



SR 520 pontoon Twitter contest rules

4/6/2015

Overview

Throughout construction of the new SR 520 floating bridge, many people have taken photos of the bridge's giant pontoons floating through the Lake Washington Ship Canal. With the final three pontoons due to float through Seattle, WSDOT is holding a pontoon photo contest. Tweet us your best photographs of the new bridge's pontoons, and you could win a tour of the new floating bridge construction site!



Contest rules

All members of the public, except WSDOT employees and SR 520 contractors, are eligible and invited to participate in this contest. No purchase of a pontoon required. The contest runs until noon Monday, April 13, 2015.

Eligible photos

- Photos must include a pontoon involved in the new SR 520 floating bridge project.
 - *Do not show us photos of I-90 bridge pontoons or pontoons on the existing SR 520 floating bridge. We know the difference!*
- **Photos may have been taken at any time**, not just recent photos.
 - *If you took a killer photo of the first pontoons to arrive on Lake Washington back in 2012, that photo is eligible!*
- You must have taken the photo yourself and have the rights to submit it to this contest.
- Captions or text accompanying the photo will not influence the judging, no matter how witty or zeitgeist-y.
- Do not break any laws or do anything unsafe in order to take a photo, including driving while photographing or Tweeting.
- Photo must be shared via Twitter before noon Monday, April 13, 2015 to be eligible.
- You need to include the hashtag **#520Pontoon** to win.



How to submit your photos

- Use Twitter's native image embedding function to Tweet your photo.
 - *Photos viewable only via links to third-party sites like Flickr, Instagram, Imgur or Facebook will not be considered.*
- Include the hashtag **#520Pontoon** with your photo.
 - *This is how we will find your photo! **Photos submitted without that hashtag will not be considered.***
- Do not submit your photo via Twitter direct message, email, snail mail, or other methods of image delivery.
- You may submit up to three photos. If you Tweet more than three photos, we will consider the first three you shared.

Prizes, winners, and immortal glory

- After the contest ends, Jon Marmor, editor of *Columns* magazine from the University of Washington will review the submitted photos and pick five winners based on their merits as photographs. The decision of the judge is subjective, final, and cannot be appealed.
- The five winning photographers will be invited to take a **behind-the-scenes, hardhat-required tour of the new floating bridge site**. Each winner can also bring a friend.
 - *Unfortunately, you must be 18+ years old in order to take the tour. Under-18 photographers are encouraged to participate, and you may be declared a winner, but you won't be able to take the tour. An alternative prize will be provided to those winners under-18.*
- WSDOT will contact the winners via Twitter direct message within 3 days of the end of the contest.
- With your permission, WSDOT will collect the winning photographs in a Flickr album. We may also contact other non-winning photographers about including additional photos in the album.
 - *You retain rights to the photographs you submit.*
 - *WSDOT may retweet submitted photos but will only post them on Flickr or on the SR 520 website with the participant's permission.*

Questions? Tweet us at [@wsdot_520](https://twitter.com/wsdot_520).