



Public Meetings – September / October 2008 Facilitator Questions for Discussion

Purpose:

We are here to talk with you about pricing, reservations, and transit access enhancements relative to addressing the long term ferry needs in your community. The goal of the small group sessions is to:

- Explain the package concepts
- Gather feedback on the potential impacts of route specific packages on customer service and community
- Understand concerns
- Gather ideas on how to inform people who are not at the meeting about the new concepts

The package:

- WSF has presented a package for your route. What impact would a package like this have on your travel behavior?

Reservations:

- WSF will likely be implementing a reservations system on your route. Are there specific questions about how a reservations system will work that we can address?

Transit access enhancements:

- WSF has identified transit access enhancements as an important piece of its package. Are there specific ideas for improvement that we've missed that would change your travel behavior? Are we getting at the right things? (see Gaps in Transit Services and Supporting Facilities board).

Pricing:

- Do these pricing strategies present options for changing your behavior? (Passenger discount, small car discount, frequent user discount)

Wrap-up:

- After reviewing the proposed package of options for each route, what remaining concerns do you have about potential impacts of a reservations system, pricing and transit enhancements?
- Now that you understand the packages and how these strategies will work, how do you suggest that we inform the rest of your community?