



June 11, 2010

This Week:

- Appreciation for the Quick Return of the Wenatchee
- Mukilteo Tank Farm Meeting
- PVA Expert Review Panel Meeting
- Commission Subcommittee Meeting
- Mukilteo Multimodal Terminal Project Workshop
- Advertising Update

Appreciation for the Quick Return of the Wenatchee

I want to thank our Bainbridge Island/Seattle customers for their patience on Wednesday, June 9, when the Wenatchee unexpectedly was out of service due to the main engines overheating. WSF staff worked tirelessly to get the ferry repaired and back into service the same day. I appreciate their efforts and I acknowledge the hardship that many of our customers experienced. I would like to share a comment that I received from a customer in response to an e-mail alert, which stated the route returned to normal capacity: *I love these web alerts, they are a lifesaver. And you (and your team) do a great job. Thank you... lots*

Mukilteo Tank Farm Meeting

On Monday I met with representatives from the Port of Everett, cities of Mukilteo and Everett, and Sound Transit regarding the process and issues on the transfer of the tank farm property from the Air Force to the Port of Everett.

PVA Expert Review Panel

On Wednesday, I had an all-day meeting with the Expert Review Panel of ferry system operators assembled by the Passenger Vessel Association (PVA). The panel was convened at the direction of Gov. Gregoire and the state Legislature to conduct a management review of WSF. Topics of discussion included: customer interactions, vessel and terminal maintenance, management practices, scheduling, and labor. Leading ferry operators participated in the discussion, including Staten Island Ferries, Clipper Navigation, Golden Gate Ferries, and Cape May/Lewes Ferry. I appreciate everyone's time and I thought WSF benefited greatly from the discussion. The report from the panel is due in August.

Commission Subcommittee Meeting

I met with the a subcommittee of the Washington State Transportation Commission on Thursday afternoon to discuss WSDOT/WSF's presentation at the Commission's June meeting, new vessel naming, and interest in changing the name of the Keystone terminal to Coupeville.

Mukilteo Multimodal Terminal Project Workshop

On Thursday our Mukilteo Multimodal Project team facilitated a workshop at Mukilteo City Hall with state and federal agencies and interested tribes, as part of the coordination process for an Environmental Impact Statement (EIS). The project team provided an update on the project followed by several preliminary alternatives. Draft screening criteria was also presented for review and comment from these governmental agencies. The preliminary alternatives will be screened this summer and the proposed range of alternatives to be studied in the EIS will be presented for public comment this fall. For more information, please visit the project website at www.wsdot.wa.gov/projects/ferries/mukilteoterminal/multimodal.

Advertising Update

We have several new ad campaigns that have gone up in the past two weeks. Altogether these campaigns will earn a significant amount of revenue for WSF: the Seattle Aquarium (\$3300), Starbucks (\$5,500), and American Family Insurance (\$70,950). We also have a new campaign from the Jamie Moyer Foundation, which is part of the existing Cadillac campaign that started in May. The Cadillac campaign is earning WSF \$9,020.

Next Week:

- USCG Recognition Event
- Quarterly All Unions Meeting
- FAC Executive Council Meeting

David Moseley's weekly reports are available on the WSDOT Ferries Division Web site at www.wsdot.wa.gov/ferries/weekly.

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