

*State of Washington
Department of Transportation
Notice to Consultants
Statewide Toll Educational Marketing Services*

Washington State Department of Transportation (WSDOT) is seeking marketing and advertising firms interested in submitting a “Request for Qualifications” (RFQ) to provide statewide toll educational marketing services. WSDOT will select a firm to provide marketing expertise in support of a public outreach campaign that includes \$2.3 million in educational marketing for I-405 express toll lanes. There is also a possibility of significantly more work as additional toll facilities come online in 2015 and 2016. The agreement will be for a three (3) year duration with the option to extend it for up to four (4) years in two (2) year intervals.

Firm(s) Selected:

- Sherry Matthews, Inc.**
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Austin, TX 78704
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Agreement Number Y-11466

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