3 million in educational marketing for I-405 express toll lanes. There is also a possibility of significantly more work as additional toll facilities come online in 2015 and 2016. The agreement will be for a three (3) year duration with the option to extend it for up to four (4) years in two (2) year intervals.

Firms that Submitted a Statement of Qualifications

1. **CMGRP, Inc. (dba Weber Shandwick)** PH: 212-445-8000
919 Third Avenue FX: None
New York, NY 10022 www.webershandwick.com
Contact: Jerry Gonzalez, jgonzalez@webershandwick.com
Sub-Consultants: None
2. **GreenRubino** PH: 206-447-4747
1938 Fairview Avenue E, Suite 200 FX: 206-447-9494
Seattle, WA 98102 www.greenrubino.com
Contact: Crystal Inge, crystali@greenrubino.com
Sub-Consultants: None
3. **Magner Sanborn** PH: 509-688-2200
91 Marion Street FX: 509-688-2299
Seattle, WA 98104 www.magnersanborn.com
Contact: Dennis Magner, dmagner@magnersanborn.com
Sub-Consultants: None
4. **Radarworks** PH: 206-441-6657
1929 Third Avenue, Suite 200 FX: 206-441-4107
Seattle, WA 98101 www.radarworks.com
Contact: Melinda Horiuchi, melindah@radarworks.com
Sub-Consultants: Northbound, LLC
5. **Sherry Matthews, Inc.** PH: 512-478-4397
200 South Congress Avenue FX: 512-478-4978
Austin, TX 78704 www.sherrymatthews.com
Contact: Wardaleen Belvin, wbelvin@sherrymatthews.com
Sub-Consultants: Cocker Fennessy, Inc.

6. **Wexley School for Girls**

2218 – 5th Avenue

Seattle, WA 98121

Contact: Brandon Kinports, brandonk@wexley.com

Sub-Consultants: Cambria Solutions, Inc., Frank Wilson & Associates, Inc., IBI Group, and Merlino Bauer Media

PH: 206-438-8900

FX: 206-438-8992

www.wexley.com