



Relationship to Local CTR Plan

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8. RELATIONSHIP TO LOCAL CTR PLAN

The City of Vancouver’s plan will be voluntary but seeks to increase benefits from the CTR Plan by also working with, and targeting businesses and employers currently unaffected by the CTR law. This GTEC will build onto the CTR Plan by reaching out to more employers and by encouraging residents to use alternative modes of transportation.

Table 8-1. Relationship to CTR Plan

Base CTR Program	GTEC Plan	Expected Benefits
The CTR Program will continue to focus solely on major employers when reducing SOV and VMT rates.	The Downtown GTEC expands the number of affect employers to cover the entire Downtown area and seeks to reduce SOV rates by 14% and VMT rates by 16%.	The higher goals set by this GTEC will reduce the number of drive alone trips and help reduce congestion in the downtown area. There will also be added environmental benefits to air quality and noise levels.