

## Brilliantly updated, streamlined and ready to roll.

RideshareOnline.com is a comprehensive resource for promoting and supporting alternatives to driving and commuting alone. It helps employees find carpools, vanpools, and bike partners, and also lets them view available bus routes.

Recent enhancements have made the program an even more valuable tool in facilitating ridesharing. We invite you to take the improved RideshareOnline.com for a spin and check out the new features. Just don't forget to wear a seat belt.

## Benefits at a glance

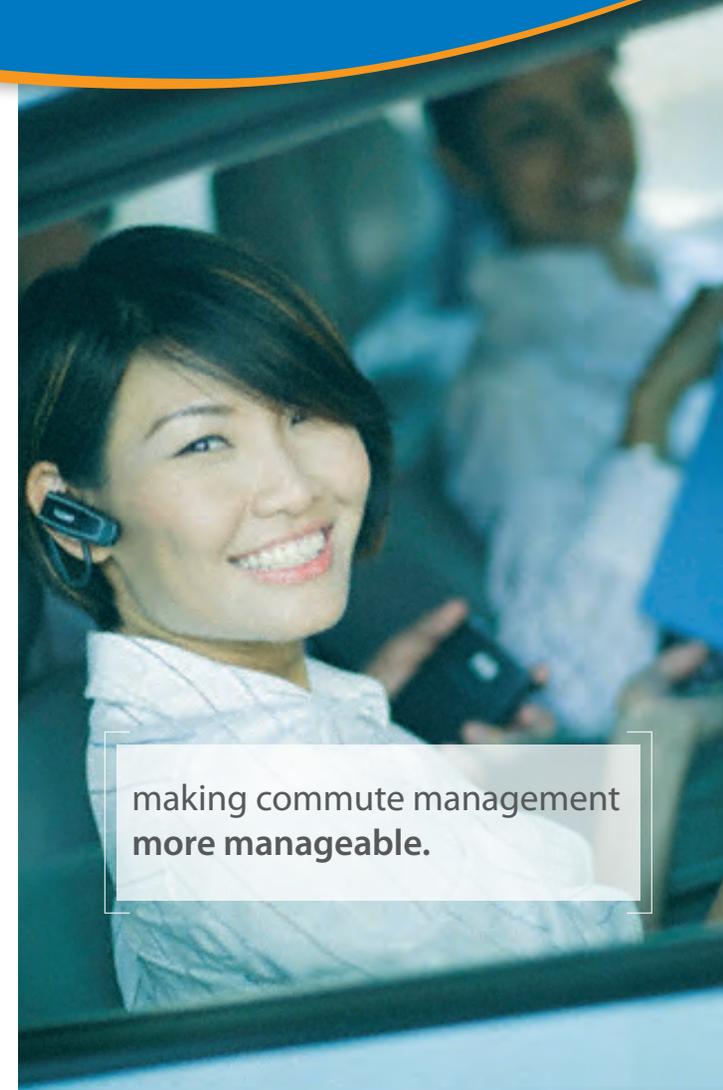
A successful trip reduction program can:

- Reduce the need for employee parking
- Free up parking for customers and clients
- Help recruit and retain quality employees
- Reduce employee stress
- Provide tax advantages to the employer
- Demonstrate good corporate citizenship

## Ready to get going?

It's easy with RideshareOnline.com.

Contact information here.



making commute management  
more manageable.



A guide to the benefits of  
RideshareOnline.com

## Getting employees to and from work just got easier.

Now managing, motivating, and rewarding employee participation in your commuter ridesharing program is less complicated and time consuming. RideshareOnline.com has been expanded and made even more user-friendly and engaging. The site features an interactive and secure ridematching tool, a commute calculator for instant feedback on financial and environment savings, and a trip calendar that encourages participants to log their commutes for incentives and rewards. There's even a simple administrative program that helps you manage emergency rides home.

For employers, RideshareOnline.com offers clear and up to date reporting on trip reductions, fuel savings, and greenhouse gas prevention. Which in turn makes documenting program effectiveness and meeting compliance requirements instantaneous.

Did you know that if 100 employees carpooled just one day a year, the energy saved could power 347 office computers for a year?

## Your logo here: RideshareOnline.com can carry your message and branding.

One of the most obvious benefits to employers is the ability to customize RideshareOnline.com with your company name, logo and links to your transportation Web page. Joining forces with RideshareOnline.com gives you access to easy to use tools to configure your specific employee transportation program elements. You can even set up specific promotions, prizes and incentives.

If commute trip reduction is part of your business plan, all roads lead to RideshareOnline.com.

