

Hood Canal Bridge West-Half Retrofit and East-Half Replacement Project

Water Shuttle Survey Results: May-June 2009

Phone Survey

Total Respondents..... 400
 Kitsap County..... 200
 Jefferson/Clallam County..... 200

The phone survey was conducted by EMC Research using a statistical sampling method that provides results that are representative of the area. The telephone survey removes bias that might be associated with someone knowing what the survey was about. It also means that the survey incorporates opinions of Hood Canal Bridge drivers who are and are not concerned about the closure.

Web Survey (includes print ad responses)

Total Respondents..... 3,549
 Kitsap County* 587
 Jefferson/Clallam County* 2,453
 Other* 509

*Based on origin/destination information. Web survey info – We cannot calculate a margin of error for the web survey since it was not a random sample and respondents were self-selecting. We urge readers not to generalize these findings to all county (or regional) residents. We can say that these are the opinions of respondents, not necessarily residents.

What most concerns you about the six-week bridge closure? Top three noted.

Phone Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
I'm not concerned	33%	49%	25%
Being inconvenienced or late	31%	27%	33%
No access to medical care	9%	3%	12%

Web Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
Being inconvenienced or late	38%	41%	20%
Not being able to get to medical care	18%	2%	25%
Other	15%	n/a	n/a

When you cross the Hood Canal Bridge, what usually is the main purpose of your trip?

Phone Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
Work	8%	9%	8%
School/college	0%	0%	2%
A social activity (going to movie, eating out, attending an event, wedding)	23%	25%	21%
A recreational activity (hiking, sports)	23%	43%	13%
A medical appointment	12%	0%	18%
A business appointment/delivery	5%	4%	5%
Visit the Olympic Peninsula	3%	5%	2%
Shopping	16%	5%	22%
Access to SeaTac	3%	0%	4%
Other/Don't know	7%	9%	5%

Web Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
Work	22%	35%	25%
School/college	1%	1%	1%
A social activity (going to movie, eating out, attending an event, wedding)	11%	11%	11%
A recreational activity (hiking, sports)	16%	23%	10%
A medical appointment	16%	1%	23%
A business appointment/delivery	8%	4%	10%
Visit the Olympic Peninsula	7%	13%	0%
Other	18%	n/a	n/a

Based on your travel preferences and those of your household or business, which option do you think will best meet your needs?

Phone Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
South Point to Lofall	55%	62%	51%
Port Ludlow to Kingston	21%	17%	24%
Neither/Undecided/doesn't matter	24%	21%	25%

Web Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
South Point to Lofall	40%	65%	39%
Port Ludlow to Kingston	33%	20%	36%
Neither would help me	27%	15%	25%

With this information in mind, when the Hood Canal Bridge is closed, what will be your preferred option to get around?

Phone Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
Take either passenger-only water shuttle across Hood Canal	17%	21%	15%
Drive around	38%	30%	43%
Reschedule this trip to a time when the bridge was open	16%	23%	13%
Take a ferry	22%	23%	22%
Other	7%	3%	7%

Web Survey Answer Options	Overall Response	Kitsap	Jefferson/Clallam
Take either passenger-only water shuttle across Hood Canal	43%	57%	49%
Drive around	21%	14%	18%
Reschedule this trip to a time when the bridge was open	20%	17%	16%
Other	17%	10%	18%

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